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Subject: green black with silver rim

Posted by [Jenneke](#) on Wed, 12 Feb 2020 18:33:56 GMT

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#### Description

Gruen top and black bottom hinged. Silver rim. Watch display holder from black velvet with Gruen cincinnati label. Booklet Gruen watch guild workshops guarantee (A198 43550). It says "over 60 years" in the manufacture of fine watches--> 1874+60=1934

Period : 1934 - ?

Watch type : ladies baguette

Size : L=7cm W=12.2cm Hfront=3.1cm Hback=5cm

Inventor : unknown

Patents : unknown

Box maker : unknown

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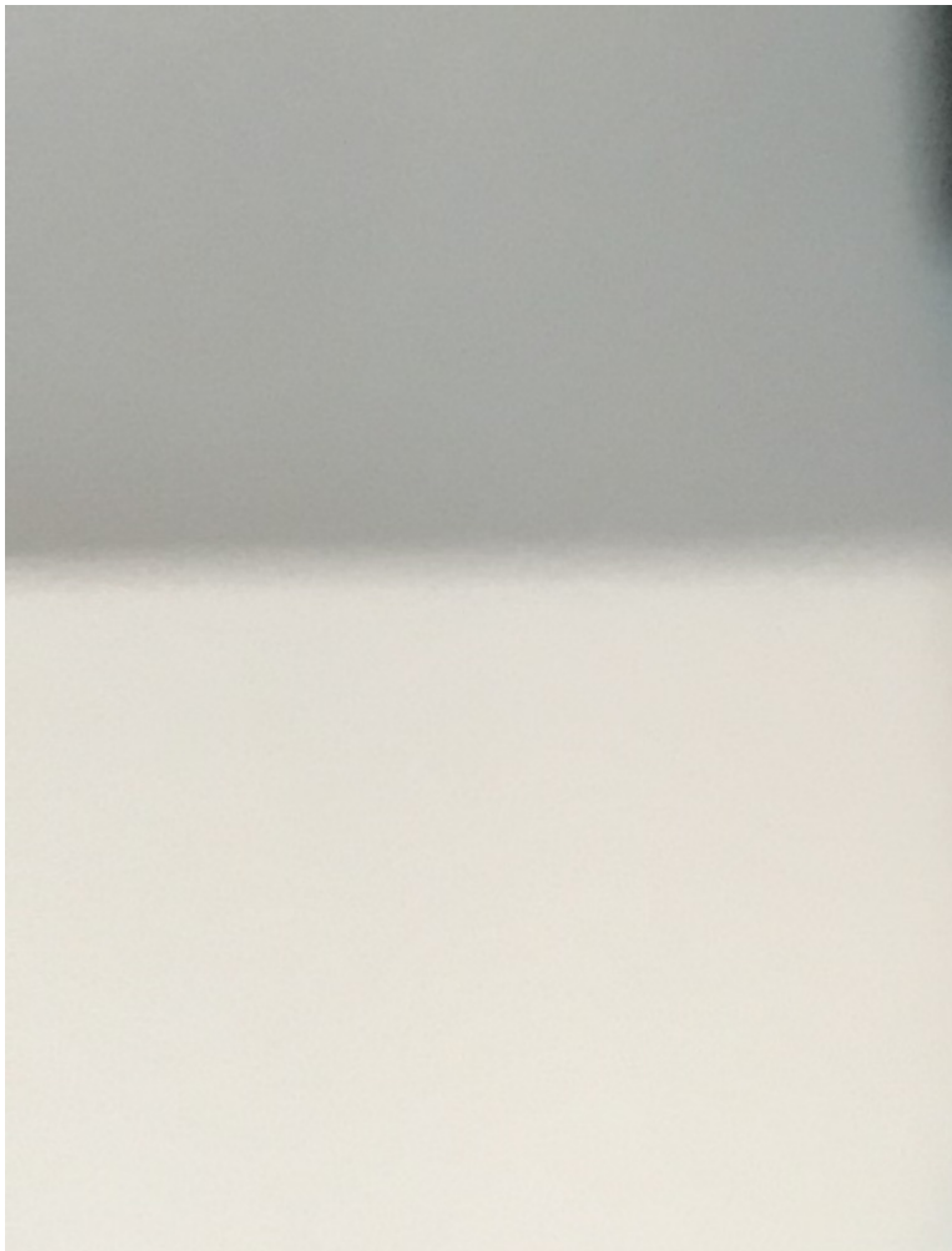
#### File Attachments

1) [image00009.jpeg](#), downloaded 1483 times

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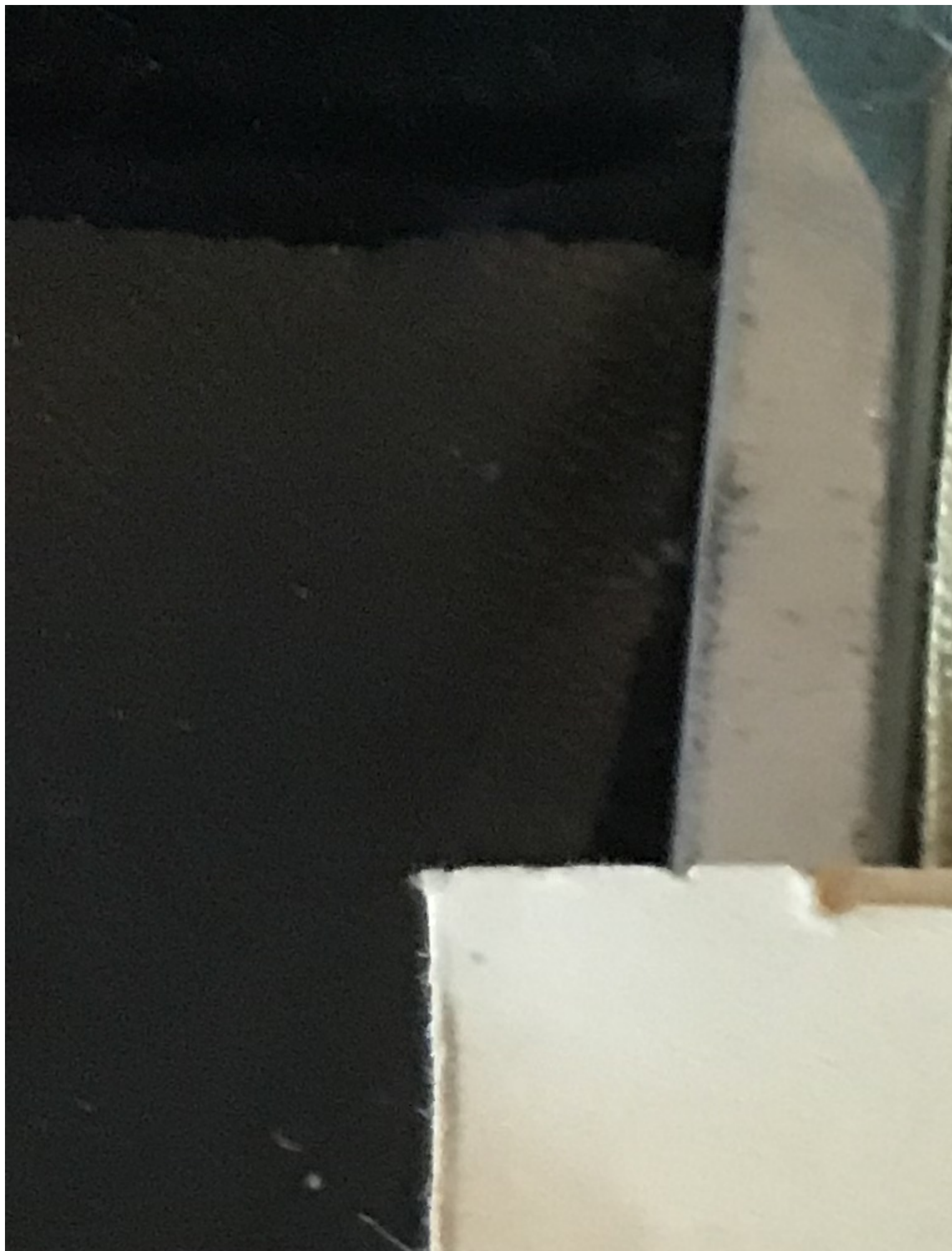
2) [image00010.jpeg](#), downloaded 1469 times



3) [image00011.jpeg](#), downloaded 1503 times



4) [image00013.jpeg](#), downloaded 1477 times





Subject: Re: green black with silver rim  
Posted by [Barney Green](#) on Wed, 12 Feb 2020 19:49:34 GMT  
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Perfect! I have just seen this box first time a month ago when I purchased a Sweetbriar baguette (Bag 108). It has been manufactured in 1935, came with this box and exact the same Guarantee paperwork. So your dating seems to be quite right. Although the band had been exchanged later, the original band was still in a paper bag which came with the watch also. It looks like it became too short for the original owner, as the replacement band was a bit longer.

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Subject: Re: green black with silver rim  
Posted by [Jenneke](#) on Wed, 12 Feb 2020 21:43:54 GMT  
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Great news! Now I know where to put my baguettes. Added it in the description. I will do some digging in advertisements. That guild font style in the paperwork must end somewhere. Guess even as short as in 1935 or 1936.

Yeah, those old ladies watches tend to have short bracelets. Fit my wrist but mine are small. When I am back at home I will have a look at bag 108. Or do you have a picture?

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Subject: Re: green black with silver rim  
Posted by [Barney Green](#) on Thu, 13 Feb 2020 10:32:28 GMT  
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Jenneke,

here are sellers photos:

Sweetbriar, boxed

Watch with original band aside

And a contemporary ad showing the watch:

Advertisement from April 1935

Unfortunately none of my 74 Sweetbriar ads shows the box, but I assume it is the original one the watch came in. Thanks to an inscription and the jewelers paper bag holding the original band I was able to know a little more about the lady who once owned this watch.

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### File Attachments

1) [Sweetbriar ad.jpg](#), downloaded 1177 times

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# Correct Style and Time ... with a GRUEN I

You know you're in style if your clothes are modern . . . and you may be as sure of the correctness of your watch—if it is a GRUEN. For the GRUEN Guild has long set the vogue in timepieces.

For afternoon or evening . . . for business or formal wear . . . our showings embrace a wide selection of

2) [Sweetbriar w band.jpg](#), downloaded 1235 times



3) [Sweetbriar boxed.jpg](#), downloaded 1227 times



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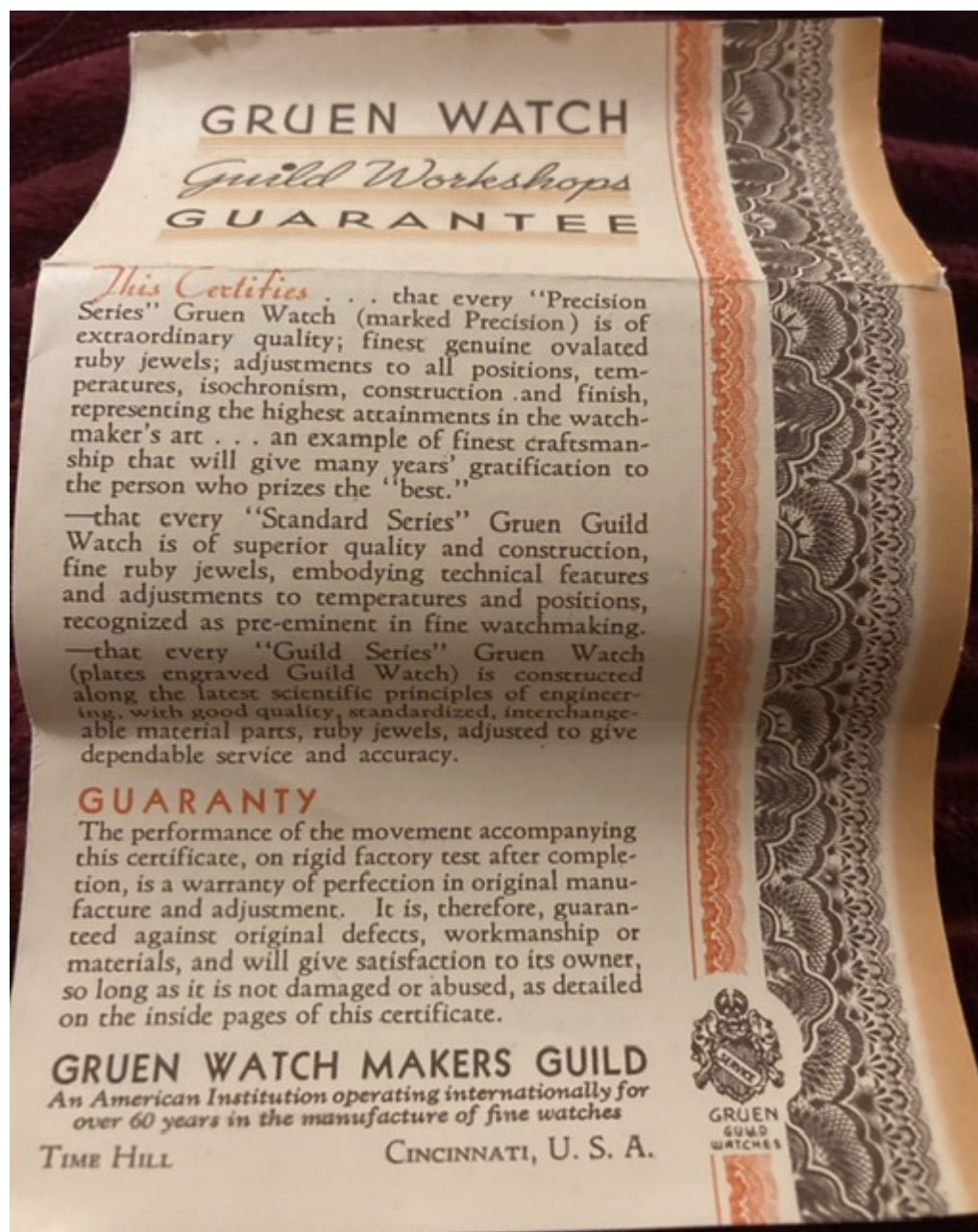
Subject: Re: green black with silver rim  
Posted by [Jenneke](#) on Tue, 09 Mar 2021 18:16:17 GMT  
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The booklet

#### File Attachments

1) [3ACB599D-C2BC-498F-960F-E9E2380073D4.jpeg](#), downloaded 1127 times



2) [396B4E5C-BBF6-4D89-9070-D34DE1DA8205.jpeg](#), downloaded 1119 times



## How to care

### FOR A FINE WATCH

DO not let your watch run down or lie idle. Wind it fully each day, for few mainsprings are broken in winding. It will run most uniformly if wound at the same time each day, preferably each morning.

Every new watch requires some slight adjustment, to time it to the characteristics of the wearer. Do not keep re-setting a new watch but allow it to run at least a week, then take it to your jeweler who can correct the week's variation with a simple regulation.

At night keep your watch away from radiators or open windows. Excessive heat or cold adds a burden to accurate watch operation. See that dust, lint and face powder do not come in contact with your watch where it may work into the movement. Remove the watch from the arm when the toilet is being made so that water does not touch it; and never keep it in a dusty pocket or place it in a purse or dresser drawer in which a powder puff has been kept.

Do not wear your watch in a strong electric field else it may become magnetized. Avoid close proximity to switchboards, generators of radio transmitters, etc. Mainsprings break sometimes without any apparent reason, although the cause is occasionally traced to electric storms. A good mainspring has qualities of strength and resiliency that may cause it to snap unexpectedly from the slightest cause. This is a characteristic of highly tempered steel and cannot be considered a defect in material or workmanship.

Do not open the back of your watch, exposing it to particles of dust and dampness, nor allow dust to sift into it by delaying the replacement of a cracked or chipped crystal (glass).

If you drop your watch, or subject it to hard knocks, a bearing jewel may be broken, or the delicate balance staff bent. This damage may not reveal itself at once, so it is best to have your watch inspected before more serious trouble is allowed to develop.

Because of its small size, any wrist watch is more susceptible to variation through the admittance of dust or the drying of oil. Having a smaller mainspring, less resistance is required to disturb its fine adjustment and a tiny speck of dust may cause

it to stop. Consequently, a wrist watch may be safely allowed to run without attention until it runs irregularly—or stops.

However, it is perhaps safer and better to have a wrist watch overhauled, cleaned and oiled at intervals of about six months to a year. This servicing depends upon the size of the watch. The smaller the movement, the more frequently this attention is required. Men's pocket watches, because of larger oil reservoirs need not be cleaned and oiled more frequently than every year or year and a half. A pocket watch, however, should not be permitted to run indefinitely without fresh oil, or when it shows signs of irregularity. Because it has a larger, stronger mainspring, considerable damage and undue wear may result from its forced running without oil, or the correction of a minor fault.

The proper way to have your watch cleaned is to take it to a reliable, professional jeweler. There, the movement is taken apart completely and each piece is separately cleaned and re-polished, after which the movement is re-assembled, oiled and re-timed exactly as it was originally produced at the factory.

Incompetent watch repairers, of which there are thousands scattered around the country, do more damage in "repairing" good watches than the owners do through accident. Accidents will happen. Therefore, should your watch need repairing, for your own protection we advise that bargain price repairing be avoided, and it be taken, not to any jewelry store or watch "hospital" or repair shop, but preferably to the jeweler who sold it originally. If this is impractical, go to any jeweler who sells Gruen Watches and displays the Gruen Service Emblem. He has been selected because he maintains a competent, professional watch repair service.



East View  
Gruen Workshops  
Time Hill... Cincinnati

3) [E1B49DF1-7AA6-4918-8F6F-084FCD1E6A9D.jpeg](#), downloaded 1140 times

