Subject: Re: Wristlet square

Posted by Case on Thu, 16 Sep 2021 15:10:15 GMT

View Forum Message <> Reply to Message

afire wrote on Wed, 15 September 2021 16:39

On the other hand, there are indications that Gruen did retroactively fold existing models into a new category if the model continued to be made into the new classification scheme. Examples being Strap 1, which was M20R in the 1918 catalog, and Quadrons 39 and 40, which started out as Strap 30 and Strap 40.

I guess I'm mostly referring to the reclass at the end of 1923, where Strap 1 / Strap # first appears and Wristlet numbers seem to follow. And yours is a good theory, sort of a "keep the best, leave the rest." Maybe that's why Strap 1 in Dec 1923 NYT ad says "\$25, \$30 & up", listing one option (Green Gold filled) not in the Master Book and implying there are others. They're running out old stock. I'll go with it!

So Strap 1 is a candidate, also a couple of the WG & WR wristlets. Even so, there must've been precious few older Strap watches kept: there were only 36 Strap models by the time the original (Strap) Quadrons launched. "Reinforced" was first used in November 1922, so we know Strap 18 and beyond came after that. The 827/826/825s are all stamped with Aegler's new setting patent from December 1922, so we know they were introduced in 1923 or after, maybe late 1923 from Liz's dial patent. That takes us back to Strap 14. Others with more ad knowledge may see more. Either way, a host of models seem to have been disco'd in 1923. Was that the end of the round convertibles?