Subject: Blue paper Watch glasses box
Posted by Jenneke on Fri, 22 Mar 2024 16:13:07 GMT
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Description
A dark blue paper box for Gruen double Lentile watch glasses. Assortment AL1 and AL2?
Contained 2 times 1 gross (=12x12) glasses.

Period: 1916-1920?
Watch type: for Ladies'' and Gentlemen's Wrist Watches
Size: width 17cm, depth 7 cm and height 3cm
Inventor:
Patents: for the Double Lentille trademark 12th may 1916

Box maker: unknown
Crystal maker: unknown Swiss
Box seller: F.J. Boesse&Co, 68 Nassau street, New York

File Attachments

1) IMG_0943.jpeg, downloaded 3496 times



2) IMG_0944.jpeg, downloaded 3414 times



3) IMG_0945.jpeg, downloaded 3505 times



4) IMG_0946.jpeg, downloaded 3442 times



Subject: Re: Blue paper Watch glasses box
Posted by Jenneke on Fri, 22 Mar 2024 16:22:05 GMT
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The dating is done by looking carefully at the text. In the 1921 Standardized parts they talk about “Gruen double Lentile Crystals”. In the 1917 blue book they mention “gruen double Lentile glasses”. First mentioning on these glasses was in jewelers circular in 1916:

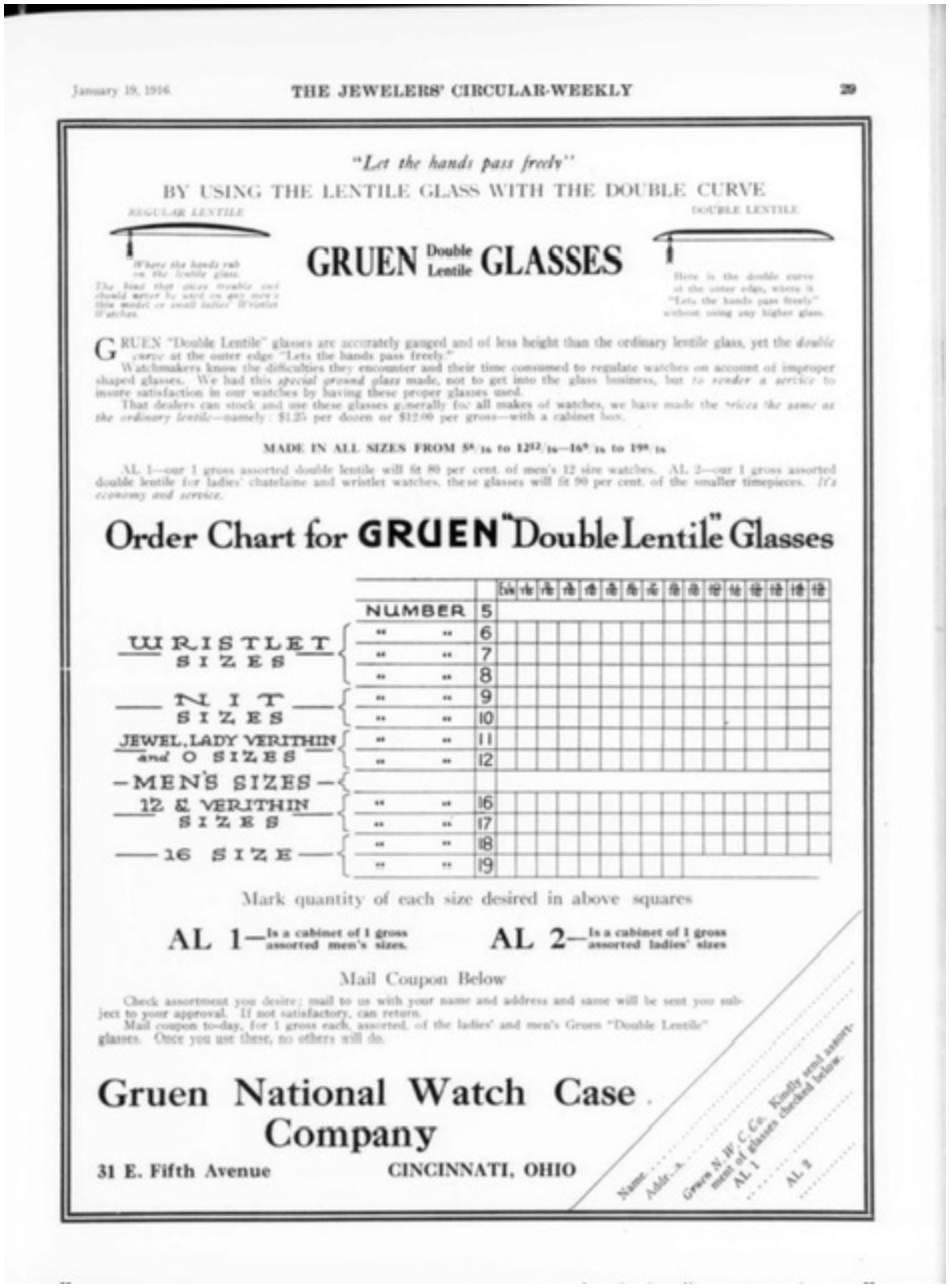
Two different gross cabinets could be ordered, AL1 for mens, AL2 for ladies. This box contained both.

The glasses have the trademark label, but with Lentile and not double ll Lentille. And some have a swiss label.

Have a look at this topic for more info:
https://vintagegruen.org/vgforum/index.php?t=msg&goto=15 098&&srch=Lentille#msg_15098

File Attachments

1) IMG_8256.jpeg, downloaded 2644 times



January 19, 1916. THE JEWELERS' CIRCULAR-WEEKLY 29

"Let the hands pass freely"

BY USING THE LENTILE GLASS WITH THE DOUBLE CURVE

REGULAR LENTILE

Where the hands rub on the lentile glass. The kind that gives trouble and should never be used on any men's thin model or small ladies' Wristlet Watches.

GRUEN Double Lentile GLASSES

DOUBLE LENTILE

Here is the double curve at the outer edge, where it "Lets the hands pass freely" without using any higher glass.

GRUEN "Double Lentile" glasses are accurately ganged and of less height than the ordinary lentile glass, yet the *double curve* at the outer edge "Lets the hands pass freely."

Watchmakers know the difficulties they encounter and their time consumed to regulate watches on account of improper shaped glasses. We had this *special ground* glass made, not to get into the glass business, but *to render a service* to insure satisfaction in our watches by having these proper glasses used.

That dealers can stock and use these glasses generally for all makes of watches, we have *made the prices the same as the ordinary lentile*—namely: $1.25 per dozen or $12.00 per gross—with a cabinet box.

MADE IN ALL SIZES FROM 5$^{5}/_{16}$ to 12$^{12}/_{16}$—16$^{8}/_{16}$ to 19$^{8}/_{16}$

AL 1—our 1 gross assorted *double* lentile will fit 80 per cent. of men's 12 size watches. AL 2—our 1 gross assorted double lentile for ladies' chatelaine and wristlet watches, these glasses will fit 90 per cent. of the smaller timepieces. *It's economy and service.*

Order Chart for GRUEN "Double Lentile" Glasses

	NUMBER	5
WRISTLET SIZES	" "	6
	" "	7
	" "	8
NIT SIZES	" "	9
	" "	10
JEWEL, LADY VERITHIN and O SIZES	" "	11
	" "	12
MEN'S SIZES		
12 & VERITHIN SIZES	" "	16
	" "	17
16 SIZE	" "	18
	" "	19

Mark quantity of each size desired in above squares

AL 1—Is a cabinet of 1 gross assorted men's sizes. **AL 2**—Is a cabinet of 1 gross assorted ladies' sizes

Mail Coupon Below

Check assortment you desire; mail to us with your name and address and same will be sent you subject to your approval. If not satisfactory, can return.

Mail coupon to-day, for 1 gross each, assorted, of the ladies' and men's Gruen "Double Lentile" glasses. Once you use these, no others will do.

Name.....
Addr...s.....
Gruen N. W. C. Co. Kindly send assortment of glasses checked below.
AL 1 .....
AL 2 .....

Gruen National Watch Case Company

31 E. Fifth Avenue **CINCINNATI, OHIO**

2) IMG_0948.jpeg, downloaded 2570 times



3) IMG_0950.jpeg, downloaded 2524 times


DOUBLE LENTILLE
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GRUEN
SWISS
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