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Subject: Blue velvet triangle gold

Posted by [Jenneke](#) on Sat, 11 Dec 2021 20:40:42 GMT

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Blue velvet ladies display case. With gold sides and name in front. Inside is a blue velvet watch holder and in the top lit off white with the Gruen crest logo. With little booklet that mentions TWA -trans world airline.

Period: 1950-1955?

Watch type: ladies unknown.

Size: D 9.4cm, H 4.5 cm and W 9.4 cm

Inventor: unknown

Patents: unknown

Box maker: unknown

Other: the box is canadian (Gruen watch company of Canada limited).. Sold by a jewellery at 487 McGill st. Montreal. Maybe name of the jeweller is MORE.

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## File Attachments

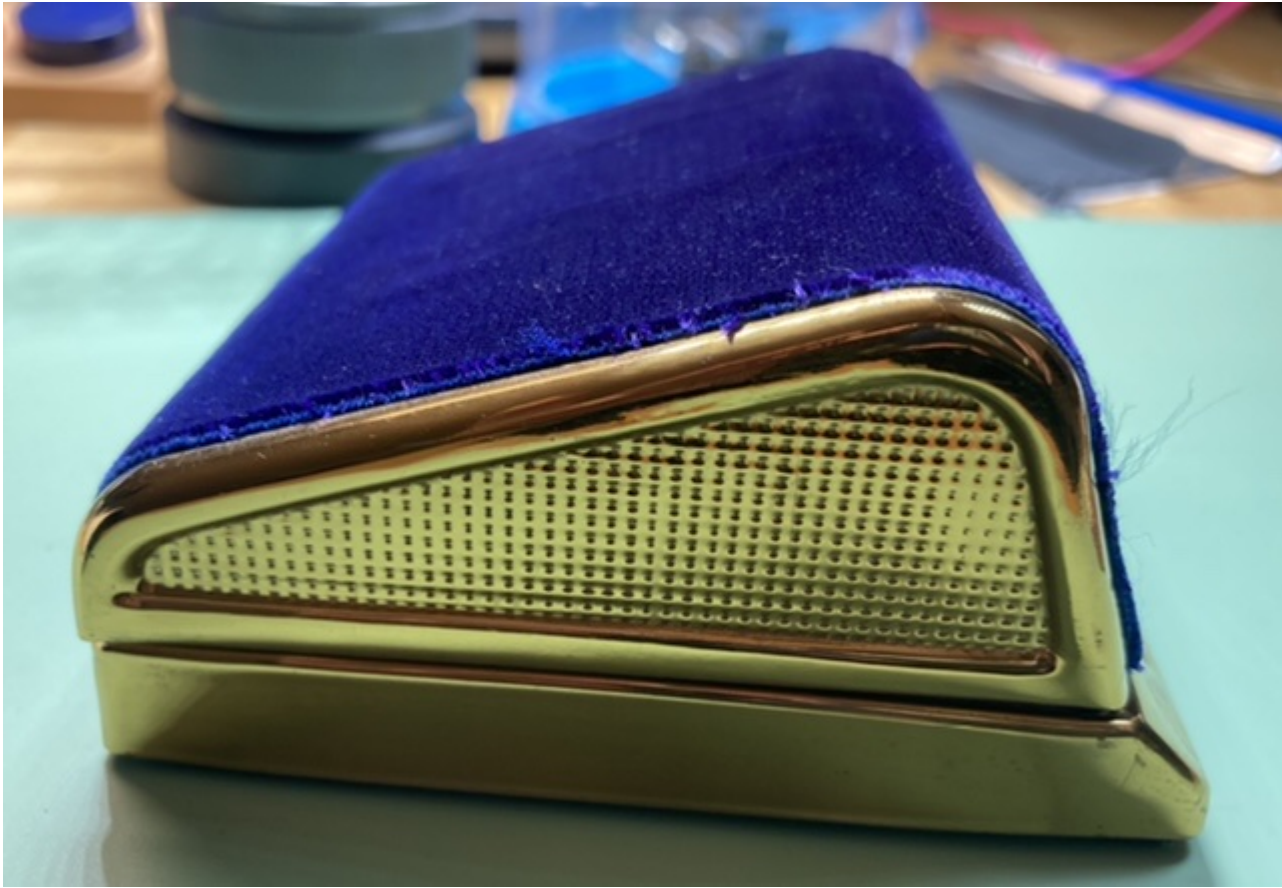
1) [CE5F3884-1700-49DC-851F-6A3472886011.jpeg](#), downloaded 2583 times



2) [CC04B3C2-D3A9-4951-A8D4-257B170B3731.jpeg](#), downloaded 2642 times



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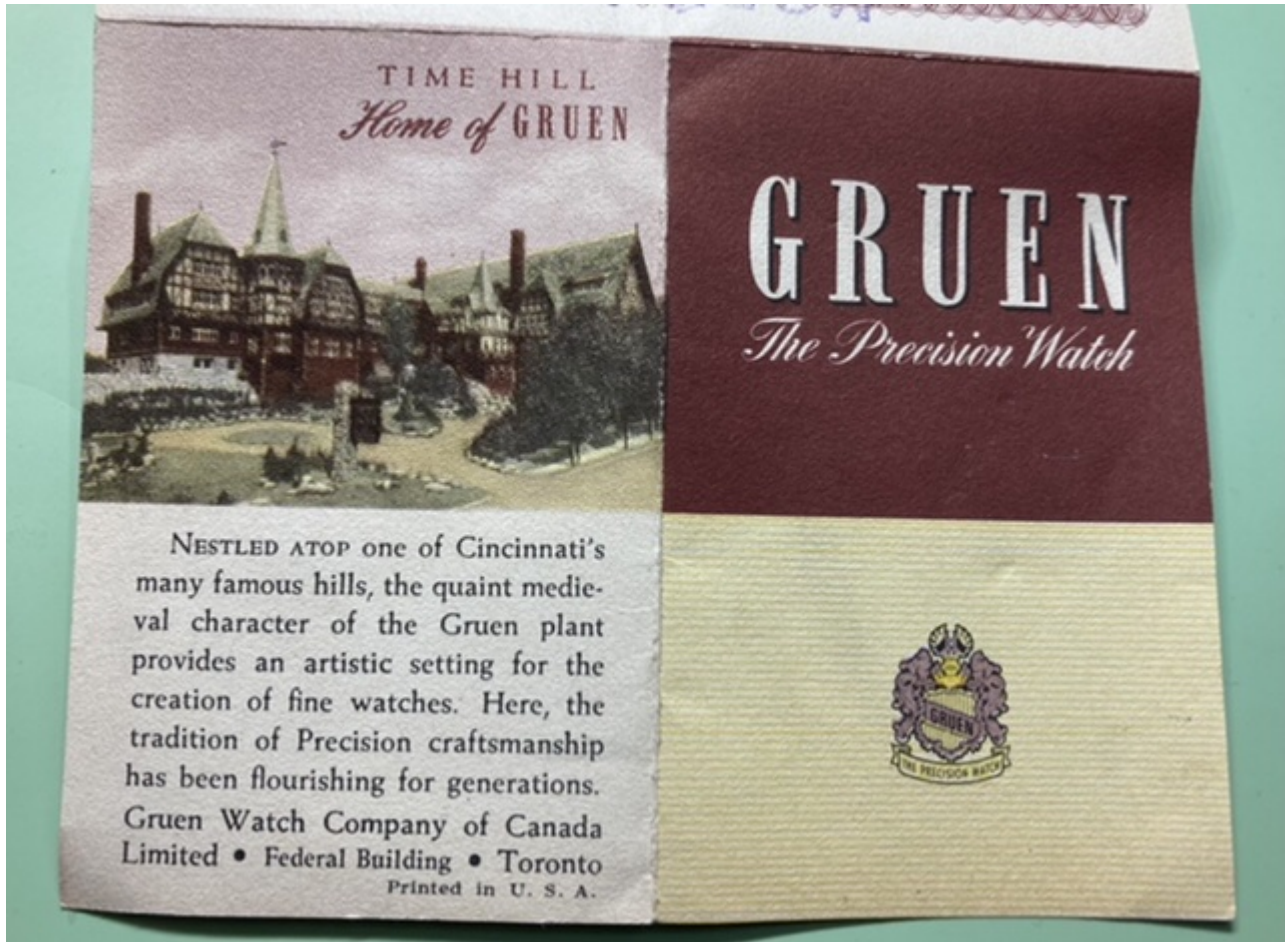
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Subject: Re: Blue velvet triangle gold  
Posted by [Jenneke](#) on Sat, 11 Dec 2021 20:41:22 GMT  
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#### File Attachments

1) [C738CC6B-7ABD-49AC-BADE-F6C687DBCFD1.jpeg](#), downloaded 2190 times



NESTLED ATOP one of Cincinnati's many famous hills, the quaint medieval character of the Gruen plant provides an artistic setting for the creation of fine watches. Here, the tradition of Precision craftsmanship has been flourishing for generations. Gruen Watch Company of Canada Limited • Federal Building • Toronto  
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2) [D7ED7A20-F3C5-4414-B21B-82C492AAA510.jpeg](#), downloaded 2185 times

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YOU ARE NOW the proud possessor of one of the world's finest watches. Like every Gruen timepiece, it is a modern example of exquisite design, beauty and workmanship. Hands skillfully trained in the craft of fine watchmaking have fashioned the wheels, springs and jewels into the miracle of Precision that is your Gruen. May we wish you many "happy hours" while you wear it through the years.

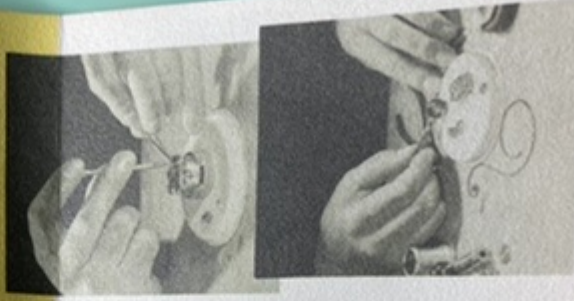


Gruen is the Official Watch of  
TWA - Trans World Airline

NATURALLY, you will want to give your Gruen the kind of care a fine watch deserves. These few rules will guide you in its care.

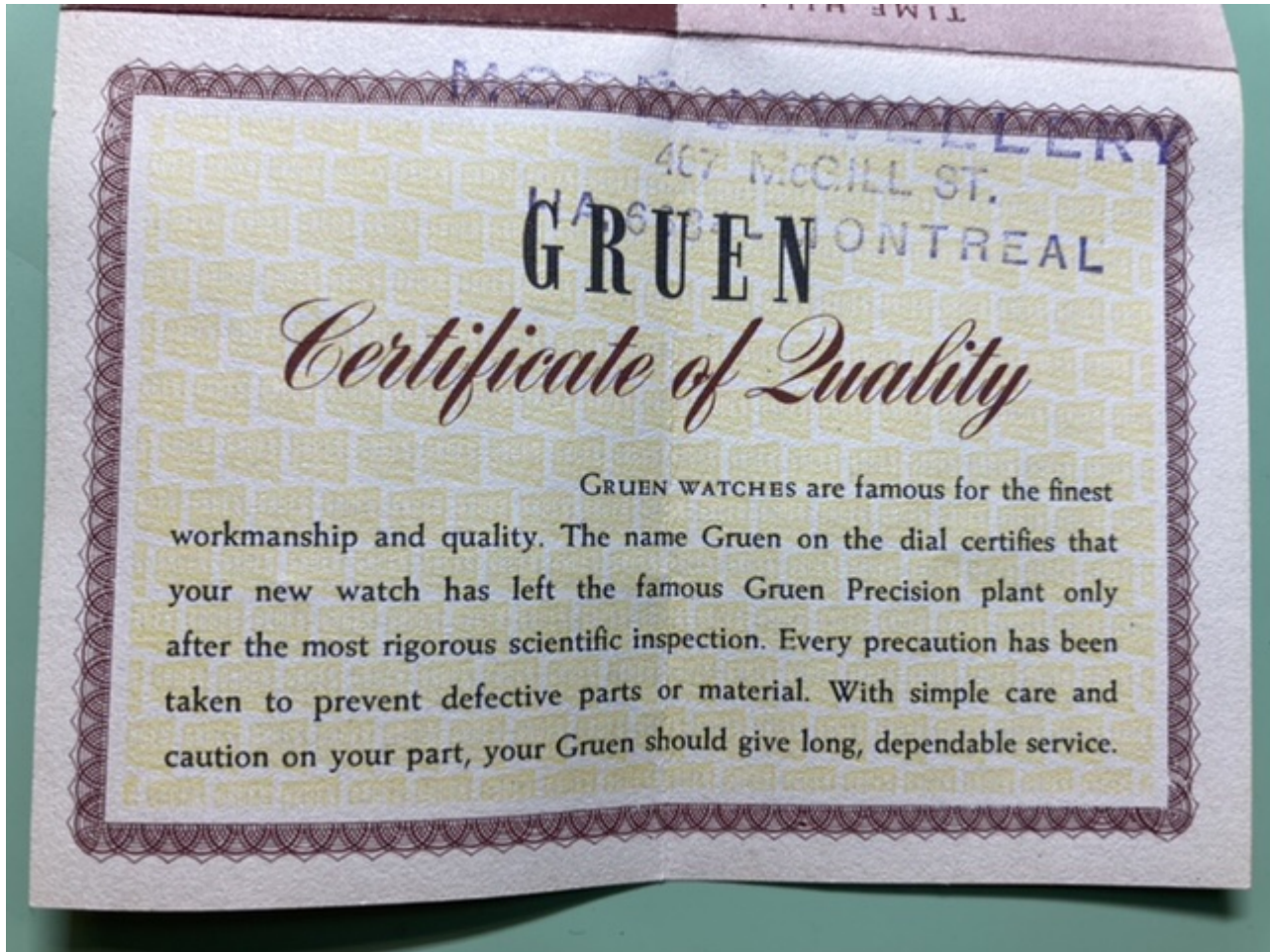
Wind your Gruen fully at the same time every day, preferably each morning. Before winding, remove the watch from your wrist so the winding stem can be turned without strain. Keep your watch away from face powder, dust, sand, lint or moisture. Remove your wrist watch when washing your hands. Replace the crystal at once if it should crack or chip.

Let only an authorized Gruen jeweler open the case of your Gruen, regulate or repair it.



GRUEN... THE PROUDEST NAME IN TIME

3) [7E404D24-487C-4436-9BCD-E92CED0ED77A.jpeg](#), downloaded 2215 times



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Subject: Re: Blue velvet triangle gold  
Posted by [Ephemerald](#) on Sat, 11 Dec 2021 23:02:20 GMT  
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Wow, yeah, that front view of the box is reminding me of....some type of royal crown or something. Is the insert removable? Guess I wonder the same thing about your blue velvet vision too. I am really starting to enjoy the box library we have all built. Turning out to be a valuable addition to the forum. Thanks for sharing.

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Subject: Re: Blue velvet triangle gold  
Posted by [Jenneke](#) on Sun, 12 Dec 2021 21:14:14 GMT  
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The insert isnt removable. And that means I put the booklet in the lit. Not sure where you should keep it.

This blue velvet is prone to discolouration. I have another wonky one where it turned purple. Might dissect it to see if I can find makers clues.

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Subject: Re: Blue velvet triangle gold  
Posted by [Jenneke](#) on Fri, 17 Dec 2021 10:40:44 GMT  
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A decomposed box. Nu clues about the maker.

The box is metal and not plastic molding..

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1) [5DA40BC2-9FDD-430C-A547-F9B3F0F8BAD5.jpeg](#), downloaded 2101 times

