Subject: The Gruen Watch Catalog
Posted by MikeTheWatchGuy on Tue, 27 Oct 2015 17:46:46 GMT
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Mod edit - Mike has indicated that the links to his shop and store are off-line until further notice.

The Gruen Watch Catalog
NEW for 2015 and in time for the holidays!

A color duplication of the Gruen relic discovered in the 1990s containing photographs and data on nearly every Gruen watch model made from the 1920s to the late 1950s. This 280+ page book was made with exacting detail so that the reader is left with the feeling of owning the manuscript itself.

The same source manuscript used to create The Gruen Watch Catalog was utilized by Roy Ehrhardt to create his black and white book, The Gruen Master Book. That book was published using a photocopier so the quality is compromised and the true beauty of this rare manuscript is missed.

4,000 individual photographs of Gruen watches are contained in the book including pocket watches, wristwatches of all types, lady's wristlet, cartouches, baguettes, and the Carres. Minute details are visible on every watch photograph such as the shadow of the hands on the dial and the ability to read the text stamped in the backs of empty cases. The replication of the photographs resulted in a book highly functional at matching physical watches to the images in the book as well as a book that is visually stunning.

Learn more about the book and see sample pages on The Gruen Watch Catalog webpage and in the Gruen Bookstore. This is a hard cover book that is meant to last a lifetime. You can purchase a copy in the Gruen Bookstore for $85 + shipping. You can also purchase from Lulu.

Here are a couple of example pages (click to enlarge)

Subject: Re: The Gruen Watch Catalog
Posted by Gary on Tue, 27 Oct 2015 19:58:16 GMT
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Mercy sakes alive Mike, Good job!

Merry Christmas to me...;-)

Subject: Re: The Gruen Watch Catalog
Posted by kastner on Wed, 28 Oct 2015 00:26:53 GMT
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I've ordered my copy, thank you Mike!

Subject: Re: The Gruen Watch Catalog
Posted by Thojil on Wed, 28 Oct 2015 18:39:43 GMT
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Ordered my copy today. Glad that I finally have the pocket watch range in high definition as well. Trying to id a model from a copy of an Erhardt "copy" is not easy . Thanks Mike

Subject: Re: The Gruen Watch Catalog
Posted by kastner on Sun, 08 Nov 2015 01:00:10 GMT
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The book showed up today and I'm quite pleased and impressed with it Mike. I look forward to spending lots of time with it. Thank you for all the effort you put into it!

Subject: Re: The Gruen Watch Catalog
Posted by Barney Green on Sun, 08 Nov 2015 15:58:38 GMT
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I also ordered my copy this weekend. This will be the ultimate resource to us Gruenites. For what I have seen upfront I am sure that it is worth every penny. Just two cents and a fraction per watch can considered to be a bargain I would think...

Subject: Re: The Gruen Watch Catalog
Posted by Bayleybird1996 on Tue, 08 Dec 2015 13:41:23 GMT
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Thank you, Mike, for this wonderful book, a true labor of love. I will be spending many hours with it, both referencing and drooling.

Subject: Re: The Gruen Watch Catalog
Posted by eicheng on Sun, 22 Feb 2026 02:09:36 GMT
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I'm looking to buy a copy of soft cover or hardcover of The Gruen Watch Catalogue. If you have or

know where to get, please let me know at eicheng@aol.com. Thank you. George

Subject: Re: The Gruen Watch Catalog
Posted by JackW on Sun, 22 Feb 2026 20:31:13 GMT
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Hi George,

Unfortunately it is out of print.

I'd keep an eye out on eBay, Amazon and Alibris for when copies come up. Last year, I got a copy of Ehrhardt's "Master Book" from Alibris for $20. They do show up. Prices are all over the place too. You are also not the only collector that I know keeping an eye out for these out of print guides.

If I see one, I'll ping you via PM through the forum.