
Subject: Gruen Exclusive Creation Box
Posted by [Ephemerald](#) on Fri, 11 Sep 2020 06:01:35 GMT
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Description; Red padded leather, red velvet insert.

Period : 1950 to 1953
Watch type : Men's Royalty Series
Size : TBD
Inventor : Unknown
Patents : Unknown

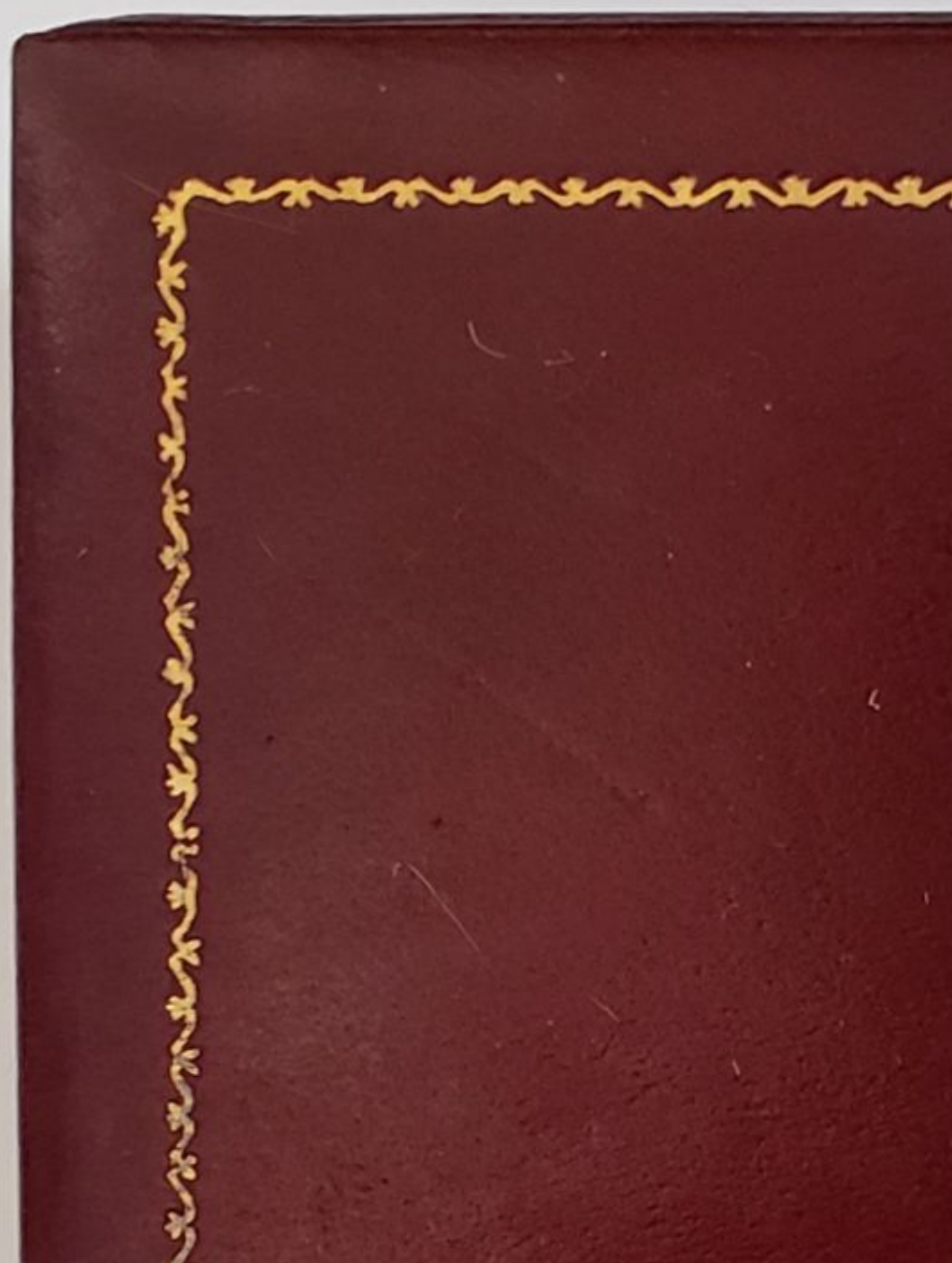
Box maker : Unknown.

Note similar Gruen font and header font in this ad from November 1947.

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File Attachments

1) [20200910_232301.jpg](#), downloaded 1281 times



2) [20200910_232330.jpg](#), downloaded 1295 times



3) [20200910_232351.jpg](#), downloaded 1305 times



EXCI

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Curvex Campus

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See how the patented Gruen Curvex Movement curves top and bottom to fill the case with larger, sturdier, therefore more dependable parts. Inside—Curvex is all watch!

See the wasted space in an ordinary watch. Flat movement in curved case has smaller parts. It's a curved case, not a curved watch!



Curvex Captain, \$59.50



Curvex Peeres, \$49.75

5) [Nov47.jpg](#), downloaded 1316 times



Curvex "One Hundred," \$100



Curvex Director, diamond dial, \$250



Curvex Constellation, \$125



Curvex Camargo, \$71.50



Curvex Petite, \$67.50



Curvex Riviera, \$100

Graven
the Precision watch