

---

Subject: Re: Caliber 96 (United Watch Co + Gruen Guarantee)

Posted by [Case](#) on Fri, 06 Dec 2019 03:51:54 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Sorry, Mat--didn't mean to imply more knowledge than I have (virtually none of the UWCo itself). What I meant is, mikrolisk lists United Watch Co. as a mark belonging to someone else (Arsea/Rubin-Casselhoff Co), and i don't know how the two could exist without interaction (working together or suing each other). That's why i'd love to see the trademark paperwork for each, to see if the timing overlaps. Or maybe that's why Gruen only says "United W." on these (no "watch").

The Goering name (of Elaine, etc.) applies only to the Arsea brand itself, which was what was in my memory. Again, no info on any deeper connection to Arsea Watch Co. Sorry to confuse an already obscure history.

---