
Subject: Re: Caliber 96 (United Watch Co + Gruen Guarantee)

Posted by [Ephemerald](#) on Thu, 16 Jul 2020 17:15:57 GMT

[View Forum Message](#) <> [Reply to Message](#)

Way interesting. Tons of details I've never read before. Since being able to differentiate between the two United companies bc of your help, I have found out a lot more about the company stateside.

May I make a friendly suggestion? It is to simply to clarify in your article that "Gruen Guarantee....the internal low cost brand that existed as a precursor to Watch Specialties" did in fact, continue through to Watch Specialties Co until at least 1917...so not just a precursor but transitions from United W. Co to WSC.

Thanks for sharing.

File Attachments

1) [20200716_094240.jpg](#), downloaded 1862 times

W. S. Co. Department

sold under Gruen Guarantee

D. G. S. "CONVERTIBLE" WRIST

C11	7 jewel, all 25 yr.....
C12	15 jewel adj., all 25 yr
C13	15 jewel adj., all 25 yr.....
C20	15 jewel adj., all 25 yr.....
C25	15 jewel adj., all 14kt
C14	15 jewel adj., all 14kt
C17	15 jewel adj., all 14kt

D. G. S. "GENUINE" WRIST

25 year gold filled head and bracelet

699	7 jewel
129	15 jewel