
Subject: The Veri-Thin 'Adams'

Posted by [JackW](#) on Tue, 31 May 2022 22:52:27 GMT

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Model name: 'Adams' with expansion band -or- Nimrod with leather strap

Type: Wristwatch Veri-Thin

Period/date: 1940-1944; the movement serial number is date estimated to early 1944.

Gender: mens'

Case Maker: Star Watch Case Company

Case Material: goldfill on silver and rhodium plated sterling case back*

Case Serial: 090790

Case Style no: 406-459

Caliber: 406

Movement Maker: Gruen

Movement Serial: A328801

Bracelet: In both ads it is shown with an expansion type band for the VT Adams. The leather band on the watch as purchased, is 1940s era but is marked 'Waltham'. An obvious replacement. The ads for the VT Nimrod show a leather strap.

Other info: Identified in Shawkey's book as strap 418. page 131. Strap 418 is shown with a presumably an expansion band.

I found this in a pawn shop in Chicago this past weekend (May 29, 2022). Was an inexpensive buy. The tarnish to the case made me suspect that it was a war era watch with the silver alloy basemetal for the goldfill. Otherwise it is not the typical type or style that I collect.

[Picture Front]

[Picture caseback inside]

[Picture movement]

[Picture ad]

Advertisement from December 1942 clipped from the Chicago Tribune

Although not named, it is the same model shown in this May 1944 advert from the LA Times.

Barnett's 1940s Decade book shows a very different 'Adams' in 1948. Could also be confused with the contemporaneous 'Stuart' but that has ridges that run onto the case sides.

*some debate below on my metal assessment of the back. There are certainly examples of this watch where the case back is marked as sterling. Other examples that are clearly stainless steel Guildite.

also... edits to reflect Barney's below addition of the VT Nimrod ID.

File Attachments

1) [20Dec1942_Chicago Tribune.jpg](#), downloaded 2223 times

Back, 15-Jewel Movement.
Price Includes Federal Tax.

VERI-THIN* ADAMS

Accurate 15-Jewel Movement.
Smart Yellow or Pink Gold-filled Case with Guildite Back.
Price Includes Federal Tax. *Trade Mark Registered

\$45

2) [31May1944_Los Angeles Times.jpg](#), downloaded 2273 times



GRUEN
Veri-Thin, 17
Jewels, expansion band
\$49.75

HAMILTON
19 Jewels, pink
gold filled case
\$60.50

3) [Adams_bezel_side.jpg](#), downloaded 2325 times



4) [case_inside.jpg](#), downloaded 2343 times



530708670H

GRUEN
VERI-THIN
CASED AND TIMED IN U.S.A.
BY GRUEN WATCH CO.
STAR WATCH CASE CO.
10K GFD BEZEL-GUILDITE BACK
ON STERLING

09079⁰
406-459

5) [dial.jpg](#), downloaded 2289 times



6) [movement.jpg](#), downloaded 2299 times



Subject: Re: The Veri-Thin 'Adams'
Posted by [Ephemerald](#) on Wed, 01 Jun 2022 05:11:44 GMT
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Nice score!!! Strange...The stamp "GUILDITE BACK" on your watch would suggest that your caseback is stainless steel. Yet you're stating it's a "rhodium plated sterling case back" Is that right? That's why I am confused... so I am curious as to how you came to that conclusion. The Chicago 42 ad states "Guildite back"....

Star did make the 406 - 459 model casebacks in both Guildite and Sterling.
If your model caseback is indeed Guildite as it's stamped, then on your outside caseback it should have a Star stamp of the double headed eagle clutching laurels and "GRUEN BASE METAL".
If it is silver then your inside caseback should be stamped "STERLING BACK".

Subject: Re: The Veri-Thin 'Adams'
Posted by [thesnark17](#) on Wed, 01 Jun 2022 19:19:12 GMT
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It is clearly a Guildite back, as marked on the watch. I think Jack just made a typo.

Subject: Re: The Veri-Thin 'Adams'
Posted by [timeliz](#) on Wed, 01 Jun 2022 19:30:25 GMT
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Most likely "on sterling" is referring to the bezel.

Subject: Re: The Veri-Thin 'Adams'
Posted by [Gary](#) on Wed, 01 Jun 2022 21:03:10 GMT
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I'm pretty sure the intent was a guildite back but quickly changed to sterling because rationing of metals in the war. Similar to the "S" markings in the Wadsworth cases switching from nickel to sterling.

Subject: Re: The Veri-Thin 'Adams'
Posted by [Ephemerald](#) on Wed, 01 Jun 2022 21:26:09 GMT
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"I'm pretty sure the intent was a guildite back but quickly changed to sterling because rationing of metals in the war"

Which is exactly why I personally think it's possible this watch is from the earlier part of the spectrum, more towards when it initially went on sale in '42, instead of later in '44. But, that's just, like my opinion, man. :lol:

Subject: Re: The Veri-Thin 'Adams'
Posted by [JackW](#) on Thu, 02 Jun 2022 02:22:47 GMT
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I base my assessment purely on qualitative aspects:

- 1) where the case back and the bezel have rubbed together at the snaps, the gold fill is intact, but the case back has blackened at the wear. The plate being far thinner on the back than the GF on the bezel.
- 2) work hardened silver has a distinct tone to it when it jingles against other metal. If you have a quarter or dime that is pre-1964, you can hear this too. I hear this with the caseback. Otherwise I too would have thought that this was just stainless.

Yet, short of an XRF scan of the metal content (or some destructive qualitative assessment) it is possible that I am wrong. Mostly about the rhodium plating; it might be chromed silver alloy. But I think rhodium is more likely, because of the reactive properties of chrome plate.

Personally, I think the markings are different, because the early WWII silver case backs by Star were chrome plated silver. If you have seen the worm tracks, this is a reaction between the two metals under moist (think skin contact). Here is an example in a Star case marked for sterling:

This is from a VT Practitioner. I have a later one that is marked "Guildite" on Sterling and also no mention of the goldfilled components.

I think when they switched to the rhodium, Gruen reverted back to calling it "Guildite". Maybe to be consistent with the marketing (*speculation). Rhodium is not reactive with silver and is a far more durable, albeit a more expensive material. It is marked "Basemetal" on the outside as Matt suggests for the "Guildite" case.

but, you know I can still be wrong.

File Attachments

1) [twotone_bck.jpg](#), downloaded 1825 times



2) [twotone_cs_sm.jpg](#), downloaded 1836 times



3) [IMG_8762_sm.jpg](#), downloaded 1787 times



Subject: Re: The Veri-Thin 'Adams'
Posted by [Case](#) on Thu, 02 Jun 2022 02:58:13 GMT
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Interesting problem. Are we open to the possibility that both the bezel and back could be over

Sterling?

Pardon my ignorance: would a Guildite back be attracted to a magnet? Never tried it. I am familiar with the distinctive sterling "ring."

I've had a very few transitional Gruen cases that were certainly misstamped for material at the factory.

Anyway, I do have one stamped "Sterling back" swcco made before Jack's. A Courtney model, I think, if that helps. I can check my records to see if there's a clear transition point to "gf bezel/Guildite back on sterling" from "gf bezel/sterling back." Possibly Jack's could be in that window.

File Attachments

1) [C9DF620C-610B-4802-AF07-0426958A898A.jpeg](#), downloaded 1828 times

MADE IN THE U.S.A.
GREENE MATCHES
SAFE MATCH CASE CO.
GREENE-STERLING

0-2757 1/4

406-414

Subject: Re: The Veri-Thin 'Adams'
Posted by [Case](#) on Thu, 02 Jun 2022 03:15:58 GMT
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And here's the earliest I've recorded that matches Jack's caseback, although missing "Gruen veri-thin" stamps. Style number 524 (said to start in 1944) & case number below Jack's. Movement # 669,3xx, with Veri-Thin on ratchet wheel.

FYI, this is 5,000,000 case range for swcco, but they seem to only stamp the lead digit when they get +/- about 10k from the next million.

File Attachments

1) [7587808E-6C0C-4E35-8C2F-0A3BDECF0EF6.jpeg](#), downloaded 1815 times

CASED AND TIMED IN U.S.A.
BY GRUEN WATCH CO.
STAR WATCH CASE CO.
LONGED BEZEL-GUILDITE BACK

ON STERLING

0 5 4 3 4 0

406-524

Subject: Re: The Veri-Thin 'Adams'
Posted by [timeliz](#) on Thu, 02 Jun 2022 04:21:32 GMT

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I still doubt that they silvered Guildite. Just doesn't make sense.

I don't doubt that Star/Gruen experimented with different war time options, but I bet Gruen quickly put the nosh on those options that didn't rise to their standards, which makes Jack's watchcase quite the collectible.

Subject: Re: The Veri-Thin 'Adams'

Posted by [Barney Green](#) on Thu, 02 Jun 2022 11:01:32 GMT

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I agree that it does not make sense to place guildite on sterling so I suspect that it indeed is a guildite back and the bezel is gold plated on a sterling base.

I have one of those which has a 1943 dedication, serial number is 03xxxx and it says "STAR WATCH CASE CO. 10K G.F. BEZEL - STERLING BACK". This one clearly has a sterling back not plated and the bezel is gold plated base metal.

Regarding the model name of Jack's watch, isn't the VT Adams with it's expansion strap the same as the 1940/41 VT Nimrod with leather strap? May be Gruen needed to make some more money or thought that an expansion band sells better during war time?

Subject: Re: The Veri-Thin 'Adams'

Posted by [afire](#) on Thu, 02 Jun 2022 15:59:32 GMT

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Case wrote on Wed, 01 June 2022 21:58 Pardon my ignorance: would a Guildite back be attracted to a magnet? Never tried it.

I have, and the answer is no. I was hoping it might be an easy way to identify a Guildite case under uncertain circumstances. It is not.

Barney Green wrote on Thu, 02 June 2022 06:01 I agree that it does not make sense to place Guildite on sterling...

But it might make sense to rhodium plate sterling and call it Guildite under wartime conditions. After all, it's not like marking for precious metal content where you have to be accurate. Guildite can mean whatever Gruen wants it to mean, including rhodium plated silver if that was easier to source than stainless steel.

I'm going to trust Jack's experience and firsthand observations here.

Subject: Re: The Veri-Thin 'Adams'

Posted by [Ephemerald](#) on Thu, 02 Jun 2022 17:05:46 GMT

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I kindly disagree. I highly doubt Gruen is producing rhodium plated sterling silver case backs and stamping them Guildite. Every which way I look at it, doesn't add up. Jacks watch could be an anomaly, if it actually is what it's theorized.

Of course, I can only speak from my experience also but I've worked with, in, on and under stainless steel for the last 25 years, and I can spot it a mile away, in the rain, bad photos, whatever,...From what I see of Jacks inside caseback, that is Guildite, it absolutely has the look of stainless. Unfortunately, I do not see a pic of the outside caseback of debated watch, so literally impossible to even truly discuss it.

Subject: Re: The Veri-Thin 'Adams'
Posted by [Barney Green](#) on Thu, 02 Jun 2022 17:18:12 GMT
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Matt,

this is in line with my findings and watches. If Jack could look up the outside of the case back it may help. All my Star made Guildite backs have the Star Logo and GRUEN BASE METAL marking, while all Sterling backs are not marked at the outside. But this is just from the watches I own and may not be a proof although it statistically makes another 10 samples to tighten the theory.

Subject: Re: The Veri-Thin 'Adams'
Posted by [thesnark17](#) on Thu, 02 Jun 2022 19:36:08 GMT
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I agree with Ephemerald. I also looked at that caseback and said, "has to be Guildite", when I made my initial post in this thread. It has the "look" about it.

I've definitely seen mistakes in case markings from this period, but I've never seen anything as wrong as this marking would be, if it is wrong.

For the record, I once found a Gruen from this era with a Guildite back that was magnetic. Not only was it attracted to a magnet, you could pick it up with an unmagnetized screwdriver... needless to say, that's atypical behavior in a stainless steel! The movement would run out of the case but not in it, and it took me forever to find out why (since I "knew" that Gruen's stainless steel is nonmagnetic). And then forever to fix the problem - I ended by blowtorching the case back to anneal it, which finally worked. Never found anything else like that one though. I wonder what happened to it to induce the magnetism in the first place.

Subject: Re: The Veri-Thin 'Adams'

Posted by [JackW](#) on Fri, 03 Jun 2022 02:01:06 GMT

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Barney Green wrote on Thu, 02 June 2022 05:01 Regarding the model name of Jack's watch, isn't the VT Adams with it's expansion strap the same as the 1940/41 VT Nimrod with leather strap? May be Gruen needed to make some more money or thought that an expansion band sells better during war time?

Here is an image of the Veri-thin Nimrod:

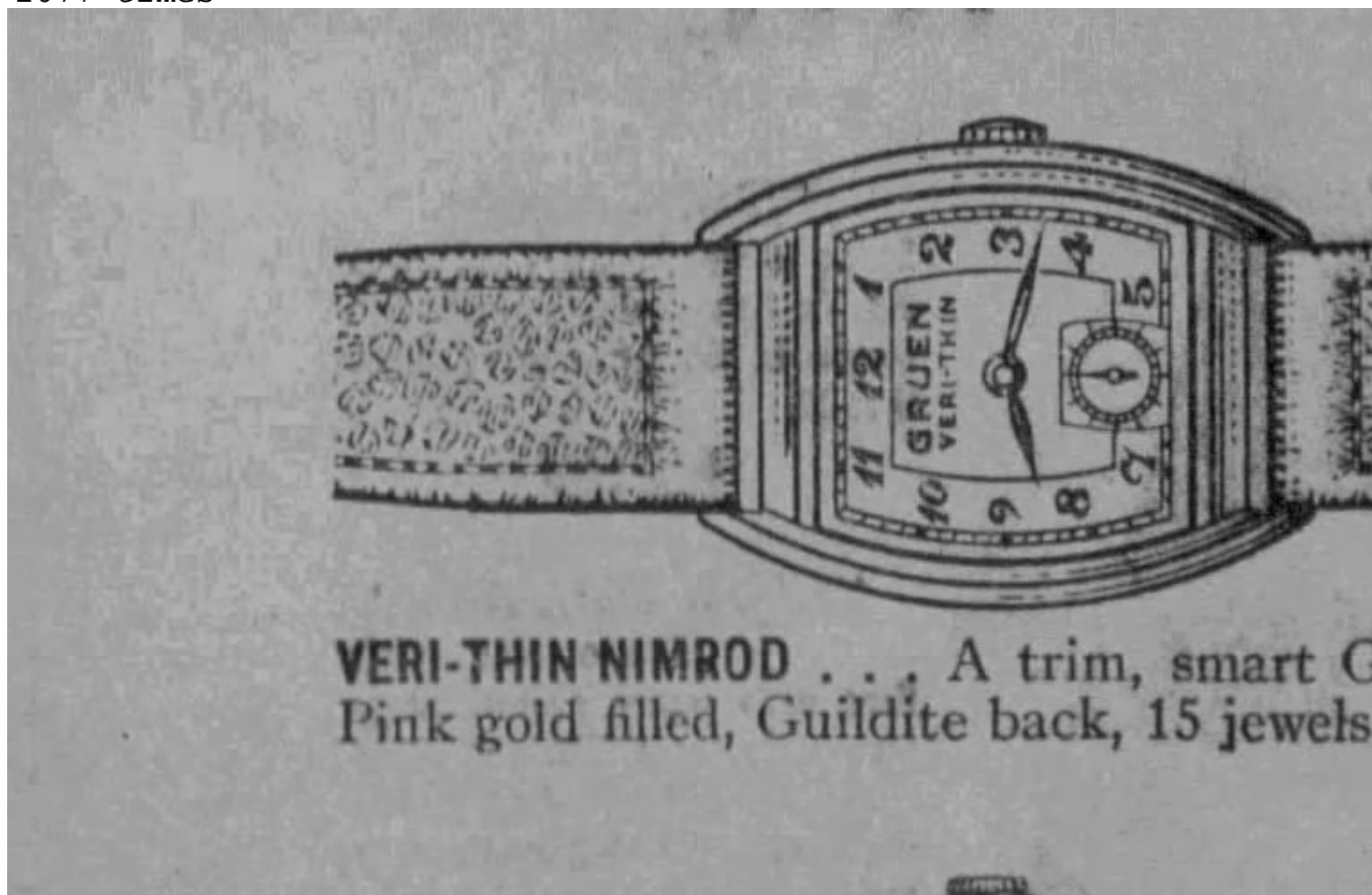
That name sure has not aged well. :roll:

Anyway.... it is certainly the same case design from the ads, as the Adams. Isn't the first time that Gruen seemingly swapped a feature, such as band or case color to justify a different name. Thank you Barney; I've made some changes to the OP to reflect this.

Glad I can still engender a lively conversation.

File Attachments

1) [01Dec1940_VT_Nimrod_The Kilgore News Herald.jpg](#), downloaded 1677 times



Subject: Re: The Veri-Thin 'Adams'
Posted by [Gary](#) on Fri, 03 Jun 2022 02:11:35 GMT
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JackW wrote on Fri, 03 June 2022 02:01 That name sure has not aged well. :roll:
You got that right! :lol:

Definition of Nimrod

1 : a descendant of Ham represented in Genesis as a mighty hunter and a king of Shinar. 2 not capitalized : hunter. 3 not capitalized, slang : idiot, jerk.

Subject: Re: The Veri-Thin 'Adams'
Posted by [Case](#) on Fri, 03 Jun 2022 03:35:29 GMT
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I was wondering how to say that I want one, just for the pleasure of owning or one day listing on eBay a "Vintage Nimrod"... guess I just did! :lol:

Subject: Re: The Veri-Thin 'Adams'
Posted by [Barney Green](#) on Fri, 03 Jun 2022 06:18:00 GMT
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Thanks a lot for the education, Gary, as I indeed was only aware of the first two definitions.
