
Subject: Re: The Veri-Thin 'Adams'

Posted by [JackW](#) on Fri, 03 Jun 2022 02:01:06 GMT

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Barney Gruen wrote on Thu, 02 June 2022 05:01: Regarding the model name of Jack's watch, isn't the VT Adams with its expansion strap the same as the 1940/41 VT Nimrod with leather strap? May be Gruen needed to make some more money or thought that an expansion band sells better during war time?

Here is an image of the Veri-thin Nimrod:

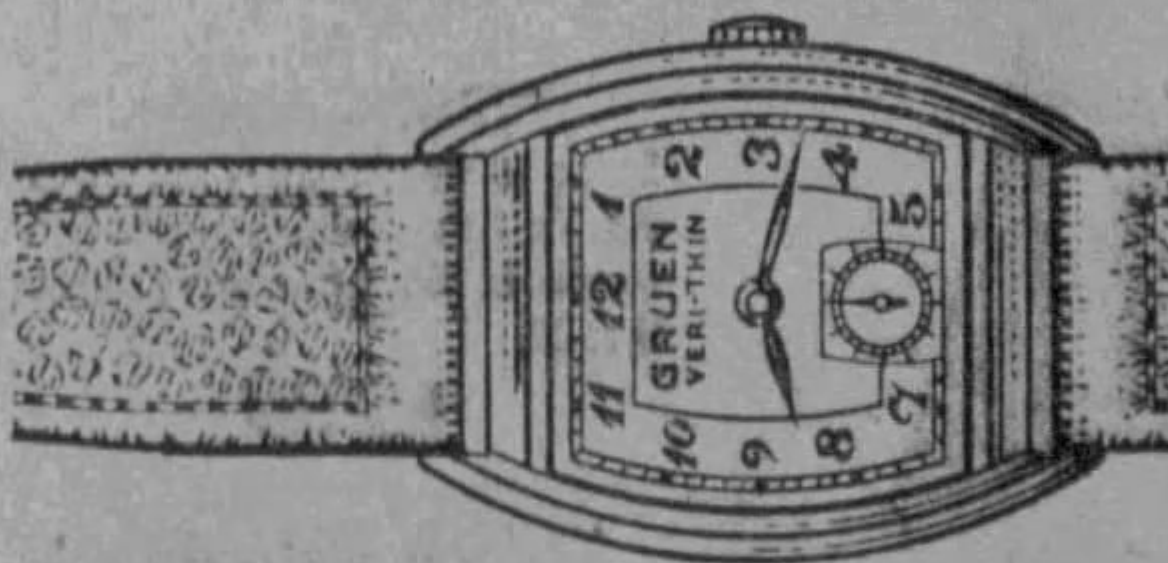
That name sure has not aged well. :roll:

Anyway.... it is certainly the same case design from the ads, as the Adams. Isn't the first time that Gruen seemingly swapped a feature, such as band or case color to justify a different name. Thank you Barney; I've made some changes to the OP to reflect this.

Glad I can still engender a lively conversation.

File Attachments

1) [01Dec1940_VT_Nimrod_The Kilgore News Herald.jpg](#), downloaded 2249 times



VERI-THIN NIMROD . . . A trim, smart G
Pink gold filled, Guildite back, 15 jewels