

---

Subject: Gruen article on watch boxes. May 1931.

Posted by [Ephemerald](#) on Wed, 15 Sep 2021 17:16:28 GMT

[View Forum Message](#) <> [Reply to Message](#)

---

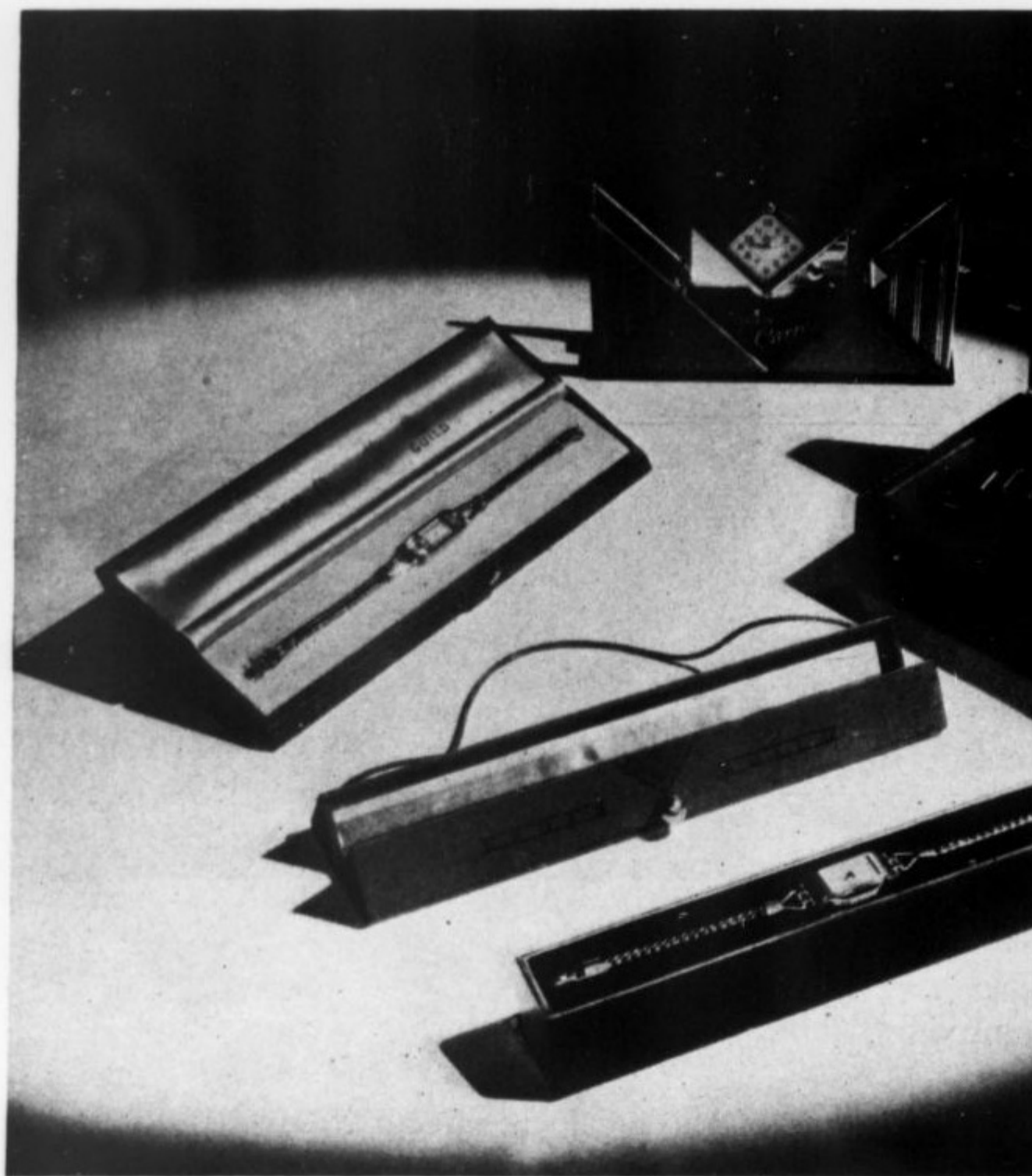
Article on Gruen boxes that gives insight into relationship w Star Case Co & ID's Star as maker of one type of Baguette box, a Carré box, and cedar lined Quad box.

---

### File Attachments

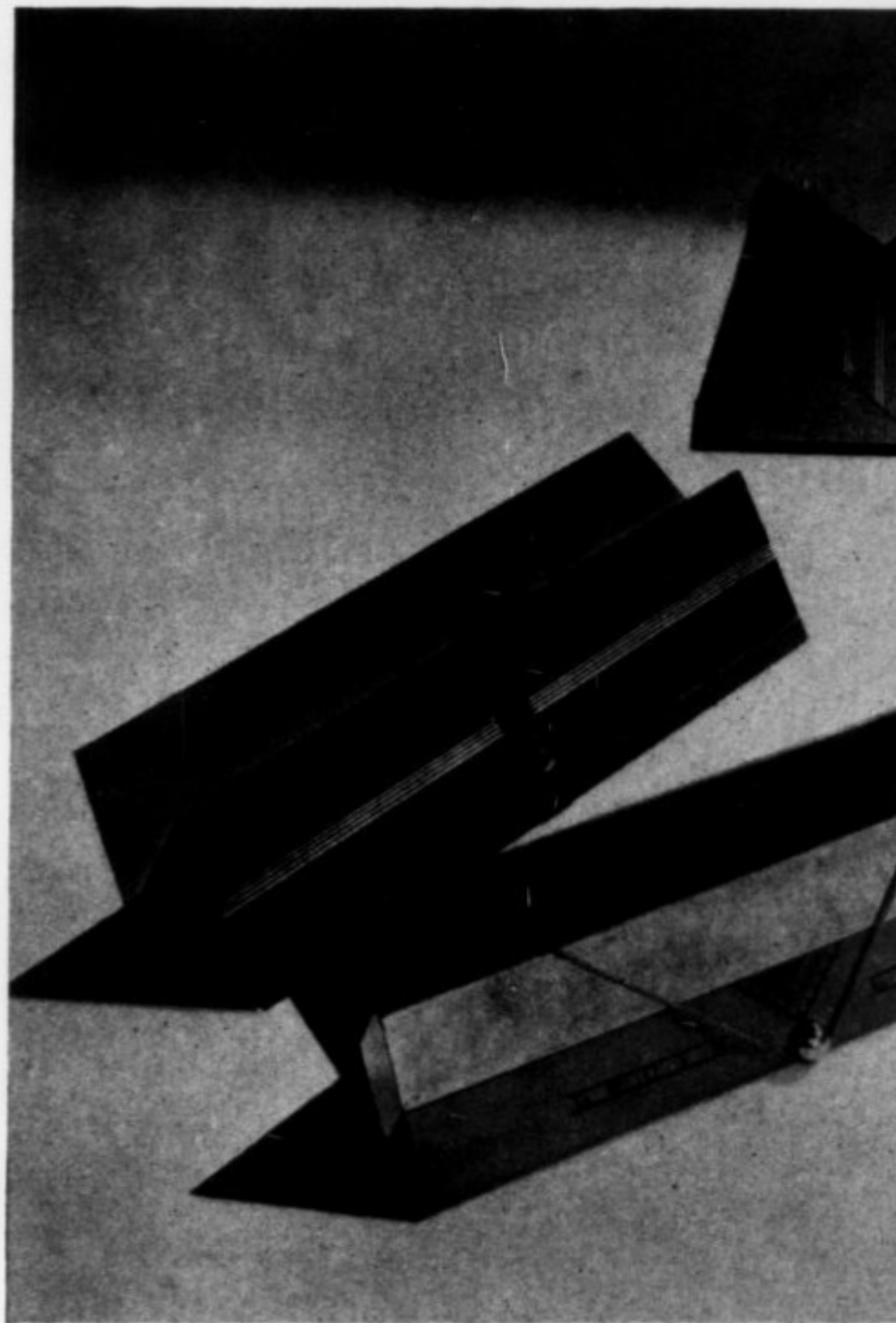
1) [May1931a.jpg](#), downloaded 1558 times

---

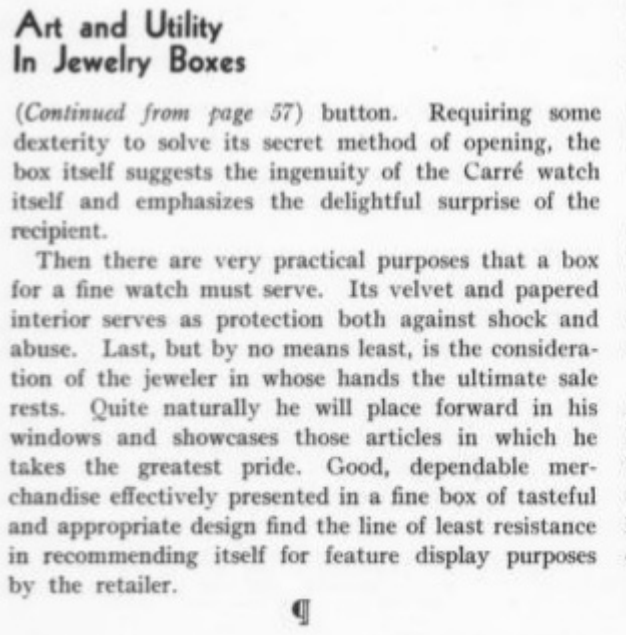


2) [May1931.jpg](#), downloaded 1534 times

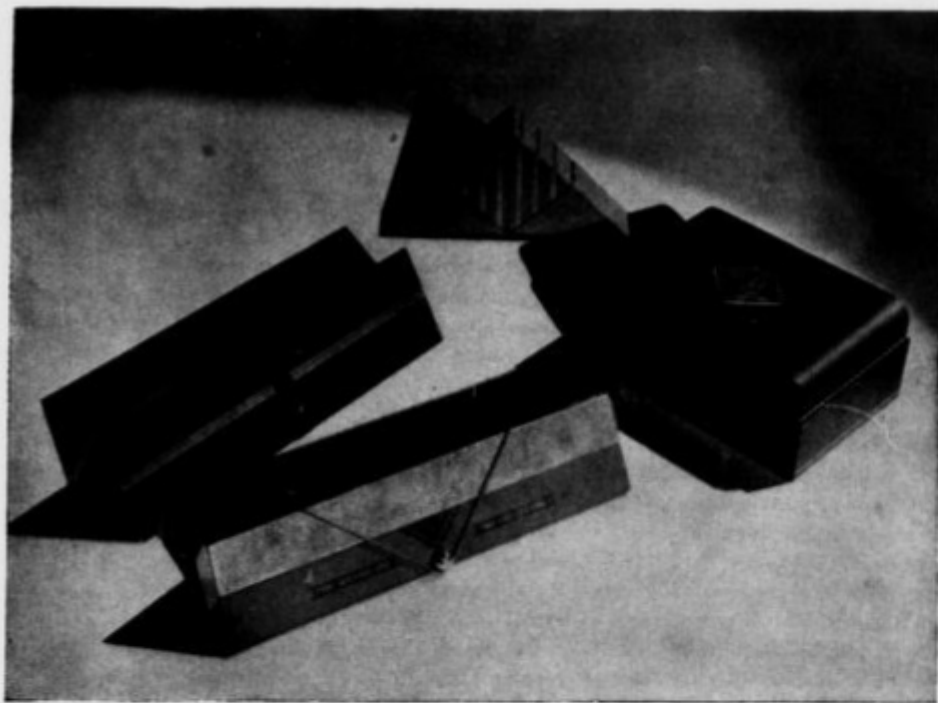
THE ARTISTIC  
BEAUTY OF THE  
CONTAINERS  
SHOWN ON THE  
OPPOSITE PAGE IS  
CLEARLY EVIDENT  
IN THIS ILLUSTRATION,  
WHICH DISPLAYS  
THEM  
CLOSED



3) [May1931d.jpg](#), downloaded 1513 times



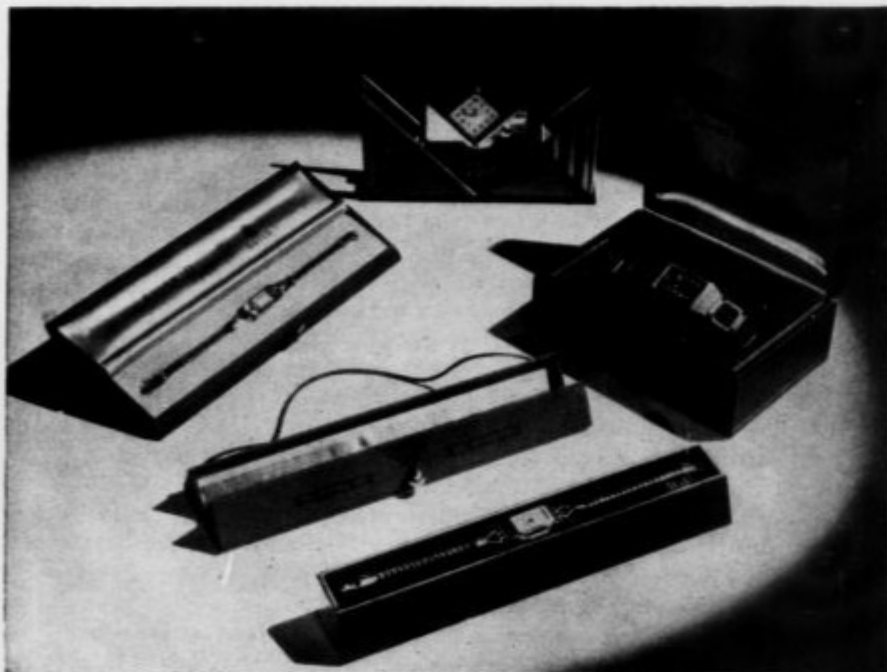
4) [20210914\\_205619.jpg](#), downloaded 1542 times



THESE cases, with striking simplicity of design and fine hand tooled leather surfaces, emphasize elegance and quality. We offer you intelligent cooperation in the development and production of a package in perfect key with your product.



THE  
STAR  
CASE CO.  
250 EAST 43<sup>rd</sup> ST.,  
NEW YORK



Subject: Re: Gruen article on watch boxes. May 1931.  
Posted by [Jenneke](#) on Wed, 15 Sep 2021 18:37:21 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

That is great info on the Carre box! It seems it has a pushpin and a pigskin upholstery with some stripes. And with a little imagination I see Carre written on the watch holder inside.

---

---

Subject: Re: Gruen article on watch boxes. May 1931.  
Posted by [Case](#) on Thu, 16 Sep 2021 03:50:50 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Wow, for sure—great find! I've never seen any of these boxes live, but that Quadron box is one worth finding.

---

---

Subject: Re: Gruen article on watch boxes. May 1931.  
Posted by [Jenneke](#) on Thu, 16 Sep 2021 08:14:39 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

I think thomas has it: [https://vintagegruen.org/vgforum/index.php?t=msg&goto=14201&&srch=Quadron+box#msg\\_14201](https://vintagegruen.org/vgforum/index.php?t=msg&goto=14201&&srch=Quadron+box#msg_14201)

---

---

Subject: Re: Gruen article on watch boxes. May 1931.  
Posted by [Case](#) on Thu, 16 Sep 2021 14:21:59 GMT  
[View Forum Message](#) <> [Reply to Message](#)

---

Yep, I'd say so. Very nice!

---