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Subject: Re: Gruen Mystery Dial  
Posted by [Barney Green](#) on Thu, 22 Jul 2021 21:12:15 GMT  
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Hi lovinwatches,  
I guess that this is the other version:

This ad is from 1957...

Your watch came a year later, first advertised in 1958 as far as I know.

Barney

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#### File Attachments

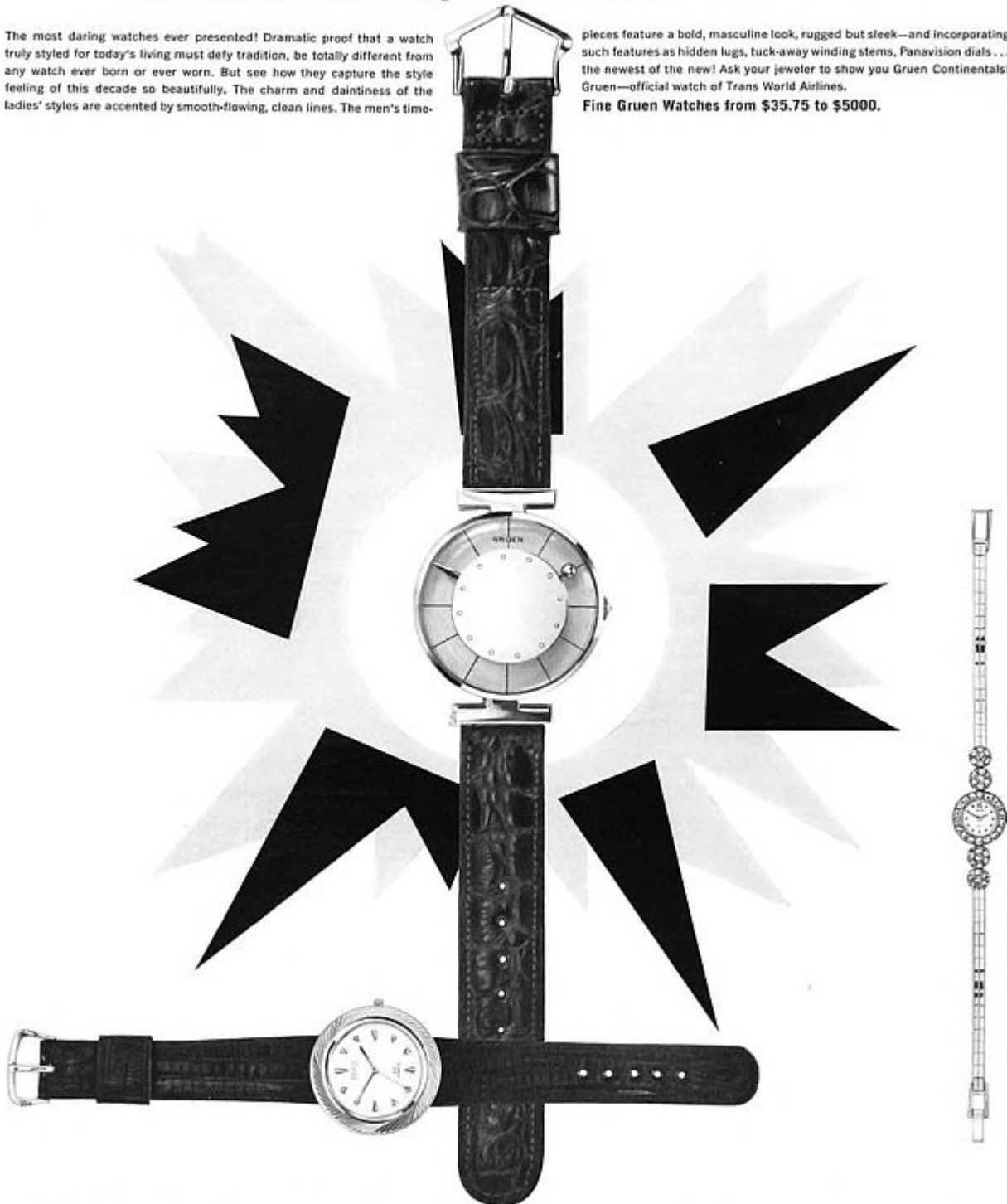
1) [Gruen Mystery dial 1957.JPG](#), downloaded 1161 times

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## Take his breath away with a Gruen Continental!

The most daring watches ever presented! Dramatic proof that a watch truly styled for today's living must defy tradition, be totally different from any watch ever born or ever worn. But see how they capture the style feeling of this decade so beautifully. The charm and daintiness of the ladies' styles are accented by smooth-flowing, clean lines. The men's time-

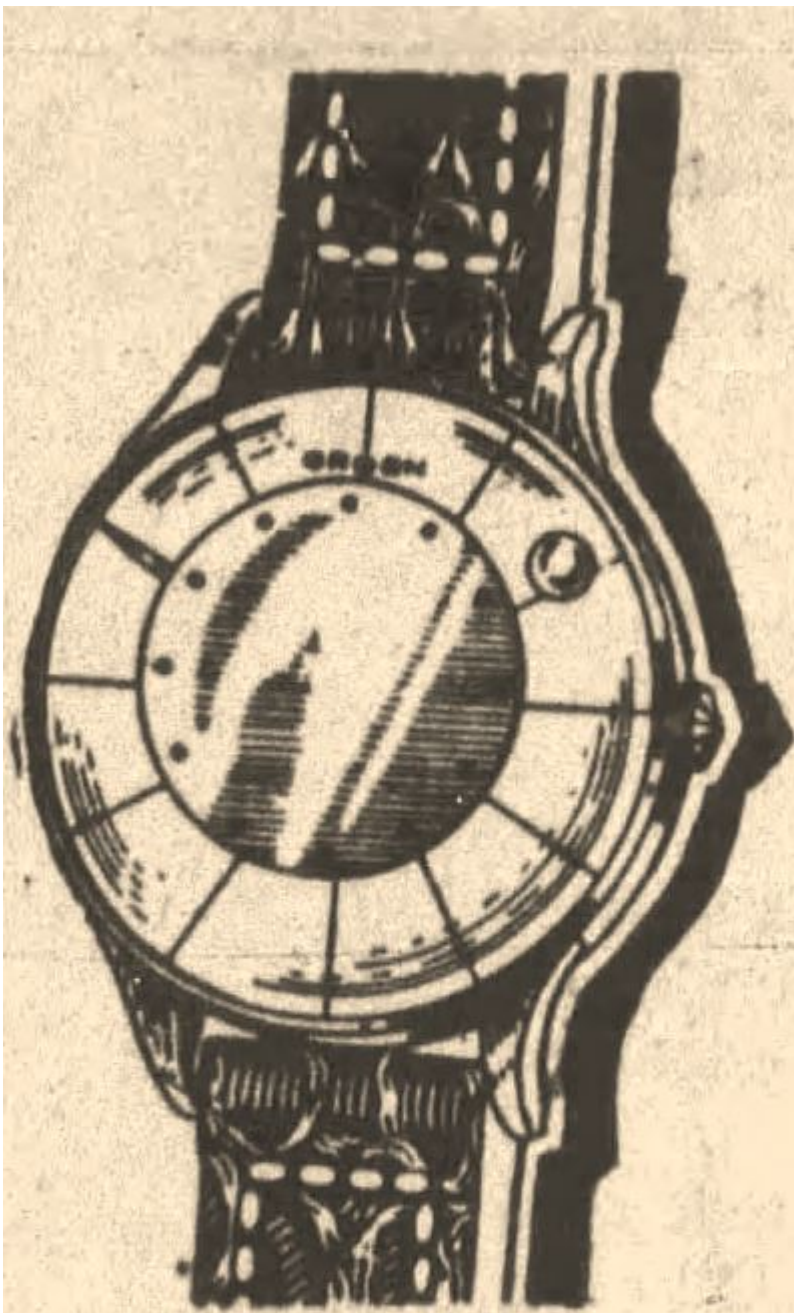
pieces feature a bold, masculine look, rugged but sleek—and incorporating such features as hidden lugs, tuck-away winding stems, Panavision dials... the newest of the new! Ask your jeweler to show you Gruen Continentals! Gruen—official watch of Trans World Airlines.  
**Fine Gruen Watches from \$35.75 to \$5000.**



# GRUEN...THE NEWEST LOOK IN TIME!

PRECISION® THE MOST IMPORTANT TRADEMARK IN WATCHMAKING. LOOK FOR IT ON THE WATCH YOU BUY. THE GRUEN WATCH COMPANY, TIME HILL, CINCINNATI 6, OHIO

2) [Gruen Mystery dial 1958.JPG](#), downloaded 1081 times



**GRUEN**  
**17 Jewels**

**\$67<sup>50</sup>**

**\$1.25 a Week**     \$