Subject: Paper box Gruen Time Hill
Posted by Jenneke on Tue, 11 Feb 2020 21:38:56 GMT
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Description
On the outer box is a picture of the front page of the Gruen book “A worthy Company of watchmakers”. This book is from 1918. The inner box is also made of cardboard. Missing the watch holder.

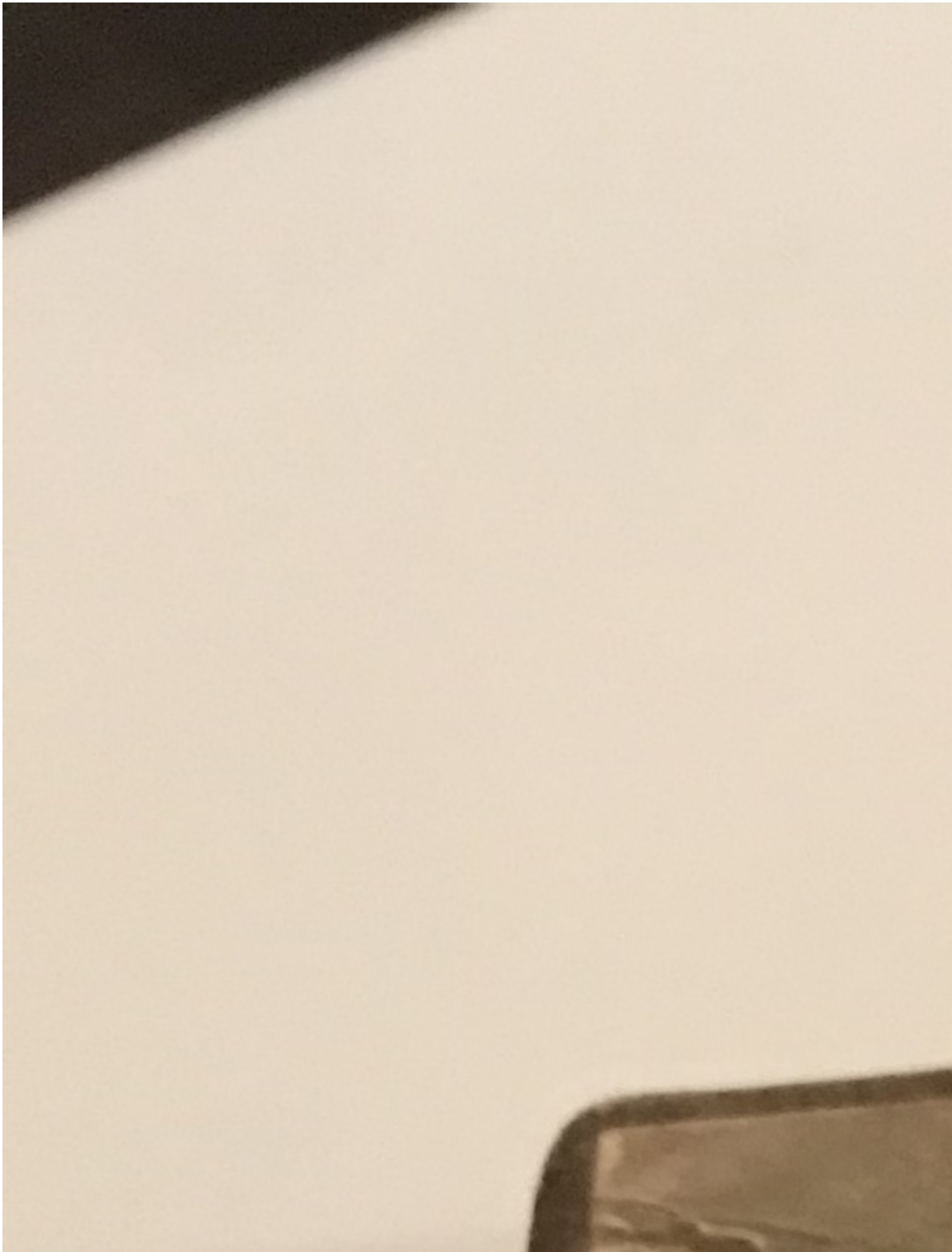
Period : 1918 - 1928?
Watch type : ladies silk ribbon wristlet (educated guess)
Size : outer box (H=4cm W=11cm D=7.5cm), inner box (H=3.8cm W=10.1cm D=5.4cm)
Inventor : unknown
Patents : unknown

Box maker : Dennison Mfg Company
Impressed in the bottom of the inner box is “Dennison maker”. The Dennison Mfg. Company started in 1844 when Aaron Dennison (a Boston jeweller) began to make paper boxes. His father (Andrew) and he made a machine to facilitatie the making of cardboard boxes. At the time most jewel boxes were imported. In 1863 the company produced lots of paper stuff (jewelry tages, display cards) and in 1914 crepe paper. One of the sales offices was in Cincinnati. Today the factory still exists in combination with Avery.

File Attachments
1) outer box inside.jpeg, downloaded 3138 times



2) outer box.jpeg, downloaded 3108 times



3) watch box bottom.jpeg, downloaded 3160 times



4) watch box inside.jpeg, downloaded 3015 times



5) watch box outside.jpeg, downloaded 3031 times


GRU

Subject: Re: Paper box Gruen Time Hill
Posted by Barney Green on Wed, 12 Feb 2020 06:46:20 GMT
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What a great idea, thanks a lot Jenneke!

I also have a number of original boxes and I am always discoveringnew ones. Gruen seems to have been very fancy about their gift / presentation boxes and changed them quite frequently. Much appreciated!

Subject: Re: Paper box Gruen Time Hill
Posted by Ephemerald on Sat, 13 Nov 2021 06:32:58 GMT
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Out of all the watch boxes. This one fascinates me the most so far. It links two great watch families. Never seen one bit o evidence that Dennison Watch Case Co ever supplied Gruen, but I wonder....Two ads c 1925. One of which proudly lists Gruen.

File Attachments
1) 20211112_232938.jpg, downloaded 2711 times



Boxes by Dennison

E. W. DENNISON starte
1844 because he wanted to
make better boxes.

He made them. Ever
house has been making be
ability to improve serving al
of the house.

2) 20211112_232910.jpg, downloaded 2737 times

These are a few of the houses whose products sell faster in Dennison Boxes

THE CONKLIN PEN MANUFACTURING CO.
CAPPER AND CAPPER, INC.
PAGE AND SHAW, INC.
HANAN AND SON
GRUEN WATCHMAKERS GUILD
ARMOUR AND COMPANY
ELMO, INCORPORATED
BARBER & ROSS
SARGENT & CO.
B. ALTMAN & CO.
JORDAN MARSH COMPANY
HOCHSCHILD, KOHN & CO.
PROVIDENCE PAPER CO.
HARCOURT & CO.
SHREVE, CRUMP & LOW CO.
T. KIRKPATRICK & CO.
J. E. CALDWELL & CO.
SAMUEL KIRK & SON CO.
SPAULDING & CO.
GALT & BRO.
TRAUB BROS. & CO.
SHREVE, TREAT & EACRET
RIGGS NATIONAL BANK
BUXTONS, INC.
MARSHALL FIELD & COMPANY
THE DEVILBISS MANUFACTURING CO.
AMITY LEATHER PRODUCTS COMPANY
THE MOORE PEN CO.

THAT'S the sort of
business that each da
in our Box Division -
specifications, from t
spending every waki
the sales of the bes
goods in America.

They get a lot mo
prices. We work wi
sign, iron out the wrin
job look as though it
and then produce and
"never been done bef

The list includes
not-so-big; names of t
today who order by
sales-makers of tom
ordering by the singl
their prospective orde
practical and persiste

As *you* will likev
question of "package"
to you than just a no
"sales psychology"
service to yourself *no*

Subject: Re: Paper box Gruen Time Hill
Posted by Jenneke on Sat, 13 Nov 2021 07:43:14 GMT
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Sells faster, hmmm, that is a bold statement. Is the denisson mfg co the same company as the denisson watch case co?

Indeed, gruen watchmakers guild is in the list. Not gruen watch co. And what is written in front of the outer box: gruen watchmakers guild.

This is my favourite box.

Subject: Re: Paper box Gruen Time Hill
Posted by Ephemerald on Sat, 13 Nov 2021 09:09:14 GMT
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Jenneke wrote on Sat, 13 November 2021 00:43Sells faster, hmmm, that is a bold statement. Is the denisson mfg co the same company as the denisson watch case co?
No. They are seperate companies. But both were established by the same person, Aaron Dennison. His younger brother E.W. Dennison soon was permitted to take over the reins of the box and tag business. Again, never seen anything that suggests Gruen did get watchcases from Dennison. Just playing with possibilities. But I don't think it's too far of a leap to ponder for a sec either, considering the history, how close Dennison family connections and companies were. Dennison Watch Case Co was based out of Birmingham, England. And Dennison has a known major connection to Waltham. So a Gruen connection is highly unlikely.

https://www.vintagewatchstraps.com/dennison.php