Subject: Re: Wooden crystal cabinet
Posted by Jenneke on Tue, 07 Jun 2022 20:51:55 GMT
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The paper in the bottom of the drawer, probably supplied with the cabinet.

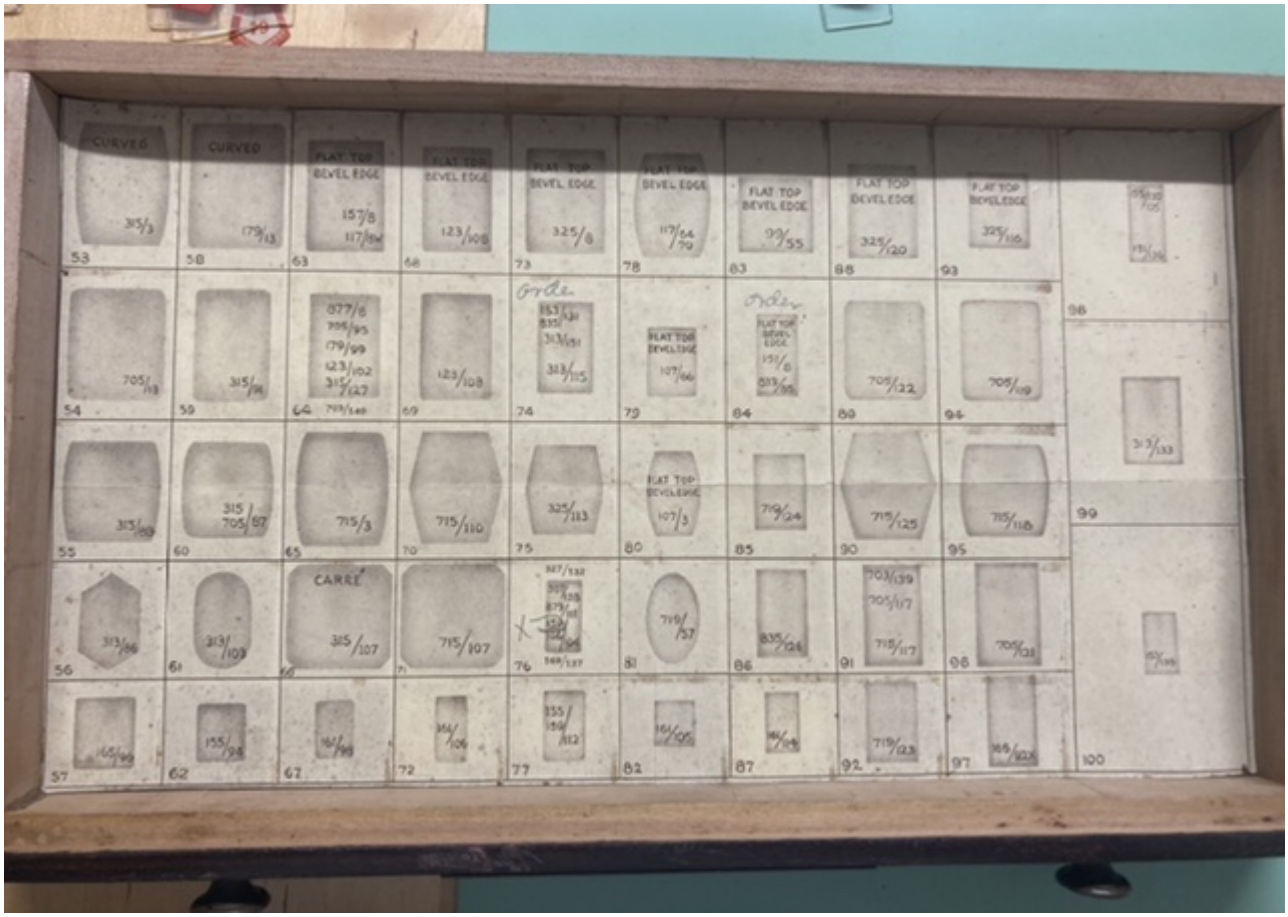
And what is on the back:

File Attachments

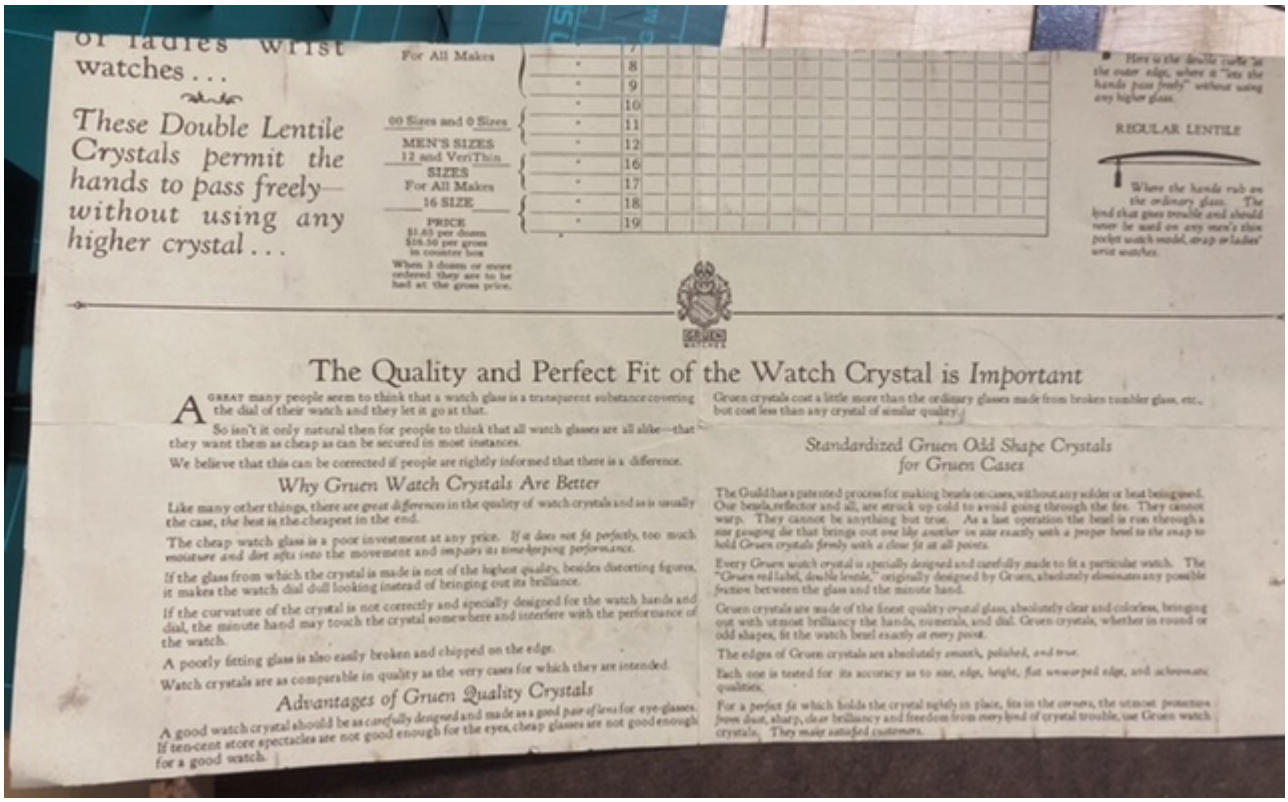
1) ECD8C5D0-A846-4C3F-B291-955C2CFF23C1.jpeg, downloaded 2885 times



2) 3D4D4D91-8D17-4388-BB3E-D6921DA2FC07.jpeg, downloaded 2860 times



3) BF9BCEEE-C65C-441E-9901-48034EEA7F12.jpeg, downloaded 2991 times



watches . . .

These Double Lentile Crystals permit the hands to pass freely—without using any higher crystal . . .

For All Makes

00 Sizes and 0 Sizes

MEN'S SIZES
12 and VeriThin

SIZES
For All Makes
16 SIZE

PRICE
$1.65 per dozen
$18.50 per gross
In counter box

When 3 dozen or more ordered they are to be had at the gross price.

REGULAR LENTILE

Where the hands rub on the ordinary glass. The kind that gives trouble and should never be used on any man's thin pocket watch model, strap or ladies' wrist watches.

The Quality and Perfect Fit of the Watch Crystal is *Important*

A GREAT many people seem to think that a watch glass is a transparent substance covering the dial of their watch and they let it go at that.

So isn't it only natural then for people to think that all watch glasses are all alike—that they want them as cheap as can be secured in most instances.

We believe that this can be corrected if people are rightly informed that there is a difference.

Why Gruen Watch Crystals Are Better

Like many other things, there are *great differences* in the quality of watch crystals and as is usually the case, *the best is the cheapest in the end.*

The cheap watch glass is a poor investment at any price. *If it does not fit perfectly,* too much *moisture and dirt gets into* the movement and *impairs its timekeeping performance.*

If the glass from which the crystal is made is not of the highest quality, besides distorting figures, it makes the watch dial dull looking instead of bringing out its brilliance.

If the curvature of the crystal is not correctly and specially designed for the watch hands and dial, the minute hand may touch the crystal somewhere and interfere with the performance of the watch.

A poorly fitting glass is also easily broken and chipped on the edge.

Watch crystals are as comparable in quality as the very cases for which they are intended.

Advantages of Gruen Quality Crystals

A good watch crystal should be as *carefully designed* and made as a good *pair of lens* for eye-glasses. If ten-cent store spectacles are not good enough for the eyes, cheap glasses are not good enough for a good watch.

Gruen crystals cost a little more than the ordinary glasses made from broken tumbler glass, etc., but cost less than any crystal of similar quality.

Standardized Gruen Odd Shape Crystals for Gruen Cases

The Guild has a patented process for making bezels on cases, without any solder or heat being used. Our bezels, reflector and all, are struck up cold to avoid going through the fire. They cannot warp. They cannot be anything but true. As a last operation the bezel is run through a size gauging die that brings out *one like another in size exactly with a proper bezel to the snap to hold Gruen crystals firmly with a close fit at all points.*

Every Gruen watch crystal is specially designed and carefully made to fit a particular watch. The "Gruen red label, double lentile," originally designed by Gruen, absolutely eliminates any possible friction between the glass and the minute hand.

Gruen crystals are made of the finest quality *crystal glass,* absolutely clear and colorless, bringing out with utmost brilliancy the hands, numerals, and dial. Gruen crystals, whether in round or odd shapes, fit the watch bezel *exactly at every point.*

The edges of Gruen crystals are absolutely *smooth, polished, and true.*

Each one is tested for its accuracy as to *size, edge, height, flat unwarped edge,* and *achromatic qualities.*

For a *perfect fit* which holds the crystal rightly in place, fits in the *corners,* the utmost protection *from dust, sharp, clear* brilliancy and freedom from *every kind* of crystal trouble, use Gruen watch crystals. They *make satisfied customers.*

4) 3AA5D781-827C-42C2-83F2-1248CBF74527.jpeg, downloaded 3025 times

