
Subject: Electra

Posted by [kastner](#) on Wed, 26 Feb 2014 05:00:57 GMT

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Model name: Electra

Type: Electromechanical

Period/date: 1961

Gender: Men's

Case Maker: Unknown

Case Material: Gold base metal bezel, stainless steel back.

Case Serial: N/A

Case Style no: N/A

Caliber: 760SS, 12 jewels

Movement Maker: Landeron 4750

Movement Serial:N/A

Bracelet: 17mm

Other info: 35mm in diameter, and nearly 14.5mm thick at the thickest. The Landeron 4750 was the first electric movement from Switzerland and it uses a fixed coil. The watch was repaired by Paul at <http://www.electric-watches.co.uk/index.php> and at his site you can find a great deal of information about electric watches in general, and this movement in particular.

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File Attachments

1) [20140223_124235-1.jpg](#), downloaded 2829 times



GRUEN
PRECISION

2) [20140223_124109-1.jpg](#), downloaded 2770 times



TWELVE
GRUEN
WATCH
JEWEL

UNADJUSTED

2265

76

Subject: Re: Electra
Posted by [JackW](#) on Wed, 26 Feb 2014 05:26:13 GMT
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Very cool!

Subject: Re: Electra
Posted by [Bazzab](#) on Wed, 26 Feb 2014 15:32:09 GMT
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Love those hands, very electric
B

Subject: Re: Electra
Posted by [Jenneke](#) on Wed, 26 Feb 2014 17:49:07 GMT
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I thought that every watch with a battery was a quartz watch. Do I understand it correct that an electromechanical movement is waaaaay different to a Quartz movement and therefore never in a Quartz watch?

Subject: Re: Electra
Posted by [Bazzab](#) on Wed, 26 Feb 2014 18:50:49 GMT
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Jenneke wrote on Wed, 26 February 2014 12:49I thought that every watch with a battery was a quartz watch. Do I understand it correct that an electromechanical movement is waaaaay different to a Quartz movement and therefore never in a Quartz watch?

Taken from Wikipedia

The first generation electric-powered watches came out during the 1950s. These kept time with a balance wheel powered by a solenoid, or in a few advanced watches that foreshadowed the quartz watch, by a steel tuning fork vibrating at 360 Hz, powered by a solenoid driven by a transistor oscillator circuit. The hands were still moved mechanically by a wheel train. In mechanical watches the self winding mechanism, shockproof balance pivots, and break resistant 'white metal' mainsprings became standard. The jewel craze caused 'jewel inflation' and watches with up to 100 jewels were produced.

B

Subject: Re: Electra
Posted by [afire](#) on Wed, 26 Feb 2014 20:29:33 GMT
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The easiest way to spot a non-quartz electric watch is the balance wheel. If it has a balance, then it isn't quartz.

Subject: Re: Electra
Posted by [kastner](#) on Thu, 27 Feb 2014 03:26:20 GMT
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Jenneke wrote on Wed, 26 February 2014 17:49Do I understand it correct that an electromechanical movement is waaaaay different to a Quartz movement?

You're exactly right. Here is some great information about the fixed coil movement that my watch has. [http://www.electric-watches.co.uk/type/fixed_coil/fixed_coil .php](http://www.electric-watches.co.uk/type/fixed_coil/fixed_coil.php)

Subject: Re: Electra
Posted by [Thojil](#) on Thu, 27 Feb 2014 10:46:05 GMT
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One of the most famous ones is the Bulova Accutron

Subject: Re: Electra
Posted by [MikeTheWatchGuy](#) on Fri, 28 Feb 2014 08:42:36 GMT
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Here's my Gruen "Precision Electronic", my only 13 jewel Gruen. The Style Number is 1378 which puts it in around 1957-1958.

A gallery of all pics of this watch
<http://imgur.com/a/LmjTa#0>

[edit] Tried uploading twice and still can't get attachments working right.

[edit2] If I put them inline, they stick around

Subject: Re: Electra
Posted by [C. Hurt](#) on Fri, 28 Feb 2014 12:43:03 GMT
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MikeTheWatchGuy wrote on Fri, 28 February 2014 02:42 Here's my Gruen "Precision Electronic", my only 13 jewel Gruen. The Style Number is 1378 which puts it in around 1957-1958.

The movement appears to be an ETA-ESA 9150, which would date it about ten years later, more like 1968-70.

Subject: Re: Electra
Posted by [MikeTheWatchGuy](#) on Fri, 28 Feb 2014 22:23:41 GMT
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Right on the \$\$

I didn't see it in the 1970 Gruen catalog. And got bitten by stretching round cased Gruen Style Numbers. I should know better. Thank you for that clarification. What tipped you off? My path to education myself on your ESA ID was through Jules Borel. None of my Bestfits nor older 1950's catalogs showed the 150 caliber (Newall, Marshall, Quickfit, etc).

Subject: Re: Electra
Posted by [MikeTheWatchGuy](#) on Sun, 02 Mar 2014 23:40:27 GMT
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Can anyone figure out how find that this is an ESA movement? I still am not able to find the missing link.

Subject: Re: Electra
Posted by [MonKee](#) on Mon, 03 Mar 2014 03:51:11 GMT
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Mike it's a ESA 9150 which was introduced in 1968. In 1970 it was replaced with ESA 9154. You can see photos of these movements here : <http://www.electric-watches.co.uk>
There is also a decent write up and photo's of Electric watches that Gruen sold.

Subject: Re: Electra
Posted by [C. Hurt](#) on Mon, 03 Mar 2014 03:59:44 GMT
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MikeTheWatchGuy wrote on Fri, 28 February 2014 16:23...What tipped you off?

I wasn't tipped off. I knew that Gruen analog electronics all used either PUW, or ETA-ESA movements. Watches using either PUW or ESA movements use the same electronic logo on the dial.

As far as dating, the details of the watch are more telling than the numbers.

First, the only electric (not electronic) watches in 1957 were Hamilton 500 Electrics, Lip comes along a couple of years later, as does the Accutron. Then everybody else starts offering electric and electronic watches using movements made by one of a few makers.

The ESA 9150 was the first transistorized balance wheel movement, and it was introduced in 1967. Chances are about 80% that any Swiss movement marked electronic rather than electric, and with a balance rather than a tuning fork, will be some variant of the 9150. You will occasionally see balance wheel electronic movements from France (Lip), Germany (Junghans or PUW), USA (Timex) or Japan, (Citizen or Seiko) but if it's Swiss, it's pretty much limited to ESA or Bifora, and they look nothing alike.

The battery strap in your watch is pretty distinctive, narrowing it down to the 9150 or the 9154, which look very similar, but have some functional differences.
