Subject: Re: Caliber 96 (United Watch Co + Gruen Guarantee) Posted by Ephemerald on Thu, 16 Jul 2020 17:15:57 GMT

View Forum Message <> Reply to Message

Way interesting. Tons of details I've never read before. Since being able to differentiate between the two United companies bc of your help, I have found out a lot more about the company stateside.

May I make a friendly suggestion? It is to simply to clarify in your article that "Gruen Guarantee....the internal low cost brand that existed as a precursor to Watch Specialties" did in fact, continue through to Watch Specialties Co until at least 1917...so not just a precursor but transitions from United W. Co to WSC.

Thanks for sharing.

## File Attachments

1) 20200716\_094240.jpg, downloaded 1694 times

## W. S. Co. Department Sold under Gruen Guarante D. G. S. "CONVERTIBLE" WRI 7 jewel, all 25 yr..... C12 15 jewel adj., all 25 yr ..... C13 15 jewel adj., all 25 yr.... C20 15 jewel adj., all 25 yr..... C25 15 jewel adj., all 14kt ..... C14 15 jewel adj., all 14kt ..... C17 15 jewel adj., all 14kt ..... D. G. S. "GENUINE" WRIST 25 year gold filled head and bra