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Subject: Green black velvet - long version  
Posted by [Jenneke](#) on Mon, 08 Mar 2021 16:42:06 GMT  
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Description

Green velvet top with black "rim". Same in bottom. Hinged. Gruen service crest inside top.  
Army green bottom. Watch holder from black velvet. Dent in lid not as designed.

Period: 1930 - 1935

Watch type: baguette

Size: L=5.75 cm W=20.75cm H=3.25cm

Inventor: unknown

Patents: unknown

Box maker: unknown, but looks a lot like the other green velvet box in the database. Might be F. H. Noble & Co., Chicago, Illinois

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File Attachments

1) [CAA78AE2-38B4-4ED6-B4CD-E35780AE88A4.jpeg](#), downloaded 1460 times



2) [9F57D9AA-EDC0-426B-B64B-E58BE977A363.jpeg](#), downloaded 1446 times



3) [D5952615-E4BF-4184-8E79-B72C86878136.jpeg](#), downloaded 1472 times

times



4) [97D20922-FC69-442A-9105-99D1EE86F892.jpeg](#), downloaded 1468 times



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Subject: Re: Green black velvet - long version  
Posted by [Jenneke](#) on Mon, 08 Mar 2021 16:44:02 GMT  
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Box papers: Form A 198 83450

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### File Attachments

1) [A6509125-F8CF-430E-9464-3C649EE7AB34.jpeg](#), downloaded 1128 times

## How to care FOR A FINE WATCH

Do not let your watch run down or lie idle. Wind it fully each day, for few mainsprings are broken in winding. It will run most uniformly if wound at the same time each day, preferably each morning.

Every new watch requires some slight adjustment, to time it to the characteristics of the wearer. Do not keep re-setting a new watch but allow it to run at least a week, then take it to your jeweler who can correct the week's variation with a simple regulation.

At night keep your watch away from radiators or open windows. Excessive heat or cold adds a burden to accurate watch operation. See that dust, lint and face powder do not come in contact with your watch where it may work into the movement. Remove the watch from the arm when the toilet is being made so that water does not touch it, and never keep it in a dusty pocket or place it in a purse or dresser drawer in which a powder puff has been kept.

Do not wear your watch in a strong electric field else it may become magnetized. Avoid close proximity to switchboards, generators of radio transmitters, etc. Mainsprings break sometimes without any apparent reason, although the cause is sometimes traced to electric storms. A good mainspring has qualities of strength and resiliency that may cause it to snap unexpectedly from the slightest cause. This is a characteristic of highly tempered steel and cannot be considered a defect in material or workmanship.

Do not open the back of your watch, exposing it to particles of dust and dampness, nor allow dust to sift into it by delaying the replacement of a cracked or chipped crystal (glass).

If you drop your watch, or subject it to hard knocks, a bearing jewel may be broken, or the delicate balance staff bent. This damage may not reveal itself at once, so it is best to have your watch inspected before more serious trouble is allowed to develop.

Because of its small size, any wrist watch is more susceptible to variation through the admittance of dust or the drying of oil. Having a smaller mainspring, less resistance is required to disturb its fine adjustment and a tiny speck of dust may cause

it to stop. Consequently, a wrist watch may be safely allowed to run without attention until it runs irregularly — or stops. Any wrist watch should be overhauled, cleaned and oiled at intervals of about six months to a year. This service depends upon the size of the watch. The smaller the movement, the more frequently this attention is required. Men's watches, because of larger oil reservoirs need not be cleaned and oiled more frequently than every year or year and a half. A pocket watch, however, should not be permitted to run on its own oil supply for more than six months. It should be cleaned definitely without fresh oil, or when it shows signs of irregularity. Because it has a larger, stronger mainspring, considerable damage and undue wear may result from its forcing running without oil, or the correction of a minor fault.

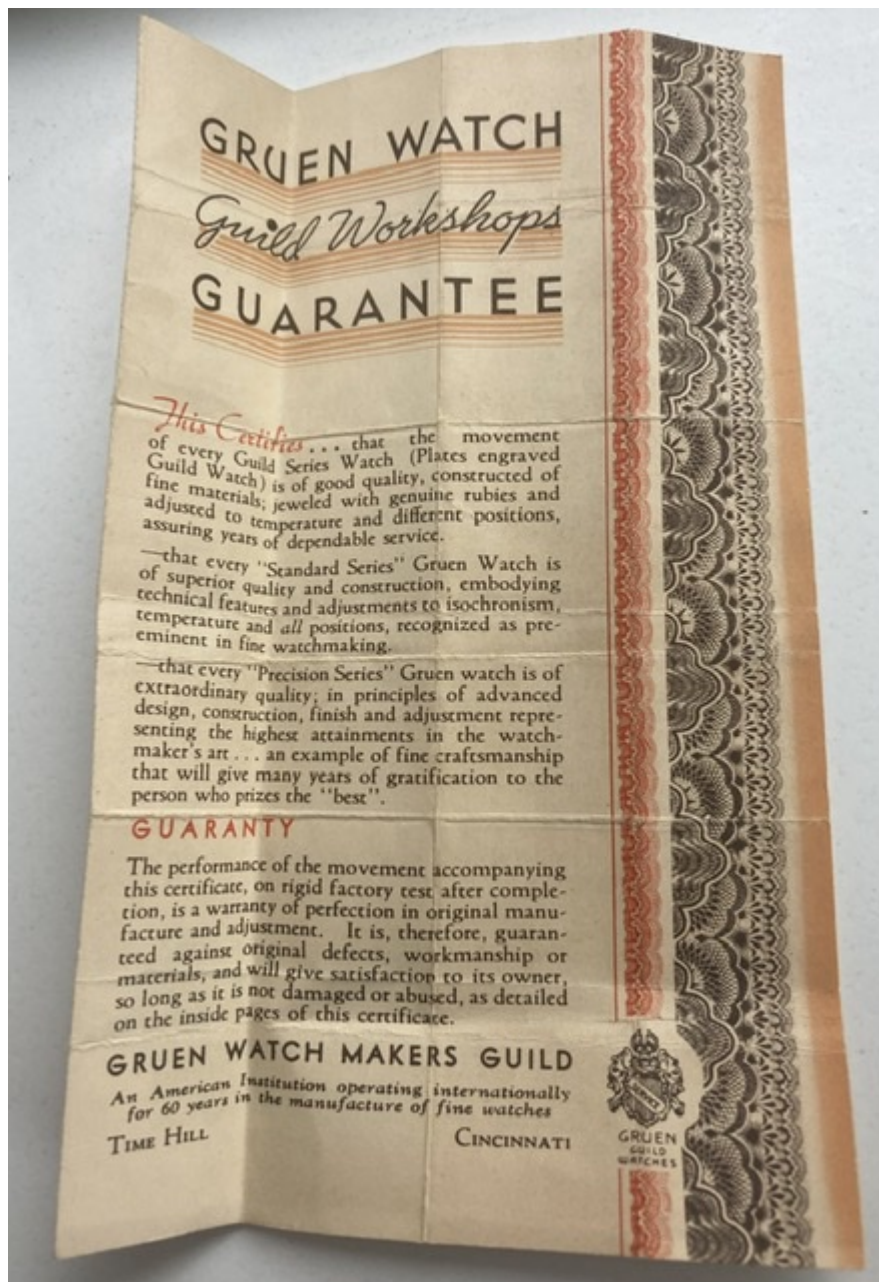
The proper way to have your watch cleaned is to take it to a reliable, professional jeweler. There, the movement is taken apart completely and each piece is separately cleaned, oiled and polished, after which the movement is re-assembled, oiled and re-timed exactly as it was originally produced at the factory.

Incompetent watch repairers, of which there are thousands scattered around the country, do more damage in "repairing" good watches than the owners do through accident. Accidents will happen. Therefore, should your watch need repairing, for your own protection we advise that battery price repairing be avoided, and it be taken, not to any jewelry store or watch "hospital" or repair shop, but preferably to the jeweler who sold it originally. If this is impractical, go to any jeweler who sells Gruen Watches and displays the Gruen Service Emblem. He has been selected because he maintains a competent, professional watch repair service.



2) [2EFDD0A7-7171-4A82-88F2-3AAB198050F4.jpeg](#), downloaded 1122 times





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Subject: Re: Green black velvet - long version  
Posted by [thesnark17](#) on Tue, 09 Mar 2021 02:52:28 GMT  
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"...every "Standard Series" Gruen Watch is of superior quality and construction, embodying technical features and adjustments to isochronism, temperature and all positions, recognized as pre-eminent in watch-making."

Wait, what? What year is this paperwork from?!

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Subject: Re: Green black velvet - long version  
Posted by [Ephemerald](#) on Tue, 09 Mar 2021 17:00:09 GMT  
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thesnark17 wrote on Mon, 08 March 2021 19:52"...every "Standard Series" Gruen Watch is of superior quality and construction, embodying technical features and adjustments to isochronism, temperature and all positions, recognized as pre-eminent in watch-making."

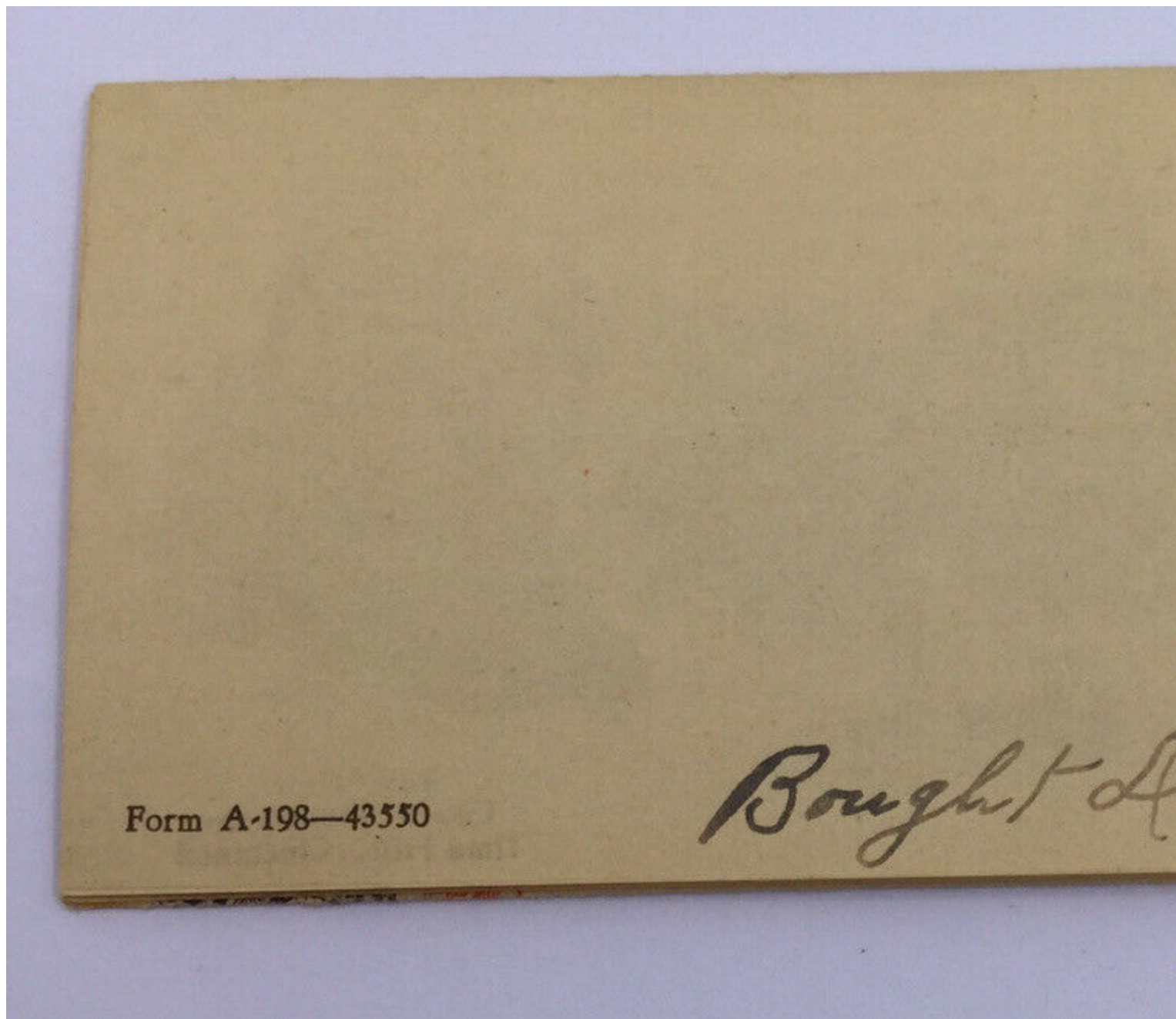
Wait, what? What year is this paperwork from?!

Jenneke may have a more precise date but I think this can be dated to around 1935 or 1936. I'm just going off this mens form A198 43550.

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#### File Attachments

1) [s-11600 \(9\).jpg](#), downloaded 1090 times



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Subject: Re: Green black velvet - long version  
Posted by [Jenneke](#) on Tue, 09 Mar 2021 18:25:37 GMT  
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I do.

I just added some booklet pictures to the also 1930s box: green black with silver rim. That is the same booklet matthias shows.

Spot the differences... :d

Ok. The word "over".

The Form A198 43550 says: An american institution operating internationally for over 60 years in the manufacture of fine boxes.

The form A198 83450 of the box showed above says: for 60 years.

Not over, not under, but for sixty years. Meaning,  $1874+60=1934$ . This booklet (and the box) can be dated to 1934.

And yep, the word "all"... Well, good luck comparing.

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Subject: Re: Green black velvet - long version

Posted by [Ephemerald](#) on Tue, 09 Mar 2021 19:21:12 GMT

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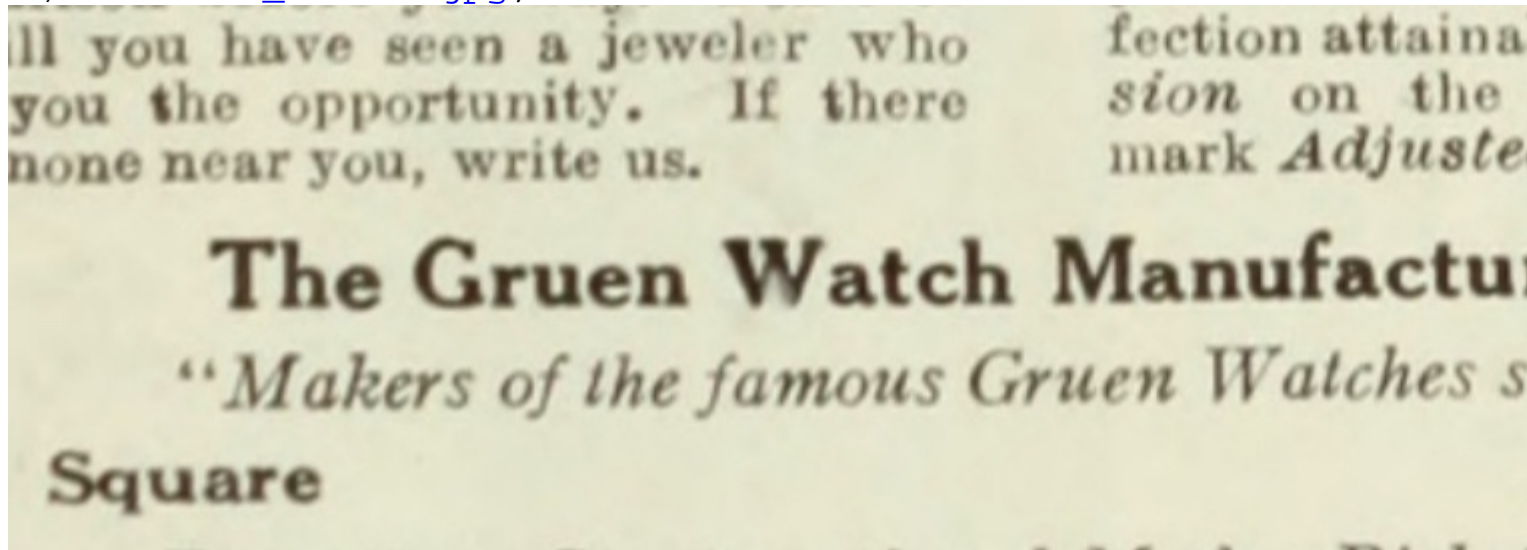
"Not over, not under, but for sixty years. Meaning,  $1874+60=1934$ . This booklet (and the box) can be dated to 1934."

I guess it depends which ad you go off for your start date, y'know? :d

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#### File Attachments

1) [20210309\\_121255.jpg](#), downloaded 1009 times





Subject: Re: Green black velvet - long version  
Posted by [Jenneke](#) on Tue, 09 Mar 2021 20:21:20 GMT  
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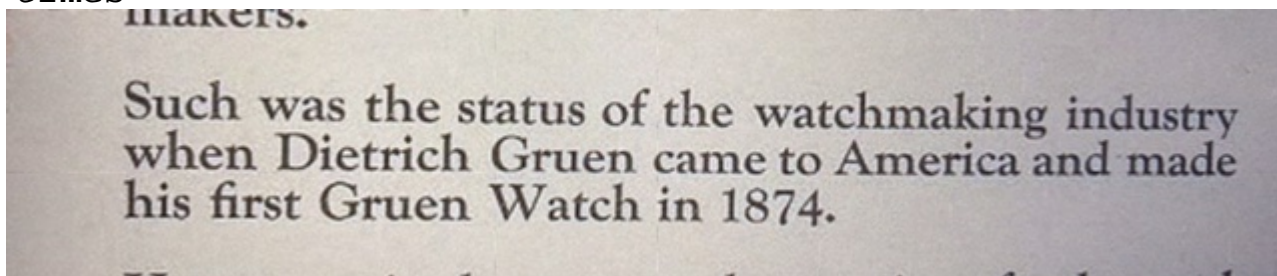
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Haha yeah. :d

But I trust the Gruen guild books. And 1874 is the date that Gruen used the most. Even if it is not their true starting date. :roll:

#### File Attachments

1) [AB586568-E277-4B3A-8572-0A831C99185F.jpeg](#), downloaded 1020 times



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Subject: Re: Green black velvet - long version  
Posted by [Ephemerald](#) on Tue, 09 Mar 2021 20:38:09 GMT  
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Would n't that make it a Columbus Watch?....another embellishment?! Shocked. And it was the safety pinion in 1874. Yeah, the tendency for watch company's to take liberties with their establishment dates to earliest possible is kind of maddening for people who like dates set in stone like I do.

Subject for a different day but by my observations, technically, the Gruen Watch Co really can trace its true founding back to 1894 with D.Gruen & Son.

But this is all still on subject, bc where do you draw the line in what Gruen claims in it's literature, pamphlet s, and ads? When they say all positions, what does that truly mean?  
My motto is everything w a grain of salt w Gruen. Otherwise, I'd be believing things like Gruen was the first to make a curved movement...

I came across a newspaper thingy recently where Fred said no one is as susceptible to advertising as Americans are.

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Subject: Re: Green black velvet - long version  
Posted by [thesnark17](#) on Tue, 09 Mar 2021 23:40:42 GMT  
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No way was Gruen doing 6-position adjustment to regular wrist-watches in 1930-anything.

They probably mean the three or four positions considered "pre-eminent in watch-making"... but man is that misleading.

By the 1930s, the establishment date Gruen had been using for some time was 1874. It's true that Columbus didn't start until 1876, and DGS in 1894. Patent dates matter, folks! At least they did to Fred. Dietrich seems to have considered 1876 to be the real start date, and I can't fault him - Columbus was his company, and he was continually in business since then.

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Subject: Re: Green black velvet - long version  
Posted by [Jenneke](#) on Wed, 10 Mar 2021 11:55:27 GMT  
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Or 1874 could be somewhat true. The year the first Gruen watch was made with a (prototype) safety pinion. A fred gruen watch. :d

Not sure how it works. Draw first, patent it and make it. Or draw, make a prototype, test it and then apply for a patent.

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Subject: Re: Green black velvet - long version  
Posted by [Jenneke](#) on Thu, 11 Mar 2021 19:26:07 GMT  
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And you can see the movement of the 1874 watch in the 1929 guild book on page 10.... :d

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Subject: Re: Green black velvet - long version  
Posted by [afire](#) on Thu, 11 Mar 2021 21:50:29 GMT  
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Interesting. I've seen, have and have had the short version. Never seen this long one before. It reminds me that I have an unusual green long box that I should post.

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