
Subject: Groovy Led

Posted by [Jenneke](#) on Thu, 15 May 2025 19:18:40 GMT

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LED watches were the very first digital watches. Interestingly the American watch manufacturers were in the lead in the digital watches market in the seventies. Not Gruen but Hamilton was the first to advertise a LED watch.

Model name: unknown

Type: LED

Period/date: 1972-1979 (suspect feb 1976 for this watch)

Gender: male

Case Maker: microsonic corp swiss

Case Material: base metal bezel, stainless steel back

Case Serial: -

Case Style no: -

Caliber: 9300?

Movement Maker: unknown

Movement Serial: -

Bracelet: stainless steel.

Other info: A LED watch is an electronic quartz watch with a digital display. Generally has 4 digits with 7 segments each. It is controlled by a tiny digital circuit with one or more microchips. A 70s

segment. It is hard to get a good picture of the time... when pushing the button it only appears briefly.

File Attachments

1) [IMG_5305.jpeg](#), downloaded 1310 times



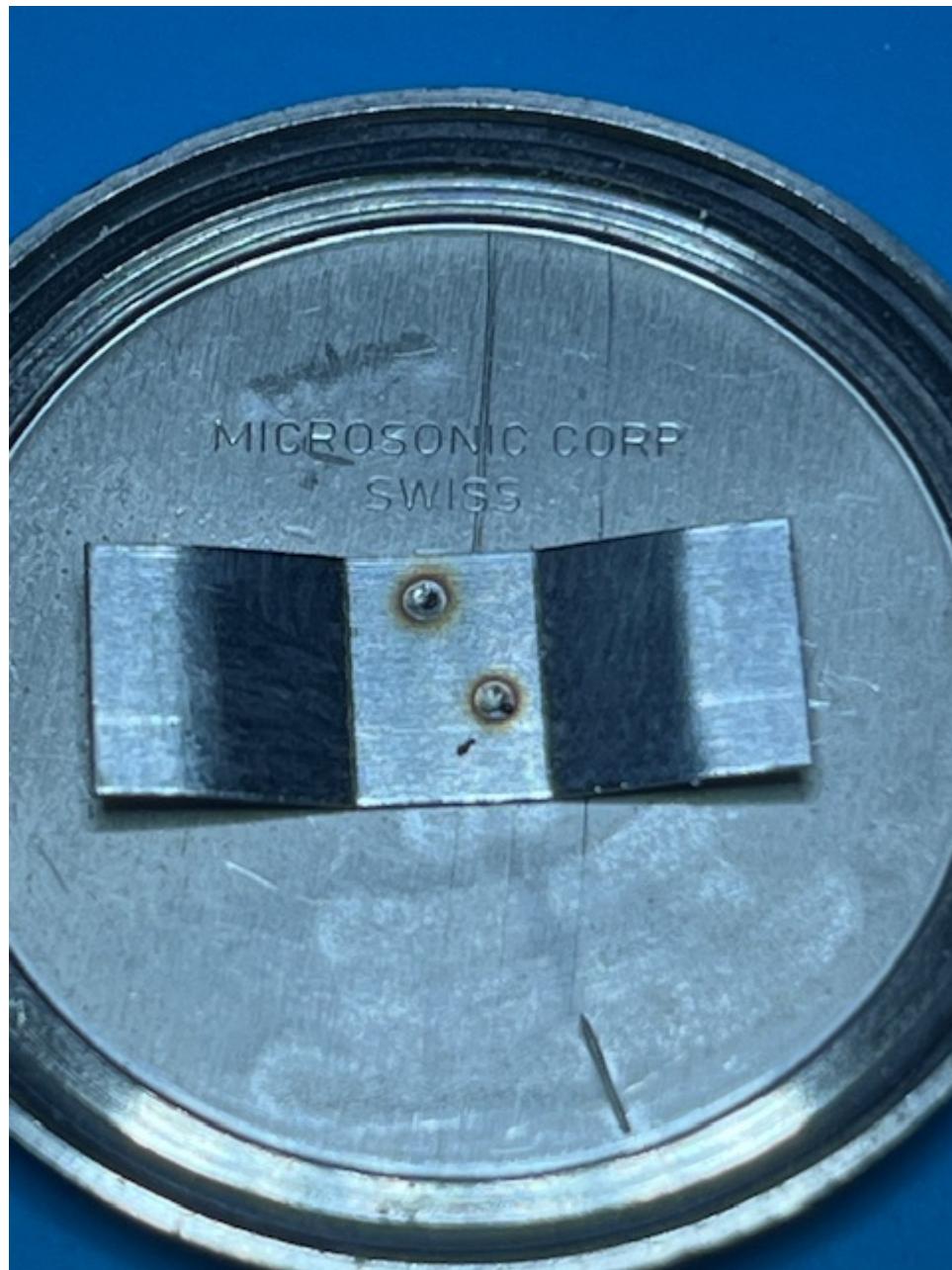
2) [IMG_5304.jpeg](#), downloaded 1322 times



3) [IMG_5306.jpeg](#), downloaded 1317 times



4) [IMG_5311.jpeg](#), downloaded 1313 times



5) [IMG_5288.jpeg](#), downloaded 1316 times



Subject: Re: Groovy Led

Posted by [JackW](#) on Fri, 16 May 2025 17:30:40 GMT

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This is pretty cool and reminds me of the push-button red LED display Bulova watches produced. And did again apparently just 6 years ago:

<https://wornandwound.com/past-and-present-the-retro-cool-bulova-computron/>
