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Subject: Re: ID Help

Posted by [timeliz](#) on Sat, 02 Dec 2017 22:37:02 GMT

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Welcome to the forum , Scott.

Looks like you have an "Import 301"

Which has the caliber 460ss Autowind and came in the Guildite case.

Also with the correct dial & hands.

Timeframe would be approx late 40's-mid 50's-ish.

I'll check my collection of ad material to see if I can locate your model in print,  
and if I can't find one I'll bet Barney can!

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This ad doesn't have your model but is from the same time frame.

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#### File Attachments

1) [1951 Gruen Esquire ad.JPG](#), downloaded 1449 times

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## IF IT'S A GRUEN AUTOWIND

**Fanfare for:**  
Continued from page 10

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But something even more astounding happens when you slip the world's most modern watch on your wrist. Your chin goes up. (After all, it *is* extremely handsome!) You swing through your day's activities with a new confidence.

For you *know* your Gruen Autowind is always wound. It remembers to *wind itself*. You just set it . . . and forget it. Plenty of *reserve* power there for off-wrist hours. And because the mainspring is always wound to proper tension, you can rely on it for brilliant accuracy. Why *wait* to bring your wrist up to date with a modern Gruen Autowind? Shock-resistant. Non-magnetic. Available in water-resistant models. Stop in at your Gruen jeweler's tomorrow!

Other Gruen Watches priced from \$29.75; with precious diamond settings to \$5000. Write for free style booklet "C"

# GRUEN

THE PRECISION WATCH • AMERICA'S CHOICE SINCE 1874

For television fun, tune in Gruen's exciting ABC show, "Blind Date," starring Arlene Francis

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