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Subject: Veri-Thin Broadway

Posted by [sjutte](#) on Tue, 08 Sep 2015 03:27:07 GMT

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Model name : Veri-Thin Broadway

Type : pocket watch

Period/date : 1939-1942

Gender :

Case Maker : Wadsworth

Case Material : 10k gold

Case Serial : G255564

Case Style no :

Caliber :

Movement Maker : Gruen

Movement Serial: 4-110757

Bracelet : N/A

Other info : I received this as a gift today from my Aunt, it was my late Grandfather's. My aunt didn't know a lot about it. I have tried to do some research and that's where I came up with the 1939-1942 time frame.

Any new or further info would be great!

Thank you

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#### File Attachments

1) [image.jpeg](#), downloaded 2139 times

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GRUEN  
VERI-TH  
SPEED AND TIME  
BY GRUEN  
J. F. ADD  
10K. GOLD PLATE  
BACK

2) [image.jpeg](#), downloaded 2164 times

GR  
ER  
CAGED AND  
GRILED  
Mac  
10K. GOLD

3) [image.jpeg](#), downloaded 1666 times

UNREGULATED

GRUEN WATCH CO.  
VERI-THIN  
SIXTEEN 15 JEWELS

4) [image.jpeg](#), downloaded 2187 times

11

10

9

GR  
VER

5) [image.jpeg](#), downloaded 2105 times



Subject: Re: Gruen Veri-Thin 1939-1942

Posted by [Barney Green](#) on Tue, 08 Sep 2015 13:33:43 GMT

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Steve,

welcome to the Gruen forum! You did already do a very good job describing the watch and seem to have investigated very well. Indeed your watch was produced between 1939 and 1942, in fact it has been built 1941 or 1942.

The model is called the Veri-Thin Broadway, has a 15 jewel caliber 381 movement. It was the only Gruen pocket watch model that came in a Guildite case with pink gold-filled trim at that time. It was the entry model of their pocket watches with a suggested retail price of \$33.75. A year later Gruen was not allowed to use their Guildite called stainless steel for watch production because these materials had to go into weapon production. In the 1942/43 produced watches the steel was replaced by silver.

Keep an eye on it, it is a nice watch!

Best regards

Bernd

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Subject: Re: Gruen Veri-Thin 1939-1942

Posted by [Thojil](#) on Tue, 08 Sep 2015 14:29:15 GMT

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A warm welcome!

Your two-tone case is definitely one of the more interesting versions of Gruen's "new Veri-Thin" pocket watch line. They don't show up very often and checking my database they only seem to have been produced in the period 1939 to 1942 as Barney already said.

Including yours I have logged only nine out of a total of 172 data points. Your case number G255564 (movement 4-110757) being the highest so far. The lowest case number I have found is G174626 (movement 2-275554). These two-tone cases were also available with the 17j 385 caliber with a capped escape wheel as the only difference.

Nice watch!

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Subject: Re: Gruen Veri-Thin 1939-1942

Posted by [Barney Green](#) on Tue, 08 Sep 2015 15:05:41 GMT

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Thanks a lot for your confirmation, Thomas.

If you want to add another datapoint to your data base, here comes the data about my

VT-Broadway:

Case serial G366154, movement 4-126507. Same case but the mentioned silver version from the year after and different dial (plain single color).

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Subject: Re: Gruen Veri-Thin 1939-1942

Posted by [JackW](#) on Wed, 09 Sep 2015 03:26:39 GMT

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Very nice. Not enough pocket watches on this forum. Thank you for sharing. Maybe Barney and Thojil will share examples for you to contrast with your own.

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Subject: Re: Gruen Veri-Thin 1939-1942

Posted by [Thojil](#) on Wed, 09 Sep 2015 20:55:57 GMT

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Barney Green wrote on Tue, 08 September 2015 17:05If you want to add another datapoint to your data base, here comes the data about my VT-Broadway:

Case serial G366154, movement 4-126507. Same case but the mentioned silver version from the year after and different dial (plain single color).

Thanks, is it a 381 or 385?

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Subject: Re: Gruen Veri-Thin 1939-1942

Posted by [Barney Green](#) on Wed, 09 Sep 2015 22:04:30 GMT

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It is the same like this one here, 381 based.

Jack, I hear you. Need to take time to clean it a little bit and taking photos. I know, it is always the same excuse, but it is the truth.

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Subject: Re: Gruen Veri-Thin 1939-1942

Posted by [JackW](#) on Thu, 10 Sep 2015 22:53:31 GMT

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No worries Barney!

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Subject: Re: Gruen Veri-Thin 1939-1942

Posted by [sjutte](#) on Sat, 12 Sep 2015 02:56:03 GMT

Thank you to the guys that responded so quickly. I had a long week at work and wasn't able to get back on here. Nice to know that I was on the right path with my research. This watch will not be going anywhere except to the next generation in my family. My grandfather purchased this watch brand new back in 1941 or 42, he survived WW2 with it and many years of working in the local forge.

The watch does still work too, runs a little slow I may have it looked at to see if it can be set properly. Wouldn't mind carrying it from time to time.

Thanks again for all the input and have a great weekend!

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