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Subject: Re: Gruen Guild "Belmont"

Posted by [afire](#) on Tue, 27 Jan 2015 22:33:29 GMT

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I've read a few theories, but I personally believe it's just a way of saying yellow gold with a little more flair (but less flair than "sun gold"). It's all over the 1931 catalog supplement and ads from the early '30s. There are lots of references to watches being available in white gold, green gold, and coin gold. But looking at actual watches in the wild, they all appear to be white gold, green gold, or yellow gold. And of course, coins are yellow gold. So, I think that's all it really means.

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