

---

Subject: Wristwatch Era Over?

Posted by [MonKee](#) on Sun, 02 Nov 2014 16:34:00 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

I am likely one of the older members here and can remember seeing Gruen commercials on TV and the watches in the Jewelry Stores. I have seen the wristwatch evolve from a mechanical only movement to an electric one, then to an electronic one such as the Tuning Forks like the Accutron. Today Quartz movements dominate the market and the mechanical movements are for the most part confined to the high end and collector brand market.

Paradigm Shifts have always fascinated me and I can't but wonder if we are at the beginning of one now. The so called Smart Watches are starting to pop up everywhere. I personally believe these Smart Watches may make or beloved Wristwatches obsolete and possibly extinct. In the evolution of the wristwatch through it's many different phases the primary purpose has remained the telling of time. Smart Watches on the other hand do many other things and oh by the way also tell time. Paradigm Shifts are almost always brought about by those with no investment in the current technology. Apple, Microsoft, Intel and Google along with a host of others have no investment what so ever in wristwatches but are all jumping into the Smart Watch market. The projection for Smart Watch sales are astounding in numbers. Keep in mind for every Smart Watch sold there is likely one less wristwatch to be sold. I know my wife and I each have an Apple watch reserved when they come out because of the things they do other than telling time. If these Smart Watches can make themselves essential in the everyday quest for more information I don't see how the wristwatch survives other than as a limited very high end curiosity. Anyone else have thoughts on this subject?

---