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Subject: Curvex Captain

Posted by [DRGM](#) on Thu, 19 Mar 2020 17:33:31 GMT

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Model name : Captain

Type : Curvex

Period/date : 1951 - 1953 (?)

Gender : Male

Case Maker : ???

Case Material : 10K Gold filled

Case Serial : D277658

Case Style no : 370 / 750

Caliber : 370

Movement Maker : Gruen

Movement Serial: D 866998

Bracelet : - -

Other info : The Captain is shown in an ad in "The Windsor Star" of January 9, 1953 (thanks to Barney, who found it!). Dial has a crosshair pattern. Obviously, a black dial was available also.

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### File Attachments

1) [The\\_Windsor\\_Star\\_Fri\\_\\_Jan\\_9\\_\\_1953\\_ Curvex-Captain\\_854.jpg](#),  
downloaded 753 times

A  
**GRUEN**  
Curvex

with a case that's  
curved to fit the wrist!

Curvex "CAPTAIN"  
—10 kt. gold-filled  
case, \$69.50

Curvex  
"CAPRICE"  
10 kt. gold-  
filled case,  
\$69.50

**BUDGET  
TERMS**

The advertisement features a map of the United States in the background. A black sign with a pushpin at the top left contains the text 'A GRUEN Curvex'. Below the sign, the text 'with a case that's curved to fit the wrist!' is written. Two wristwatches are shown: the 'CAPTAIN' model with a leather strap and the 'CAPRICE' model with a metal link bracelet. A 'BUDGET TERMS' box is located in the bottom left corner.

2) [Gruen-Curvex\\_370-750\\_09\\_1366.jpg](#), downloaded 795 times



3) [Gruen-Curvex\\_370-750\\_07\\_1366.jpg](#), downloaded 811 times



4) [Gruen-Curvex\\_370-750\\_04\\_1366.jpg](#), downloaded 792 times





5) [Gruen-Curvex\\_370-750\\_001\\_1366.jpg](#), downloaded 800 times

