
Subject: Re: Veri-Thin "Dr. Pepper"

Posted by [JackW](#) on Sun, 03 Sep 2023 17:50:59 GMT

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A small addition to this old thread of thojil's

A recent post on this Dr. Pepper watch, prompted me to buy one from the swamp when it came up for a BIN at a reasonable price. Not this one, that Gary has pointed out previously.

The only thing to add is that every single time I see one of these, the fact that the dial is not signed "Switzerland" suggests to me that either these were "Pan Am dials" refinished or that the dials were wholly produced domestically for this line of watches. Also all seem to be either G8 or G9 case serials which would be at the end of the Pan Am run.

Lastly, the only advert in the 1958/59 timeframe that I can find for these, is a mention of a Dr Pepper watch, a \$75 value, as a door prize.

edit - I seem to be not the only one that has seen this advert, featured is a similar discussion on WUS.

*there is some crud floating around inside the watch as I have not had an opportunity to clean it.

File Attachments

1) [DrPepper_gruen_The_Sacramento_Bee_1948_05_04_page_10.jpg](#),
downloaded 1809 times

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prizes . . . such alw

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Dr. Pepper Gruen W

2) [Dr_Pepper_Gruen_sm.jpg](#), downloaded 1839 times

