

---

Subject: ladies guildite cartouche 554

Posted by [Jenneke](#) on Mon, 01 Jan 2018 16:01:05 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

Model name : car. 554

Type : cartouche

Period/date : 1933/34

Gender : ladies

Case Maker : ?

Case Material : guildite base metal

Case Serial : 6030585

Case Style no : 73

Caliber : 585 ?

Movement Maker : guild watch co

Movement Serial: none

Other info : movement adjusted in USA

---

## File Attachments

1) [guildite movement.jpg](#), downloaded 2412 times

---



2) [guildite case inside.jpg](#), downloaded 2381 times



UNITED STATES OF AMERICA

7 1/2 CENTS

1905

3) [guildite back.jpg](#), downloaded 2371 times



4) [Car guildite front.jpg](#), downloaded 2464 times



Subject: Re: ladies guildite  
Posted by [Barney Green](#) on Mon, 01 Jan 2018 17:44:19 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

This is a Cartouche 554.  
The serial number should be of 1933 / 1934 and starting with a 6 is valid for a watch not containing gold.

Cool find, I have never seen it been advertised.

---

---

Subject: Re: ladies guildite  
Posted by [afire](#) on Wed, 03 Jan 2018 14:53:12 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Cool watch. You rarely see a ladies Guildite model with engraving.

---

---

Subject: Re: ladies guildite  
Posted by [Jenneke](#) on Wed, 03 Jan 2018 20:52:25 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

I found it some years ago and bought it because I liked the dial.

Why would they put the guildite info on the outside? It is a matter of taste, but in my opinion it is interfering with the engraving,

---

---

Subject: Re: ladies guildite  
Posted by [Thojil](#) on Thu, 04 Jan 2018 13:21:28 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Typical engineering decision ...

---

---

Subject: Re: ladies guildite  
Posted by [Barney Green](#) on Thu, 04 Jan 2018 15:33:38 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

I doubt it being an engineering decision. This might have been by (tax) law, because at that time they started to mark all cases at the outside. Marketing would have defeated against engineering.

---