Subject: Strap 741
Posted by Ephemerald on Mon, 08 Feb 2021 23:11:25 GMT
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Model name: Veri-Thin Viking.
Type: Veri-Thin
Period/date:1952-53
Gender:Male

Case Maker:Armand J. Lemieux, NY
Case Material: 14 K white gold
Case Serial:K81212
Case Style no:771

Caliber: 335R
Movement Maker:Gruen Cincinnatti
Movement Serial:

Bracelet:

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Subject: Re: Strap 741
Posted by thesnark17 on Mon, 08 Feb 2021 23:21:58 GMT
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Wow. Fantastic example!

Subject: Re: Strap 741
Posted by Gary on Tue, 09 Feb 2021 01:19:49 GMT
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Stellar Matt!

The Gruen 50's black dials are one of my favorites. Also the 335 is a joy to overall out of all the movements I've worked on.

The stamping is very unusual.

*Edit - gotta wonder if the movement stamp on the case-back hides a future movement Gruen had in the works? The big 3 hides a mystery.

Subject: Re: Strap 741
Posted by thesnark17 on Tue, 09 Feb 2021 04:23:34 GMT
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Looks like it could have been a 5...

Subject: Re: Strap 741
Posted by Ephemerald on Tue, 09 Feb 2021 05:48:24 GMT
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Thanks! I love a lot of the Fifties watches, so funky.
Gary- You're right it is odd but every single 14k Strap 741 I have observed has had the exact same stamp with the big 3. I've only seen like 6 of them. Other Lemieux cases with different calibers have uniform font.
Ones on ebay now actually you can Czech out.

https://www.ebay.com/itm/Vintage-14k-Solid-White-GOLD-Gruen-Precision-Diamond-Dial-VERI-THIN-14-karat-/184636889914

Subject: Re: Strap 741
Posted by afire on Tue, 09 Feb 2021 16:16:14 GMT
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This model always makes me think of the Hamilton Robert.

That was introduced in 1953, so about the same timeframe. I wonder which came first?

Subject: Re: Strap 741
Posted by Ephemerald on Tue, 09 Feb 2021 22:13:40 GMT
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Interesting. There are no known ads with images for the Strap 741, so far. Thanks for posting this ad, wasn't aware of this Hamilton model.
Gruen retailed the 14k 741 at 200.00. Surprisingly, it's quite a bit more than the 135 dollar Hamilton Robert.
Strap 741 was introduced in 1952.

Subject: Re: Strap 741
Posted by Passion on Tue, 22 Jul 2025 16:55:42 GMT
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Hello,
My first Gruen came to me, I am delighted! I am taking the liberty of showing you her here on Ephemerald’s message.
Its mechanics runs very well, I will take care of it. ;-)
Have a good day, Laurent.

File Attachments

1) 01.jpg, downloaded 1717 times


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Subject: Re: Strap 741
Posted by Jenneke on Wed, 23 Jul 2025 18:45:05 GMT
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The combo silver, black and diamonds looks stunning. By far no ordinary watch. Nice one! Congrats.