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Subject: Gruen Morocco

Posted by [Obvious\\_Enigma](#) on Thu, 03 Mar 2022 21:04:03 GMT

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I was hoping for some help identifying this watch and trying to determine its value. Thank you!

The case back is stamped "M93051" and "415 718".

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#### File Attachments

1) [s-11600.jpg](#), downloaded 2976 times

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Subject: Re: GRUEN PRECISION 17 JEWELS 10KT GOLD FILLED W/ BOX  
Posted by [Barney Green](#) on Sat, 05 Mar 2022 13:07:21 GMT  
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This is the Gruen Morocco from 1955, part of the "Cosmopolitan" series. It was originally meant to be issued as part of the Continental series. but with the watch Gruen changed their mind and issued a second series, the Cosmopolitan.

The case should be made by Jonell and 14k solid gold, so the watch does have some value.  
Barney

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#### File Attachments

1) [LIFE 551017-6.jpg](#), downloaded 2511 times

**THE NEW**



Subject: Re: GRUEN PRECISION 17 JEWELS 10KT GOLD FILLED W/ BOX  
Posted by [Obvious\\_Enigma](#) on Sat, 05 Mar 2022 14:27:50 GMT  
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Thank you so much for that information! It's great to see an original advertisement. With my watch, I believe the case is made by Jonell (it is stamped with a large "J" on the case back), and it is marked as being 10K gold filled, rather than solid gold.

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Subject: Re: GRUEN PRECISION 17 JEWELS 10KT GOLD FILLED W/ BOX  
Posted by [Barney Green](#) on Sat, 05 Mar 2022 15:51:02 GMT  
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Ah, OK, I just know that the original plan had been to release this watch in solid gold. There was unfortunately no description of the material used nor a price mentioned in the few advertisements showing this stylish watch.

If you are wondering where I got the name from, it is mentioned in the advertisement which was published in the Life magazine in December 1955:

I have been convinced that the case was made by Jonell because of the case serial number, thanks for confirmation.

#### File Attachments

1) [LIFE 551212-44.jpg](#), downloaded 2487 times

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