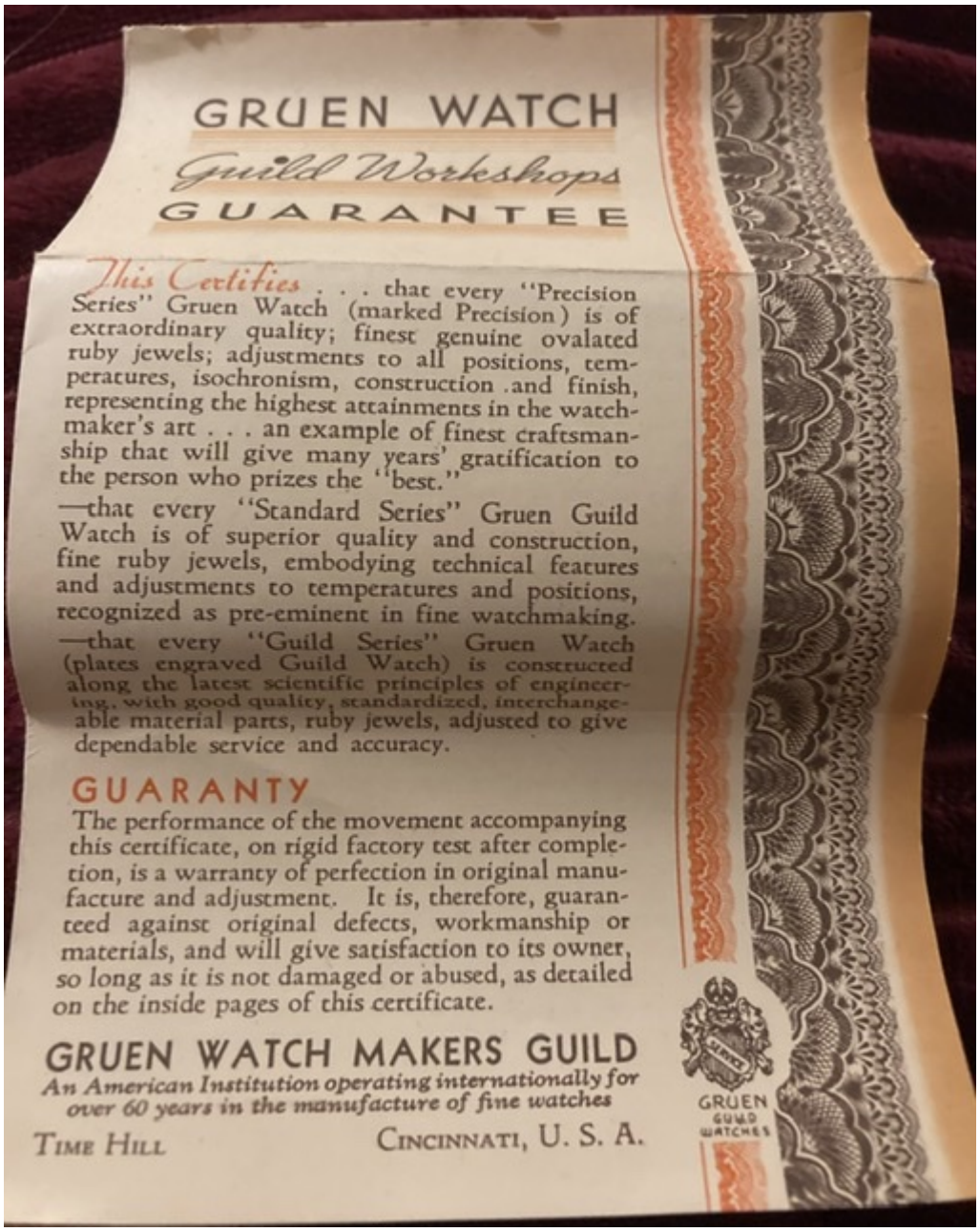
Subject: Re: green black with silver rim
Posted by Jenneke on Tue, 09 Mar 2021 18:16:17 GMT
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The booklet

File Attachments

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GUARANTEE

This Certifies . . . that every "Precision Series" Gruen Watch (marked Precision) is of extraordinary quality; finest genuine ovalated ruby jewels; adjustments to all positions, temperatures, isochronism, construction and finish, representing the highest attainments in the watchmaker's art . . . an example of finest craftsmanship that will give many years' gratification to the person who prizes the "best."

—that every "Standard Series" Gruen Guild Watch is of superior quality and construction, fine ruby jewels, embodying technical features and adjustments to temperatures and positions, recognized as pre-eminent in fine watchmaking.

—that every "Guild Series" Gruen Watch (plates engraved Guild Watch) is constructed along the latest scientific principles of engineering, with good quality, standardized, interchangeable material parts, ruby jewels, adjusted to give dependable service and accuracy.

GUARANTY

The performance of the movement accompanying this certificate, on rigid factory test after completion, is a warranty of perfection in original manufacture and adjustment. It is, therefore, guaranteed against original defects, workmanship or materials, and will give satisfaction to its owner, so long as it is not damaged or abused, as detailed on the inside pages of this certificate.

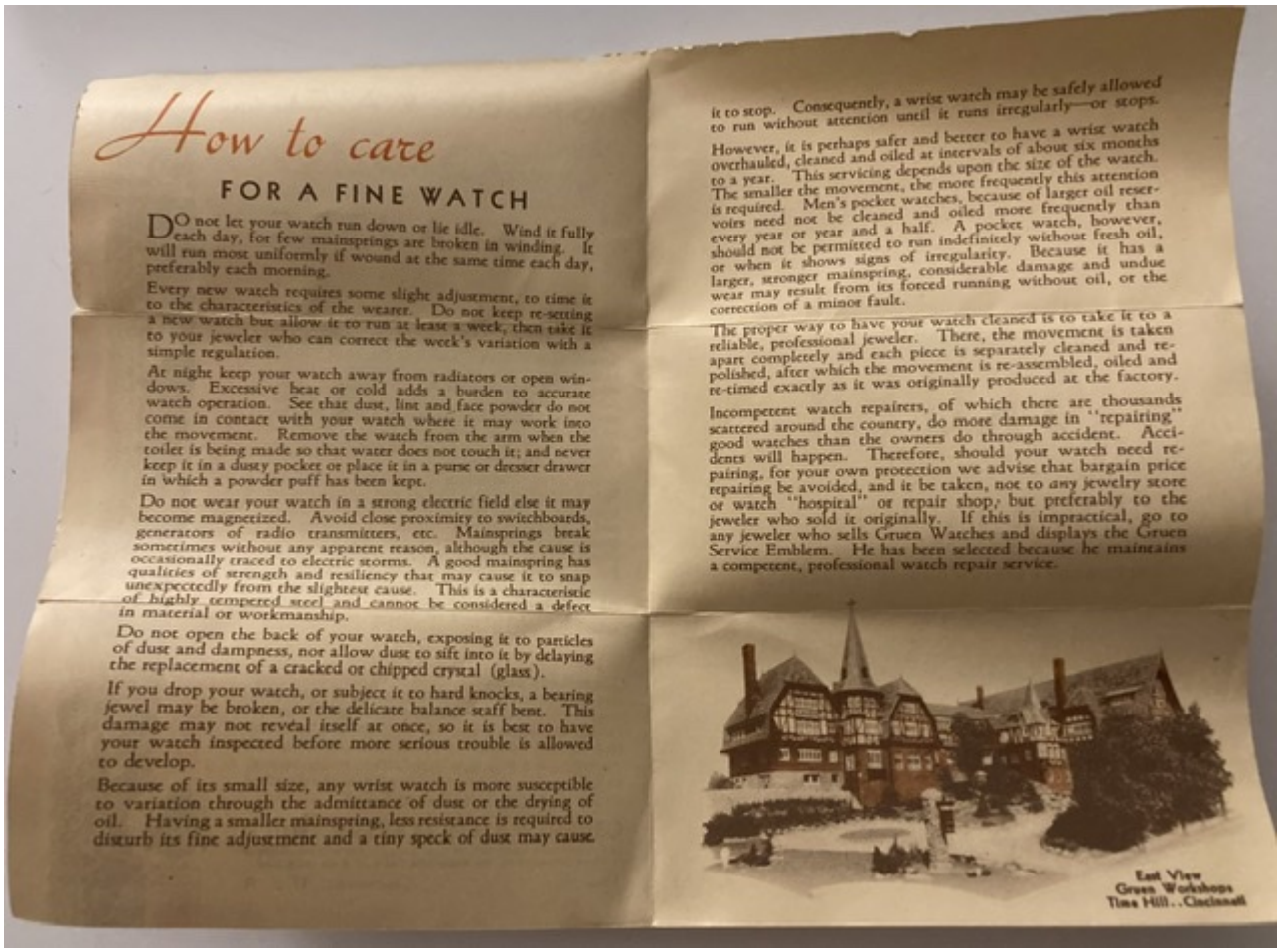
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GRUEN GUILD WATCHES

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How to care

FOR A FINE WATCH

DO not let your watch run down or lie idle. Wind it fully each day, for few mainsprings are broken in winding. It will run most uniformly if wound at the same time each day, preferably each morning.

Every new watch requires some slight adjustment, to time it to the characteristics of the wearer. Do not keep re-setting a new watch but allow it to run at least a week, then take it to your jeweler who can correct the week's variation with a simple regulation.

At night keep your watch away from radiators or open windows. Excessive heat or cold adds a burden to accurate watch operation. See that dust, lint and face powder do not come in contact with your watch where it may work into the movement. Remove the watch from the arm when the toilet is being made so that water does not touch it; and never keep it in a dusty pocket or place it in a purse or dresser drawer in which a powder puff has been kept.

Do not wear your watch in a strong electric field else it may become magnetized. Avoid close proximity to switchboards, generators of radio transmitters, etc. Mainsprings break sometimes without any apparent reason, although the cause is occasionally traced to electric storms. A good mainspring has qualities of strength and resiliency that may cause it to snap unexpectedly from the slightest cause. This is a characteristic of highly tempered steel and cannot be considered a defect in material or workmanship.

Do not open the back of your watch, exposing it to particles of dust and dampness, nor allow dust to sift into it by delaying the replacement of a cracked or chipped crystal (glass).

If you drop your watch, or subject it to hard knocks, a bearing jewel may be broken, or the delicate balance staff bent. This damage may not reveal itself at once, so it is best to have your watch inspected before more serious trouble is allowed to develop.

Because of its small size, any wrist watch is more susceptible to variation through the admittance of dust or the drying of oil. Having a smaller mainspring, less resistance is required to disturb its fine adjustment and a tiny speck of dust may cause it to stop. Consequently, a wrist watch may be safely allowed to run without attention until it runs irregularly—or stops.

However, it is perhaps safer and better to have a wrist watch overhauled, cleaned and oiled at intervals of about six months to a year. This servicing depends upon the size of the watch. The smaller the movement, the more frequently this attention is required. Men's pocket watches, because of larger oil reservoirs need not be cleaned and oiled more frequently than every year or year and a half. A pocket watch, however, should not be permitted to run indefinitely without fresh oil, or when it shows signs of irregularity. Because it has a larger, stronger mainspring, considerable damage and undue wear may result from its forced running without oil, or the correction of a minor fault.

The proper way to have your watch cleaned is to take it to a reliable, professional jeweler. There, the movement is taken apart completely and each piece is separately cleaned and re-polished, after which the movement is re-assembled, oiled and re-timed exactly as it was originally produced at the factory.

Incompetent watch repairers, of which there are thousands scattered around the country, do more damage in "repairing" good watches than the owners do through accident. Accidents will happen. Therefore, should your watch need repairing, for your own protection we advise that bargain price repairing be avoided, and it be taken, not to *any* jewelry store or watch "hospital" or repair shop, but preferably to the jeweler who sold it originally. If this is impractical, go to any jeweler who sells Gruen Watches and displays the Gruen Service Emblem. He has been selected because he maintains a competent, professional watch repair service.

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