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Subject: Re: ID Help

Posted by [timeliz](#) on Sat, 02 Dec 2017 22:37:02 GMT

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Welcome to the forum , Scott.

Looks like you have an "Import 301"

Which has the caliber 460ss Autowind and came in the Guildite case.

Also with the correct dial & hands.

Timeframe would be approx late 40's-mid 50's-ish.

I'll check my collection of ad material to see if I can locate your model in print,  
and if I can't find one I'll bet Barney can!

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This ad doesn't have your model but is from the same time frame.

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### File Attachments

1) [1951 Gruen Esquire ad.JPG](#), downloaded 2405 times

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When you turn this page  
your watch will wind itself

IF IT'S A GRUEN AUTOWIND



AUTOWIND ACE \$65.00

AUTOWIND YACHTSMAN \$79.50



AUTOWIND CHEVRON \$71.50

AUTOWIND MARINER \$200.00



AUTOWIND SCIENTIST \$77.50

AUTOWIND LEADER \$55.00

AUTOWIND ACE. Water and shock-resistant. 17 jewel Gruen-Precision movement. Sweep-second hand. \$65.00  
 AUTOWIND YACHTSMAN. 17 jewel Gruen-Precision movement. Water and shock-resistant. Sweep-second hand. Yellow gold-filled. Expansion band. \$79.50  
 AUTOWIND CHEVRON. 17 jewel Gruen-Precision movement. Luminous dial. White or yellow gold-filled. Shock-resistant. \$71.50  
 AUTOWIND MARINER. Water and shock-resistant. 17 jewel Gruen-Precision movement. 14-kt. gold case markers. Sweep-second hand. 14-kt. yellow gold case. \$200.00  
 AUTOWIND SCIENTIST. Water and shock-resistant. Sweep-second hand. 17 jewel Gruen-Precision movement. Expansion band. \$77.50  
 AUTOWIND LEADER. 17 jewel Gruen-Precision movement. Water and shock-resistant. Luminous dial. \$55.00  
 (On wrist) AUTOWIND ILLUSTRIOUS. 17 jewel Gruen-Precision movement. Black or white dial with 14-kt. gold numerals. 14-kt. yellow gold. \$165.00

**Fanfare for**

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But something even more astounding happens when you slip the world's most modern watch on your wrist. Your chin goes up. (After all, it is extremely handsome!) You swing through your day's activities with a new confidence.

For you know your Gruen Autowind is always wound. It remembers to wind itself. You just set it . . . and forget it. Plenty of reserve power there for off-wrist hours. And because the mainspring is always wound to proper tension, you can rely on it for brilliant accuracy. Why wait to bring your wrist up to date with a modern Gruen Autowind? Shock-resistant. Non-magnetic. Available in water-resistant models. Stop in at your Gruen jeweler's tomorrow!

Other Gruen Watches priced from \$29.75; with precious diamond settings to \$5000. Write for free style booklet "C"

**GRUEN**

THE PRECISION WATCH • AMERICA'S CHOICE SINCE 1874

For television fun, tune in Gruen's exciting ABC show, "Blind Date," starring Arlene Francis

Gruen Watches are certified for **PRECISION** quality only after passing the most exacting electronic tests for accuracy. The trade-marks "Precision," "The Precision Watch" and "Autowind" are registered in the U.S. Pat. Office. Official timepiece of FWA—Time World Airlines. © 1961, The Gruen Watch Company, Time Hill, Cincinnati 6, Ohio, U.S.A. In Canada: Toronto, Ontario. Prices include federal tax and are subject to change without notice.