
Subject: Curvex Box "Gray Egg" 1950 and later
Posted by DRGM on Thu, 13 Feb 2020 17:25:28 GMT
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Period : 1950 and later

Watch type : Gruen Curvex

Size : Height 11 cm (4 5/16"), Depth 7 cm (2 3/4"), width 5.4 cm (2 1/8")

Inventor : Francis E. Blod and Alfred M. Blumenfeld

Patents : US Patent 2,667,967 and US Design Patent 161,898 (both applied on Sep. 21, 1950)

Box maker : Braun-Crystal Manufacturing Co. and BCN Design Products Inc., respectively

Shortly after application of the patents the box was already advertised. Shown here is an ad issued in "The Ohio Daily Express" of October 13, 1950.

The box was sold together with an outer box - it looked like this:

<https://jewelry.ha.com/itm/estate-jewelry/watches/gruen-curve-ex-precision-gold-filled-watch/a/171820-73052.s>

For more photos and for images of the patents see here:

http://vintagegruen.org/vgforum/index.php?t=msg&th=1288&goto=12119&#msg_12119

File Attachments

1) [Gruen-Curvex-Box_egg_001_1366.jpg](#), downloaded 2668 times



2) [Gruen-Curvex-Box_egg_002_1366.jpg](#), downloaded 2641 times



3) [Gruen-Curvex-Box_egg_005_1366.jpg](#), downloaded 2619 times

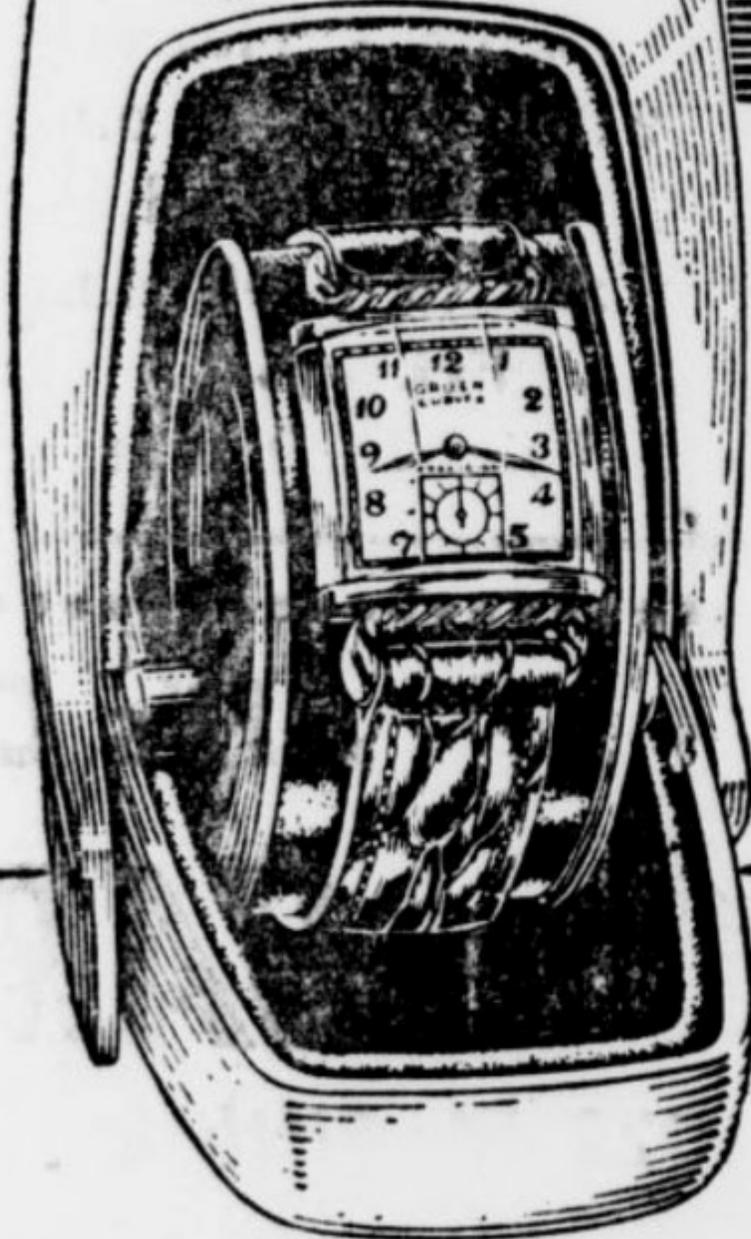


4) [Gruen-Curvex-Box_egg_0066_1366.jpg](#), downloaded 2586 times



5) [The Ohio daily-express_13Oct1950_Curvex-Box_Detail_1366.jpg](#), downloaded 2700 times

GRUEN CURVEX



CURVEX PORTRAIT
17 jewels, gold-**\$49.75**
filled case.

Cu

*Every Gruen Masterpiece watch comes in
a luxurious velvet-lined gift box.*

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