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Subject: Re: Please help me identify the "name" of my Curvex  
Posted by [MikeTheWatchGuy](#) on Thu, 12 Feb 2015 23:33:44 GMT  
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The date that Cary provided and is shown in the image from the Gruen Model ID book indicate a date of 1950 for when this watch was originally introduced. The ads I have are all from either 1950 or 1951 which lead me to believe it was a model only made for two or 3 years. Your watch's case is from 1952 so it was at least 3 years.

The date of 1942 was the example I was giving of how using the 498 Style Number will give you an incorrect answer for the date of your watch. As I mentioned, it's an example of "Style Number Re-use" and in these rare situations causes the Style Number dating technique to break down and not work on those watches.

You will have to read the article to understand the details of what Style Number re-use means, but you can basically throw out using the 498 to date this particular watch. The case serial number of L2 and the advertisements date this model to the 1950 to 1952 timeframe.

Sorry for the confusion about the 1942 date.

afire, I hear ya on the faceted crystal being associated with this model. The case certainly isn't cut in a way that suggests a faceted crystal is the norm or would fit the case well. Perhaps it was Gruen's way of trying to make this Curvex model unique among others. Certainly puts an interesting spin on it. It's another unusual cut for a faceted crystal. Can't recall seeing that specific design on other watches.

(Mikey, thank you for the awesome compliment. It's greatly appreciated!)

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