Subject: Re: Curvex Box Posted by DRGM on Fri, 07 Feb 2020 16:40:24 GMT View Forum Message <> Reply to Message

These early Curvex boxes are just great! I wished I'd own the leatherette box for a 311 and the early blue plastic box for a 330...

I'm crazy when it comes to watch boxes. Often, I buy a box without owning the matching "filling". Like in this case, when I saw the "gray egg" - I hadn't seen such a Curvex box before:

Said box was protected for Gruen by two patents, i. e. by patent No 2,667,967 and by Design patent No 161,898:

Both patents were filed in USPTO on September 21, 1950. Inventors were Francis E. Blod and Alfred M. Blumenfeld. Shortly after application of the patents the box was put on the market - here's an ad published in "The Ohio Daily Express" on October 13, 1950, that means, roughly one months after the application date of the patents:

There, the box is shown with a Portrait - I assume, all other Curvex models were sold with this "gray egg" also. As I already mentioned: I bought the box, but a matching filling was missing. It surfaced some days later, i.e. a Captain, style number 370/750.

The Captain has an unostentatious design - contrary to some Curvex models of the late 40s/early 50s which are sometimes quite kitschy.

File Attachments
1) Gruen-Curvex-Box_egg_01_1366.jpg, downloaded 1774 times



2) US2667967_1366.jpg, downloaded 1732 times

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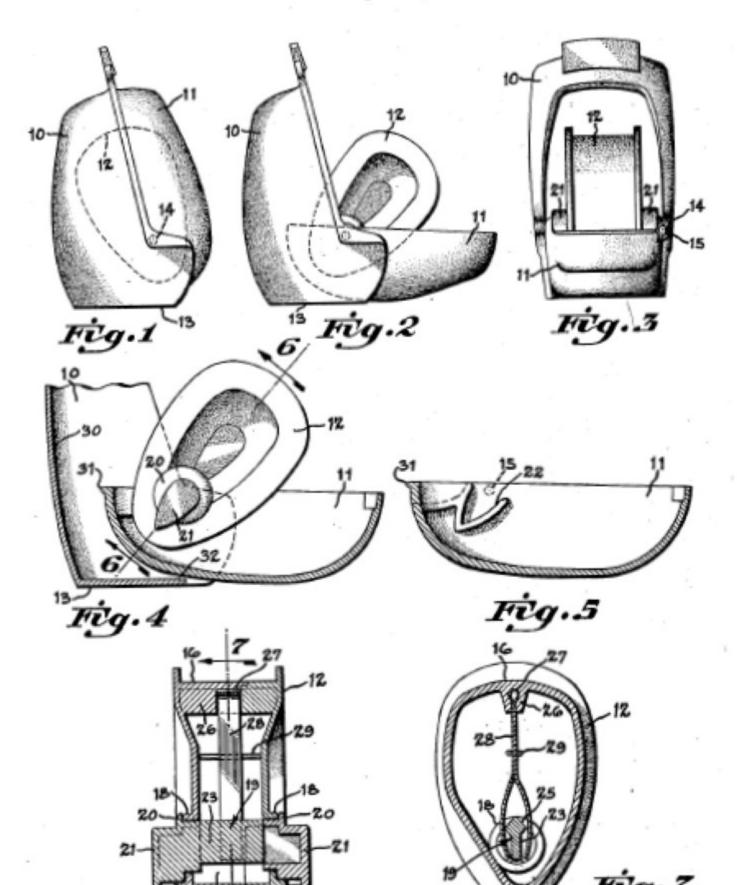
Feb. 2, 1954

F. E. BLOD ET AL

2,667,967

FRONT OPENING WATCH DISPLAY BOX

Filed Sept. 21, 1950



3) USD161898_1366.jpg, downloaded 1776 times

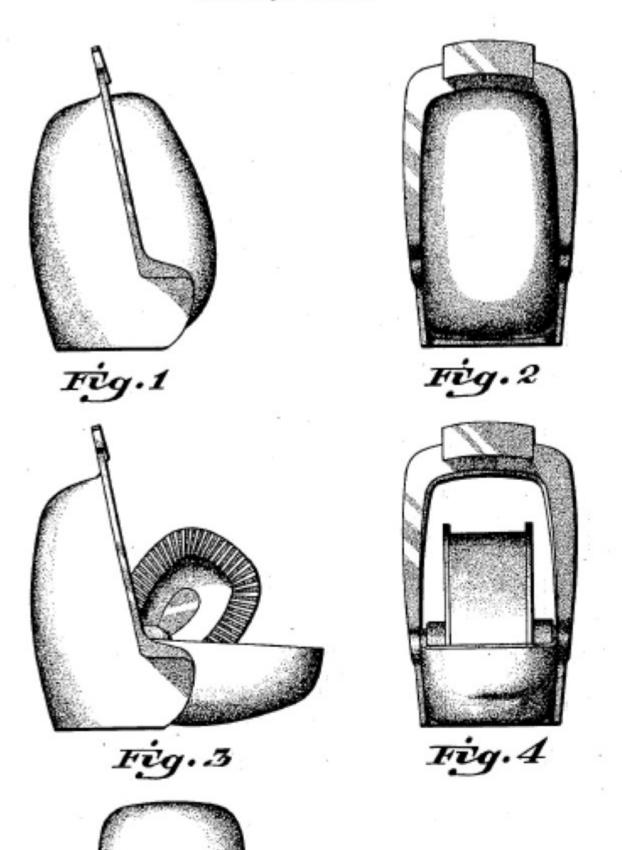
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Feb. 13, 1951

Des. 161,898

FRONT OPENING WATCH BOX Filed Sept. 21, 1950

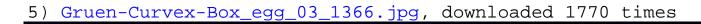
F. E. BLOD ET AL



4) The Ohio daily-express_13Oct1950_Curvex-Box_Detail_1366.jpg , downloaded 1782 times

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6) Gruen-Curvex-Box_egg_04_1366.jpg, downloaded 1786 times



7) Gruen-Curvex-Box_egg_05_1366.jpg, downloaded 1772 times



8) Gruen-Curvex_370-750_02_1366.jpg, downloaded 1801 times



9) Gruen-Curvex_370-750_03_1366.jpg, downloaded 1784 times



10) Gruen-Curvex_370-750_07_1366.jpg, downloaded 1785 times

