Subject: Re: Curvex Box “Gray Egg” 1950 and later
Posted by Ephemerald on Fri, 21 Aug 2020 18:10:49 GMT
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This is in direct reference to the "Masterpiece" series:.

"Full page advertisements in Colliers, Look, and the Saturday Evening Post plus television spots will give extra sales support to this new series" Jeweler's Circular P.322 V120 Jul-Sep 1950.

The "Personality" series ran during the same time as "Masterpiece" series in December 1950 throughout 1951.
"Masterpiece" series continued to at least 1953.
I don't know how long "Personality" went on for.

Same volume as above:

File Attachments

1) mdp.39015079990811-seq_247 (1).jpg, downloaded 2987 times

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