Subject: Re: 1953 Gruen Veri-Thin 415 SS-829 Posted by afire on Wed, 28 Aug 2019 17:07:38 GMT

View Forum Message <> Reply to Message

Barney Green wrote on Wed, 28 August 2019 11:32And: I do not think that the Import watches were produced for the European market. Gruen did really not actively sell any of these here. It looks like these watches were imported to the US completely cased for certain reasons. I agree, overwhelmingly. But I have seen some early Imports with the German crown hallmark. But these examples may have been related to the Alpina partnership, even though not marked Alpina-Gruen. Some Alpina-Gruen and regular Gruen Import models shared cases, and not all cases used on watches sold as Alpina-Gruen were marked Alpina-Gruen. So, it gets confusing, and I wouldn't rule out the possibility that Alpina may have distributed at least some watches branded solely as Gruen.

But yes, I agree the Import line's primary function was to import complete watches to the US, not for European distribution.