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Subject: Curvex Box "Gray Egg" 1950 and later  
Posted by DRGM on Thu, 13 Feb 2020 17:25:28 GMT  
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Period : 1950 and later

Watch type : Gruen Curvex

Size : Height 11 cm (4 5/16"), Depth 7 cm (2 3/4"), width 5.4 cm (2 1/8")

Inventor : Francis E. Blod and Alfred M. Blumenfeld

Patents : US Patent 2,667,967 and US Design Patent 161,898 (both applied on Sep. 21, 1950)

Box maker : Braun-Crystal Manufacturing Co. and BCN Design Products Inc., respectively

Shortly after application of the patents the box was already advertised. Shown here is an ad issued in "The Ohio Daily Express" of October 13, 1950.

The box was sold together with an outer box - it looked like this:

<https://jewelry.ha.com/itm/estate-jewelry/watches/gruen-curve-ex-precision-gold-filled-watch/a/171820-73052.s>

For more photos and for images of the patents see here:

[http://vintagegruen.org/vgforum/index.php?t=msg&th=1288&goto=12119&#msg\\_12119](http://vintagegruen.org/vgforum/index.php?t=msg&th=1288&goto=12119&#msg_12119)

File Attachments

1) [Gruen-Curvex-Box\\_egg\\_001\\_1366.jpg](#), downloaded 1149 times



2) [Gruen-Curvex-Box\\_egg\\_002\\_1366.jpg](#), downloaded 1131 times



3) [Gruen-Curvex-Box\\_egg\\_005\\_1366.jpg](#), downloaded 1141 times

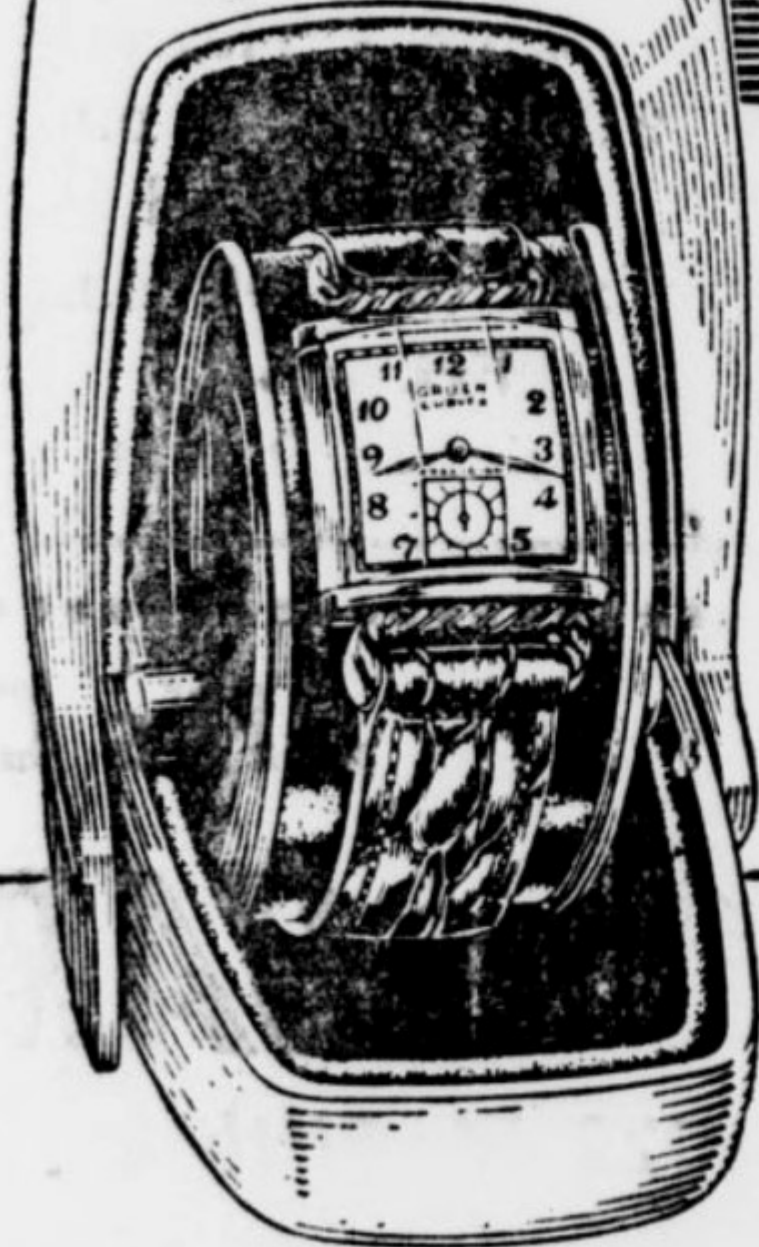


4) [Gruen-Curvex-Box\\_egg\\_0066\\_1366.jpg](#), downloaded 1088 times



5) [The Ohio daily-express\\_13Oct1950\\_Curvex-Box\\_Detail\\_1366.jpg](#), downloaded 1183 times

# GRUEN CURVEX



**CURVEX PORTRAIT**  
17 jewels, gold-**\$49.75**  
filled case.

Cu

*Every Gruen Masterpiece watch comes in  
a luxurious velvet-lined gift box.*

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