Subject: Forsale - GRUEN watch group based in Glashütte
Posted by JackW on Mon, 28 Oct 2024 20:53:35 GMT
View Forum Message <> Reply to Message

I got the this email the other day offering the Gruen watch Company for a cool 1/2-million Euro. I've chatted with Gerhard Bechtold in the past and it has come from the same email address. Is this legit? Are they really selling out after starting the major push for sales only 5 or 6 years ago?

Quote:Dear watch enthusiast,

Please take a minute to look at this rare opportunity to invest in German and Swiss GRUEN watch branding worldwide from GLASHÜTTE i. Sa..
The DIETRICH GRUEN watch brand is one of the few international trademarks genuinely originating from watch manufacturing in Glashuette i. Sa. since 1894. In 1894 was the very first GRUEN named watch manufactured in Glashuette i.SA. by D. GRUEN & SON as a premium high grade pocket watch.
Additionally are our Swiss GRUEN - CURVEX and GRUEN - PRECISION watch brands since 1995 internationally registered in GENEVA/Switzerland.

Unfortunately are health issues and aging management forcing our company to seek new ownership for our financially sound GRUEN watch group based in GLASHÜTTE i. SA. in Germany and GENEVA in Switzerland: D. GRUEN & SONS Glashütte i. SA. GmbH plus GRUEN WATCHES GENEVA S.A.

To realize an easy sale we can offer a sales package for both companies and inventory for 500.000,- €.

The sales package consists of all operations and sales inventory in the important watch manufacturing town in Saxony GLASHUETTE i. Sa.
This includes our stock of manufactured high grade GRUEN watches from GLASHÜTTE i. Sa. as well as international intellectual properties owned by our GRUEN companies (Trademarks, naming rights, patents, project drafts, historic documents and ads etc.)

Please find more information on our bilingual website: www.DietrichGruen.com which offers plenty of facts about the famous GRUEN history and the current status of our GRUEN brands.

Simple photos of our two current high grade watch projects and of our showroom and office building in Glashütte i. Sa. are attached.

We also can provide the buyer with elegant office space and nice showrooms right beside the famous DEUTSCHES UHRENMUSEUM GLASHÜTTE i. Sa. (See attached photos for our showroom windows in the yellow building on the left-hand side of the entrance to “Deutsches Uhrenmuseum” in Glashütte)

Our rent income producing real estate location in GLASHÜTTE i. Sa., consists of two multifamily buildings which both can be bought with or without conjunction to the company sale for a reasonable price. (please see one yellow multifamily building on the left of the picture attached)

Alternatively could our fully equipped multifunctional business space in Glashütte i. Sa. be rented on demand. (Living space too)

Please kindly contact us if you want to receive more specific information.

Best regards from Berlin

I n g e and G e r h a r d B e c h t o l d t
D. GRUEN & SONS Glashütte i. Sa. GmbH
If you got that kind of $$$ hanging around, I'll pass on the email address.

File Attachments

1) DGS_Photos.pdf, downloaded 402 times

Subject: Re: Forsale - GRUEN watch group based in Glashütte
Posted by Gary on Mon, 28 Oct 2024 22:00:44 GMT
View Forum Message <> Reply to Message

Yes we do, JackG said we could split it. This would make a nice retreat for us. Open a B&B for our Gruenites.

Subject: Re: Forsale - GRUEN watch group based in Glashütte
Posted by Jenneke on Tue, 29 Oct 2024 22:26:44 GMT
View Forum Message <> Reply to Message

Well, its closer than Timehill for me. Looks like a nice building.

Does anyone own one of their watches?

Subject: Re: Forsale - GRUEN watch group based in Glashütte
Posted by Barney Green on Wed, 30 Oct 2024 18:04:23 GMT
View Forum Message <> Reply to Message

I may live closest (3 hours by car).
As far as I know they have never sold a watch yet.

Subject: Re: Forsale - GRUEN watch group based in Glashütte
Posted by Jenneke on Thu, 31 Oct 2024 22:23:08 GMT
View Forum Message <> Reply to Message

Quote: our financially sound GRUEN watch group
Barney Green wrote on Wed, 30 October 2024 19:04

As far as I know they have never sold a watch yet.
This needs a due diligence investigation for sure. :?