Subject: Curvex Box “Gray Egg” 1950 and later
Posted by DRGM on Thu, 13 Feb 2020 17:25:28 GMT
View Forum Message <> Reply to Message

Period : 1950 and later

Watch type : Gruen Curvex

Size : Height 11 cm (4 5/16”), Depth 7 cm (2 ¾”), width 5.4 cm (2 1/8”)

Inventor : Francis E. Blod and Alfred M. Blumenfeld

Patents : US Patent 2,667,967 and US Design Patent 161,898 (both applied on Sep. 21, 1950)

Box maker : Braun-Crystal Manufacturing Co. and BCN Design Products Inc., respectively

Shortly after application of the patents the box was already advertised. Shown here is an ad issued in “The Ohio Daily Express” of October 13, 1950.

The box was sold together with an outer box - it looked like this:

https://jewelry.ha.com/itm/estate-jewelry/watches/gruen-curv
ex-precision-gold-filled-watch/a/171820-73052.s

For more photos and for images of the patents see here:

http://vintagegruen.org/vgforum/index.php?t=msg&th=1288& amp;goto=12119&#msg_12119

File Attachments

1) Gruen-Curvex-Box_egg_001_1366.jpg, downloaded 3427 times



2) Gruen-Curvex-Box_egg_002_1366.jpg, downloaded 3397 times



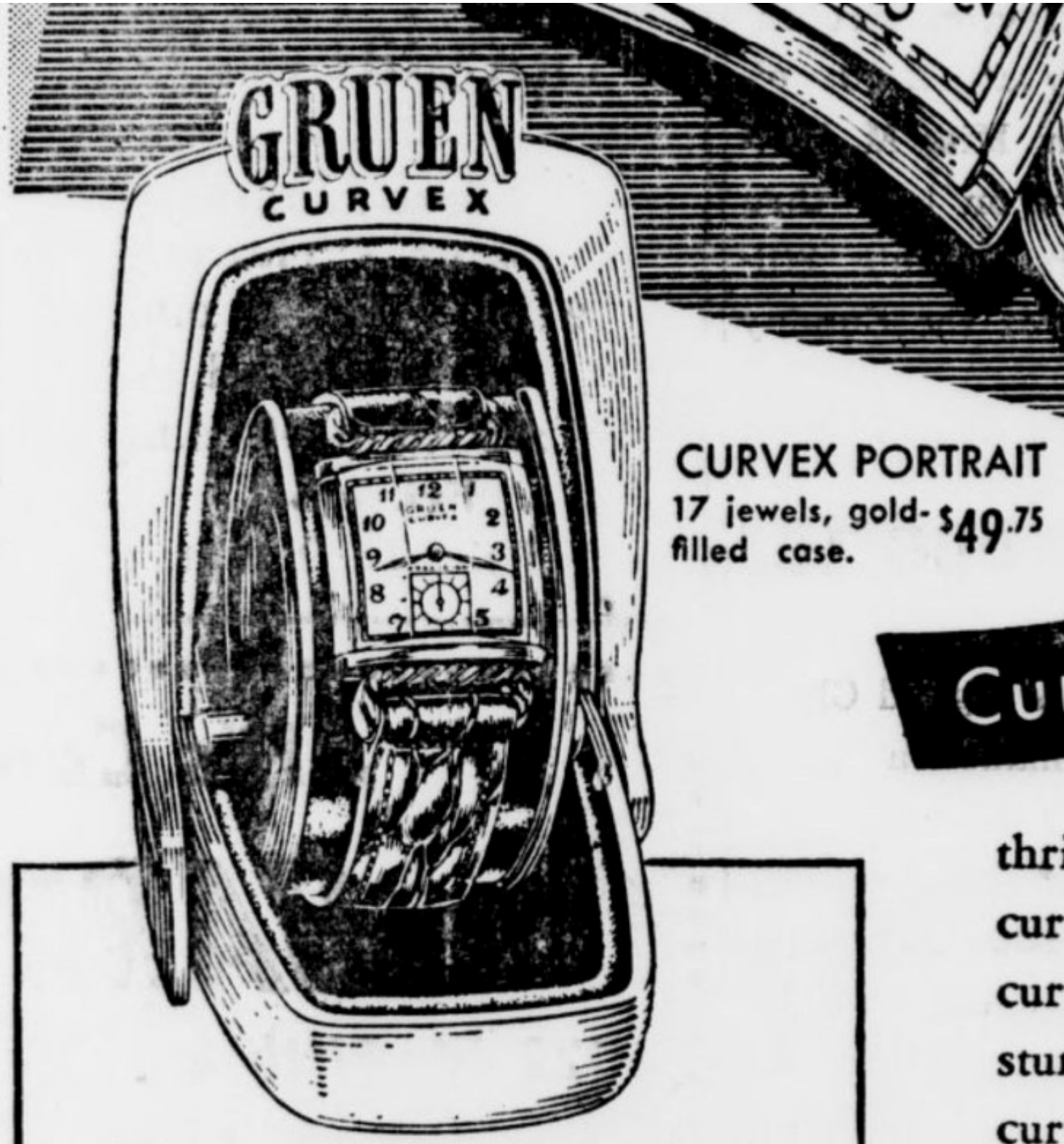
3) Gruen-Curvex-Box_egg_005_1366.jpg, downloaded 3407 times



4) Gruen-Curvex-Box_egg_0066_1366.jpg, downloaded 3323 times



5) The Ohio daily-express_13Oct1950_Curvex-Box_Detail_1366.jpg, downloaded 3464 times



CURVEX PORTRAIT
17 jewels, gold-filled case. **$49.75**

Cu

thri
cur
cur
stu
cur
try
you

Every Gruen Masterpiece watch comes in a luxurious velvet-lined gift box.