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Subject: Curvex Chancellor (440)  
Posted by [C. Hurt](#) on Thu, 27 Jun 2013 17:58:45 GMT  
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Model name: Curvex Chancellor  
Period/date: circa 1947  
Gender: Mens  
Case Maker: Armand Lemieux Watch Case Corp, NYC  
Case Material: 14 Karat Gold  
Case Serial:  
Case Style no: 440 568  
Caliber: 440  
Movement Maker: Gruen  
Movement Serial:  
Other info: One of the few models made available in all three colors (yellow, white, pink) of 14K.

And in Pink...

I'll add yellow when I get the pictures done...

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Subject: Re: Curvex Chancellor (440)  
Posted by [Jenneke](#) on Thu, 27 Jun 2013 21:24:42 GMT  
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Quote:I'll add yellow when I get the pictures done...

Incredible.

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Subject: Re: Curvex Chancellor (440)  
Posted by [Weedy03](#) on Tue, 12 Aug 2014 13:46:05 GMT  
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I have identified my watch as a Gruen chancellor but it doesn't say "curved" on the face, any idea why?

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Subject: Re: Curvex Chancellor (440)

Posted by [Barney Green](#) on Tue, 12 Aug 2014 16:06:22 GMT

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Hi Weedy03,

there are three possibilities which come to my mind resulting in the lack of the "Curvex" (should not be curved on the dial) signature.

- 1) It is a refinished dial where they simply did not care
- 2) The dial is so worn that the letters are gone
- 3) your ID is wrong

There are several very similar watches also from the Veri-Thin series which might look similar but are not the Curvex Chancellor.

Which movement does your watch have? Is it also a caliber 440 movement?

It might also be a Veri-Thin Regal or something else with a 3 diamond dial if this is what made you IDing your watch as the Curvex Chancellor. There is at least one other Veri-Thin model with 3 diamonds and solid gold case 430-587 caliber/style combination.

Without this caliber/style combination and a few good views of the watch it will be difficult for us to help you with the ID of your watch.

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Subject: Re: Curvex Chancellor (440)

Posted by [Barney Green](#) on Wed, 13 Aug 2014 18:41:13 GMT

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I think the 430-587 is the Veri-Thin Governor...

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Subject: Re: Curvex Chancellor (440)

Posted by [MikeTheWatchGuy](#) on Thu, 14 Aug 2014 16:21:00 GMT

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I recall a discussion some time back that Gruen sometimes left off something on the dial that is normally there. The Curvex can be located on 2 places, one is below the 12:00, the over right above the subseconds.

Weedy03, does the caseback match? I assume the bezel does. Can you post a picture? (moderator, I don't know if this thread is the place to kick off this discussion and bring it into even more detail)

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Subject: Re: Curvex Chancellor (440)

Posted by [Gary](#) on Thu, 14 Aug 2014 18:46:47 GMT

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Do these particular dials have the hard enamel logo/indices? I found for the Roman numeral dials that the "Curvex" logo is not of hard enamel like the "Gruen" logo and indices. International Dial for example uses a buffer to remove the old patina which does not affect the hard enamel paint. Thus the Curvex logo is buffed off very easily along with the patina. I suspect many dial refinish companies used this method.

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