Subject: Red & cream Plaskon boxes - ribbon identifier
Posted by Case on Wed, 15 Sep 2021 01:58:28 GMT
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Here are the men's and women's boxes, I think early 1940s.  Outer box style was used for several years with different interiors.

On this version, ribbon identifies if it is Precision or Veri-Thin. The men's measures 3.75" x 5.75", the women's 2.875" x 4.75", and there is a different holder for the watch. I have one with a broken base, and I found a mark imprinted in the glue residue: "Rathbun", from somewhere in NY. Could that be the maker?

Period: 1940s
Watch type: Verithin & Precision
Size: men's/women's wristies
Inventor: ??
Patents: ??

Box maker: possibly Rathbun

## File Attachments

1) C7D525F4-71C1-4172-A4C7-8D1CD01926E9.jpeg, downloaded 3473 times




2) 76EA0240-F210-4DFD-8B23-A22A98CD5D21.jpeg, downloaded 3425 times


GRUEN

3) 20D461E6-DA8B-4BBA-B651-4A3BB900BC0B.jpeg, downloaded 3370 times


MADE IN U.S.A.

4) 7399B677-C190-46DC-BC44-11A293DF4E71.jpeg, downloaded 3449 times


GRUEN VERI-THIN

5) 0815E42E-70EC-4F48-8BAD-833279BC9191.jpeg, downloaded 3383 times

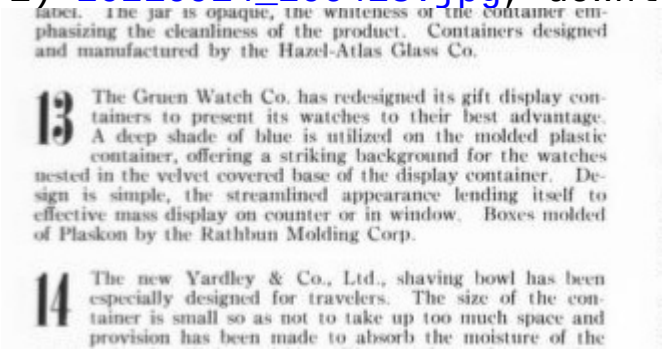


Subject: Re: Red & cream plastic boxes - ribbon identifier
Posted by Ephemerald on Wed, 15 Sep 2021 02:08:53 GMT
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Yes it is the maker. They made several others as well.

## File Attachments

1) 20210914_200428.jpg, downloaded 2940 times



label. The jar is opaque, the whiteness of the container emphasizing the cleanliness of the product. Containers designed and manufactured by the Hazel-Atlas Glass Co.

13 The Gruen Watch Co. has redesigned its gift display containers to present its watches to their best advantage. A deep shade of blue is utilized on the molded plastic container, offering a striking background for the watches nested in the velvet covered base of the display container. Design is simple, the streamlined appearance lending itself to effective mass display on counter or in window. Boxes molded of Plaskon by the Rathbun Molding Corp.

14 The new Yardley & Co., Ltd., shaving bowl has been especially designed for travelers. The size of the container is small so as not to take up too much space and provision has been made to absorb the moisture of the

2) 20210914_200519.jpg, downloaded 2968 times



Subject: Re: Red & cream plastic boxes - ribbon identifier
Posted by Case on Wed, 15 Sep 2021 02:22:12 GMT
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Plaskon mold again!

Subject: Re: Red & cream plastic boxes - ribbon identifier
Posted by Ephemerald on Wed, 15 Sep 2021 02:38:33 GMT
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Case wrote on Tue, 14 September 2021 20:22Plaskon mold again!
Mmhmm. There is one patent I know of associated with this box. The hinges. It has a pin less spring hinge.

Subject: Re: Red & cream plastic boxes - ribbon identifier
Posted by Barney Green on Wed, 15 Sep 2021 16:39:33 GMT
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The way I see it:
Plaskon is the material.
The Rathbun Molding Corp. is the molder. And yes, they were located in Salamanca, NY, and they were holding the patent for this special spring hinge.
Someone else is the box maker, may be even Gruen themselves, other possibilities are Electric City Box Co or Star Case Co, you name them...

Subject: Re: Red & cream plastic boxes - ribbon identifier
Posted by Ephemerald on Wed, 15 Sep 2021 16:58:06 GMT
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Bernd, absolutely correct, we do not know the designer for this specific box but others have been uncovered.