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Subject: Baguette 505 Bridesmaid  
Posted by [Jenneke](#) on Mon, 01 Jul 2013 21:34:40 GMT  
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Model named: Baguette 505  
Type: Baguette  
Period/date: 1932 - 1935  
Gender: Female

Case Maker: Gruen Guild  
Case Material: Gruen Quality (gold filled)  
Case Serial 2205666  
Case Style no: 135

Caliber: 183 (7 jewels)  
Movement Maker: ?  
Movement Serial: none

Bracelet: Leather cordette (new)

Other info: Case with 2 single cut diamonds. Format case: 33.1 x 12.6 mm

[Picture ad]

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### File Attachments

1) [Bag 505\\_front small.jpg](#), downloaded 1913 times

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2) [Bag 505 back small.jpg](#), downloaded 1834 times



3) [Bag 505\\_movement.jpg](#), downloaded 1871 times



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Subject: Re: Baguette 505

Posted by [Barney Green](#) on Thu, 27 Aug 2015 09:21:41 GMT

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Hi Jenneke,

got my Baguette 505 with serial number 2219556 yesterday and stumbled over yours when trying to ID it (which I finally did). Mine is not yet in a working condition but looks like it's just the stem broken and with it the crown is missing. Should be easily repairable.

The ID brought up the watch being named Bridesmaid, it can be found on pages 53 and 63 in Mike's 1930s book.

Here is a very clear view of it from December '33 with the original band which is still at my watch.

And a side by side photo of the Maids:

Barney

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### File Attachments

1) [Bridesmaid\\_Sun\\_\\_Dec\\_3\\_\\_1933.jpg](#), downloaded 1613 times

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**It's Too Late to Buy  
Mint Gold at \$20.67 Per Oz.**

*Today's Price Is  
About \$34.01.*

**BUT... IT'S NOT  
TOO LATE TO BUY...**

**This Ultra Smart  
GRUEN 2-DIAMOND  
BAGUETTE**

**The  
Bridesmaid**

A GRUEN baguette of rare beauty, adorned with two brilliant diamonds! Today's price is the lowest ever... and now is the time for you to buy, before you'll have to pay a higher price.

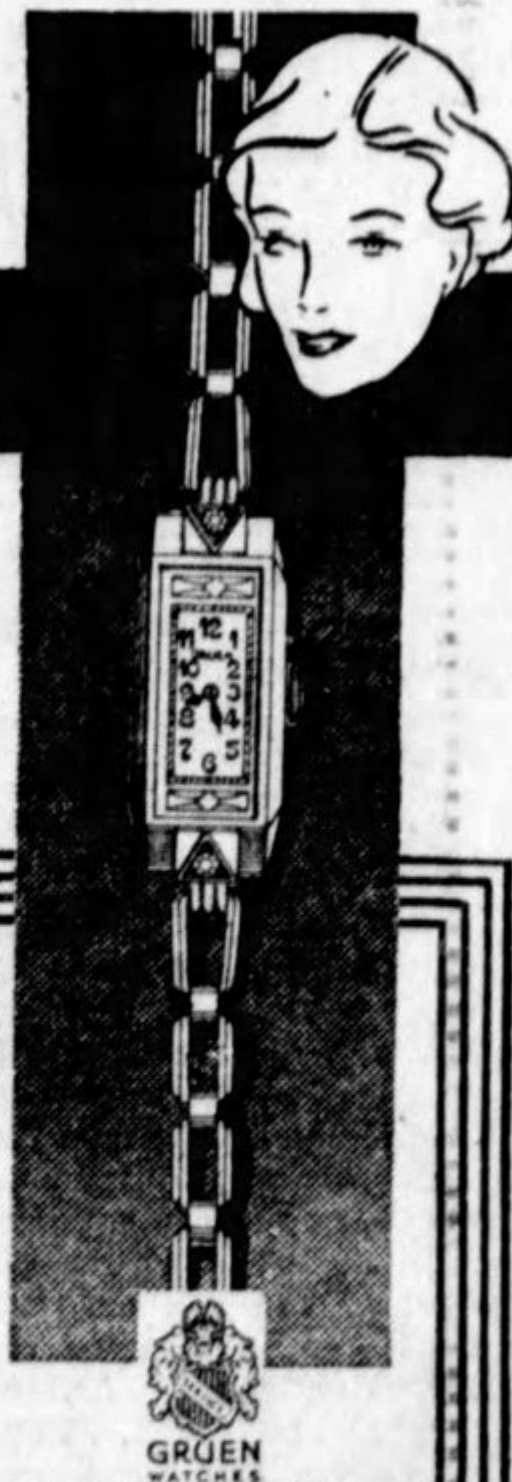
**\$42<sup>50</sup>**

Buy your Christmas gifts now. Our convenient credit plan enables you to purchase early and pay a little at a time.

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and SON  
JEWELERS

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**Pay a  
Little  
Each  
Week**

2) [Bridesmaids.jpg](#), downloaded 1632 times





Subject: Re: Baguette 505

Posted by [afire](#) on Thu, 27 Aug 2015 16:07:49 GMT

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Yikes, doesn't \$42.50 seem like a steep price for a seven jewel watch?

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Subject: Re: Baguette 505

Posted by [Barney Green](#) on Thu, 27 Aug 2015 16:56:57 GMT

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Definitely! They did not mention that fact in their ads. It is gold filled and has two diamonds, so it was higher priced. Clever marketing, the fact that it has only 7 jewels is not mentioned, so you only get to know it when you ask. If you see and like the watch, you probably won't argue.

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Subject: Re: Baguette 505

Posted by [timeliz](#) on Thu, 27 Aug 2015 17:27:23 GMT

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I'm pretty sure the ladies only cared that it worked, and, oh yes, the diamonds!

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Subject: Re: Baguette 505

Posted by [Jenneke](#) on Thu, 27 Aug 2015 19:27:00 GMT

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Whoopie! It has a name. Must have missed it in mike's book.

Strange names they chose those days.

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