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Subject: Curvex Sentry

Posted by [Thojil](#) on Sun, 17 Nov 2013 22:07:44 GMT

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Model name : Sentry

Type : Curvex

Period/date : 1942-1943

Gender : Male

Case Maker : Wadsworth

Case Material : 10K Gold Filled

Case Serial : G379368

Case Style no : 440-448

Caliber : 440

Movement Maker : Gruen

Movement Serial: 8551

Bracelet : After market leather

Other info : The Sentry is the gold filled version of the Crown and was available in yellow and pink gold filled. It was available with a number of dial color variations. Re-dial done by Int. Dial.

Life Magazine 1944

Gruen sales brochure 1942

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### File Attachments

1) [Img\\_0575b.jpg](#), downloaded 807 times



2) [Img\\_0567b.jpg](#), downloaded 823 times



3) [Img\\_0563b.jpg](#), downloaded 810 times



4) [Img\\_0565b.jpg](#), downloaded 805 times



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Subject: Re: Curvex Sentry  
Posted by [mikey](#) on Mon, 18 Nov 2013 02:31:33 GMT

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Two Thumbs Up!

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Subject: Re: Curvex Sentry

Posted by [Thojil](#) on Mon, 18 Nov 2013 13:42:03 GMT

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Going through the ads for my photos I found a strange contradiction in the naming. In some ads actually the Crown is described having a gold-filled case instead of solid gold. Maybe a copy error?

Below example is from Dec. 1940

#### File Attachments

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1) [1940 Dec Christmas various.jpg](#), downloaded 698 times



A. VERI-THIN! CA-DEUCE, 17-jewel movement, pink or yellow gold filled case with matching back . . . \$17.75  
 B. VERI-THIN! CABINET, 17-jewel movement, yellow or pink gold filled case with matching back . . . \$16.75  
 C. VERI-THIN! TRIMMERS, 17-jewel movement, yellow or pink gold filled case with Guiltite back, matching Roy bracelet . . . \$17.50  
 D. VERI-THIN! MASTER, 17-jewel Precision\* movement, yellow or pink gold filled case with Guiltite back . . . \$17.50  
 E. VERI-THIN! KILOWATT, 17-jewel movement, yellow or pink gold filled case with Guiltite back, matching expanding band . . . \$17.50  
 F. KENT, 17-jewel movement, yellow or pink gold filled case with Guiltite back, matching expanding band . . . \$17.50  
 G. VERI-THIN! RAMONA, 17-jewel movement, yellow or pink gold filled case with Guiltite back, matching Roy bracelet . . . \$17.50  
 H. VERI-THIN! DENVER, 17-jewel Precision\* movement, most handsome hands and dial, same case and band, matching Guiltite case . . . \$17.50  
 I. VERI-THIN! CONSUELA, 17-jewel movement, pink or yellow gold filled case, matching Roy bracelet . . . \$17.50  
 J. VERI-THIN! LANSKEXE, 17-jewel Precision\* movement, yellow or pink gold filled case, matching Roy bracelet . . . \$17.50  
 K. CURVEY! GONDORKI, 17-jewel Precision\* movement, yellow or pink gold filled case, matching Roy bracelet . . . \$17.50

*A thousand tender words in One*



**I**F YOU SHOULD write down tonight all the many things that make a Christmas gift perfect for someone close to your heart, you'd come to one conclusion:

Only a fine watch truly fits the description. And most truly of all, a Gruen - voted the most beautiful watches in the world by America's most respected fashion designers. Choose now at your Gruen jeweler. Trust the name "Gruen" on the watch you give to convey the thousand words you find too tender for speech. Trust the accuracy and sturdiness Gruen builds into its watches to enable the memory of your thoughtfulness and generosity long after Christmas has ticked by. Gruen watches, at Gruen jewelers only, \$24.25 to \$250; with precious stones to \$2500. Write for folder. The Gruen Watch Company, Time Hill, Cincinnati, Ohio. In Canada: Toronto, Ont.

GIFTS FROM YOUR JEWELER ARE GIFTS AT THEIR BEST



Watch on Lady's wrist—VERI-THIN! PORTIA, 17-jewel movement, pink or yellow gold filled case with Guiltite back . . . \$17.50



L. VERI-THIN! MEDAL-LEON, 17-jewel Precision\* movement, pink or yellow gold filled case, matching expanding band . . . \$17.50  
 M. CURVEY! THOMP, 18, 17-jewel Precision\* movement, pink or yellow gold filled case . . . \$17.50  
 N. BRIGHTON, 17-jewel Precision\* movement, 14kt. yellow gold case . . . \$17.50  
 O. BELLEVILLE, 17-jewel Precision\* movement, 14kt. pink gold case, pink gold Roy bracelet . . . \$17.50  
 P. VERI-THIN! DE-SECTOR, 17-jewel Precision\* movement, yellow gold filled case . . . \$17.50  
 Q. VERI-THIN! FIFTH AVE., 17-jewel Precision\* movement, pink or yellow gold filled case . . . \$17.50  
 R. CARDIFF, 17-jewel Precision\* movement, 14kt. white gold case set with 11 fine diamonds . . . \$17.50  
 S. CANNES, 17-jewel Precision\* movement, 14kt. pink gold case set with 8 rubies and 12 diamonds . . . \$17.50  
 T. CURVEY! CAPTAIN-CROWN, 17-jewel Precision\* movement, 14kt. yellow or pink gold filled case . . . \$17.50  
 U. CURVEY! CROWN, 17-jewel Precision\* movement, 14kt. yellow or pink gold filled case . . . \$17.50

[Box, U.S. Pat. Office, Patented U. S. Patent No. 2,000,000; Canada Patent No. 228,000. Copyright 1950 by The Gruen Watch Co., 2100 N. W. 5th, Minn. U.S. Pat. Office, Patented U. S. Patent No. 2,000,000; Canada Patent No. 228,000. Copyright 1950 by The Gruen Watch Co. TRADE MARK DESIGN, 200 AND ARE SUBJECT TO CHANGE WITHOUT NOTICE.]

2) [Img\\_0580b.jpg](#), downloaded 676 times





el **T. CURVEX† CAPTAIN,**  
 t, 17-jewel Precision\* move-  
 e ment, pink or yellow gold-  
 d filled case . . . . \$59.50  
 5.

**U. CURVEX†**  
 CROWN, 17-jewel  
 Precision\* move-  
 ment, 14kt. yellow  
 or pink gold-filled

Subject: Re: Curvex Sentry  
Posted by [Jenneke](#) on Mon, 18 Nov 2013 18:05:37 GMT  
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Quote: Maybe a copy error?  
That would explain the price. The gold filled watch was around \$55 and the gold one must be more expensive... \$85?

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Subject: Re: Curvex Sentry  
Posted by [C. Hurt](#) on Mon, 18 Nov 2013 18:22:54 GMT  
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I had noted this as well, and have always assumed it was a copy writer's mistake.

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Subject: Re: Curvex Sentry  
Posted by [Bazzab](#) on Tue, 19 Nov 2013 17:28:36 GMT  
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Nice Piece!  
B

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