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Subject: Re: Calibers 881 (7J) & 8357B (17J) - Guild 6.75L Rounded Cartouche (sisters to 15J 835B)

Posted by [Case](#) on Mon, 23 Nov 2020 02:21:06 GMT

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Agreed! It seems to be a modularity move. Could this also have been a way to have a bespoke Gruen-only Aegler design? I don't know enough about Rolex, but I wonder if they adopted the ovals or stayed with original 835 design.

Chicken or egg on who went rounded first? I think the first move was the 153: first some 153s came rounded (ca1928), then the rounded ones were rebranded 163, then shortly after rebranded again to 165. All while angular 153s were still in play. The 835B shows up somewhere in that time. But to your point—why change at all?

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